

EDUCATIONAL CYCLE OF ELSA

78th International Council Meeting Online
8-15 November 2020

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Education = tool

- Education is one of the strongest **advocacy tools** we have
- **HOWEVER**, education requires proper **planning**

Example of bad planning - ELR

- **1989**: ELR was born
- **1997**: ELR turns to SPEL
- **2010**: SPEL died
- **2015**: ELR brought back to life
- **2018**: Constant topic – **Human rights**
- **2019**: Publication cycle introduced (ICM Constanta)

Example of unexpected change - **STEP**

- **1984:** STEP was created (wuhu)
- **1990-2000s:** STEP was THE cash cow of ELSA
- **2010s:** STEP loses money and status
- **2016/2017:** It is considered cancelling STEP
- **2020:** STEP has a budget, online traineeships are offered, quality standards exist, legality issues are addressed and educational webinars are conducted

What is the **KEY** factor?

Are we just **AA**mazing, **MagiCC**al, **Sexy&C**ool and
STEPping it up?

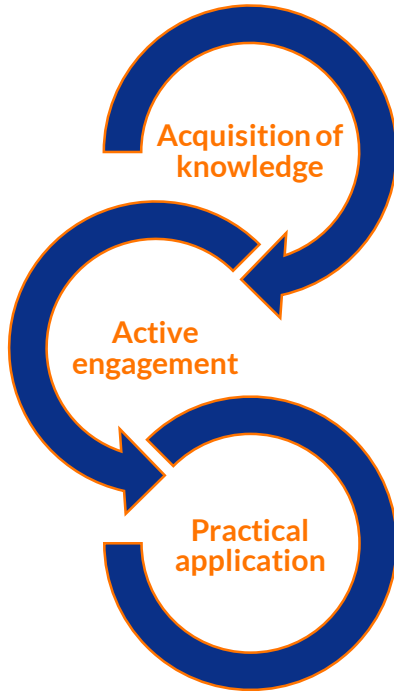
No, but we have been **PLANNING** all together!



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The Educational Cycle of ELSA



S&C:

ELSA Webinars
ELSA Law Schools
Conferences

AA & MCC:

Publications
Moot Courts
Academic Competitions

STEP:

Career starters, the “missing link”
Real life application → Life skillz

Real life example

- **EDUCATION:** EWA on Law and Technology
- **ENGAGEMENT:** ILRG on Human Rights and Technology
- **APPLICATION:** STEP offered on law and technology

- **RESULT** = Educated and employable law students

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Advocacy

How?

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Campaigns

What do we need to add to use this in campaigns/advocacy?

- Monitoring
- Evaluation
- Follow up
- **Impact**

Discussion 1

- 10 min
 - What are the **benefits** of amplifying the educational cycle?
 - What are the **risks**?
 - How can the cycle be **improved**?



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Discussion 2



Where do the following belong in the cycle?

- Essay Competition
- International Conference of ELSA
- ELSA Webinar on drafting a CV
- Law fair of employers in the field