



ELSA LAW REVIEW PROMOTIONAL OUTLINE

1. What is the ELSA Law Review?

History

The ELSA Law Review (ELR) was founded in 1989 and it was published twice per year until 1996. In 1996, ELSA established SPEL (Selected Papers on European Law) as an alternative to the ELR. The idea was to focus more specifically on one topic. The ELR was re-established in 2015, and the ELR of 2019 accepted submissions on human rights law and environmental law.

Characteristics

The mission of the ELR is to create a forum for the analysis and discussion of contemporary legal issues by serving as an avenue for the ELSA network to publish its academic work. It aims to provide law students and young lawyers, as well as the wider legal profession, with a source of critical commentary that is outside the scope of the typical legal curriculum.

The ELR is peer-reviewed by academics from Catòlica Global School of Law and it is professionally typeset and published by Wolf Publishers. The ELR is published with an ISS Number and can, among others, be found in the library of the College of Europe.

Submissions

The Autumn Issue of the 2020 ELR accepts submissions on human rights law as well as law and technology. Submissions must be sent via the form of the [ELR website](#) by 1 September 2020. The received submissions will be shortlisted by the Editorial Board of the ELR and shortlisted submissions will be sent to Catòlica Global School of Law for peer-review.

2. How can you promote the ELR amongst your members?

- **Share the promotional materials** of ELSA's Facebook, Instagram and LinkedIn pages. Do not limit yourself to sharing it merely with the Facebook page of your Group – you can also share the post yourself and encourage your Board, Directors, Assistants and other team members to do the same.
- **Share the materials in relevant fora.** This can be social media groups of your law faculty, social media groups of international students in your city, online fora for law students at your university, etc. – be creative!
- **Discuss with your faculty.** Focus especially on the European and/or International Law Department or even on the Human Rights Department, should your university have one. When approaching your faculty, please feel free to use the email template supplied to you in the ELR Marketing Package.



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- **Ask for the opportunity of awarding credits to the participants.** In many degrees, credits are awarded for independent research papers. Prepare well for the meeting with the dean or other person responsible for the academic programme by researching the credit system at your university looking into previous similar cases. Furthermore, remember to use the reputation of ELSA as one of your main tools. Finally, recommendations from alumni and professors could assist you, if delivered in an appropriate manner and on time.
- **Ask your professors to share the Cll.** Many students at your university will already have papers written and the ELR is a great opportunity for them to get published. You may ask relevant professors (e.g. in human rights law) to share the call for submissions with their students. Please feel free to use the email template supplied to you in the ELR Marketing Package.
- **Feature in your faculty's newsletter or magazine.** Most faculties have at least one internal newsletter or magazine, reaching all students at once. Sometimes there is even a newsletter specifically for international students, who are great potential ELR authors as they will study in English.
- **Highlight the existence of the ELR during your regular events.** Many ELSA Groups are organising webinars at the moment – why not end those with mentioning more opportunities available for your members. Take 5-10 minutes to promote your upcoming event and mention the ELR – see the presentation emplate for inspiration. Spreading the word will increase the participation for both.
- **Educate other Officers.** Make sure to highlight the existence of the ELR as well as this document during your Council Meetings and/or Officers' Meetings. This will allow for the information to trickle down through the Network.

3. Characteristics to highlight

- All work conducted for the ELR can be **done from home**.
- Students can use their **previous work** such as dissertations or essays
- The ELR is **internationally recognised**.
- The ELR is **professionaly published** by Wolf Publishers with an ISSN.
- The ELR is **peer-reviewed** by academics from Católica Global School of law.



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4. Provisional timeline of the 2020 Autumn ELSA Law Review

Deadline	Activity
14 April 2020	Call for Submissions Opened ELSA International officially opens the call for submissions.
5 May 2020	Promotional Post on Social Media ELSA International posts about the ELR on Facebook, Instagram and LinkedIn – please share the post.
26 May 2020	Promotional Post on Social Media ELSA International posts about the ELR on Facebook, Instagram and LinkedIn – please share the post.
23 June 2020	Promotional Post on Social Media ELSA International posts about the ELR on Facebook, Instagram and LinkedIn – please share the post.
14 July 2020	Promotional Post on Social Media ELSA International posts about the ELR on Facebook, Instagram and LinkedIn – please share the post.
25 July 2020	Promotional Post on Social Media ELSA International posts about the ELR on Facebook, Instagram and LinkedIn – please share the post.
4 August 2020	Promotional Post on Social Media ELSA International posts about the ELR on Facebook, Instagram and LinkedIn – please share the post.
18 August 2020	Countdown on Social Media The countdown (2 weeks left) for the submission deadline is posted on Facebook, Instagram and LinkedIn – please share the post.
25 August 2020	Countdown on Social Media The countdown (7 days left) for the submission deadline is posted on Facebook, Instagram and LinkedIn – please share the post.
29 August 2020	Countdown on Social Media The countdown (3 days left) for the submission deadline is posted on Facebook, Instagram and LinkedIn – please share the post.



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31 August 2020	Countdown on Social Media The countdown (1 day left) for the submission deadline is posted on Facebook, Instagram and LinkedIn – please share the post.
1 September 2020	Call for Submissions Closed This is the last date for prospective authors to submit their contributions via the submission form . The deadline is at 23:59 CET .



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