

Why an External Relations Strategy

LXXVI International Council Meeting

Constanța, Romania

20-27 October, 2019

The logo for the European Law Students' Association (elsa) is displayed in a white, lowercase, serif font.

The European Law Students' Association

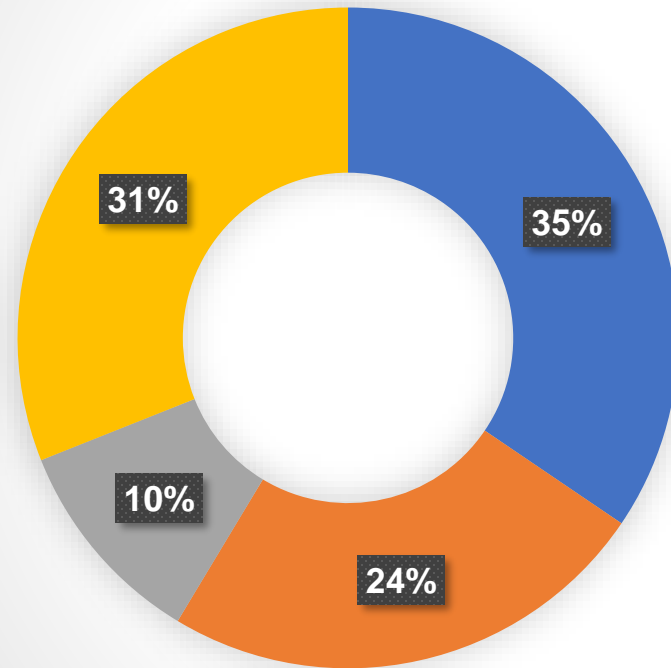
IPM Thessaloniki Survey

- During the IPM in Thessaloniki, we conducted a first survey to take your feedback on the External Relations Strategy of ELSA;
- This was followed up by some questions of the 27th SotN.



What Partners are the most crucial to ELSA?

Type of Partner

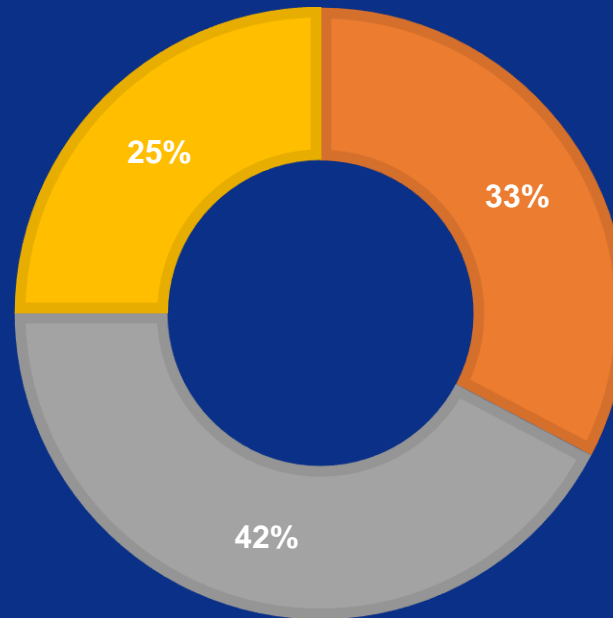


- Human Rights Partners
- General Legal Partners
- General Education Partner
- General Partners

Which Partners are the most attractive ones to the ELSA members?

TYPE OF PARTNERS

■ General Education Partners ■ General Legal Partners ■ Human Rights Partners

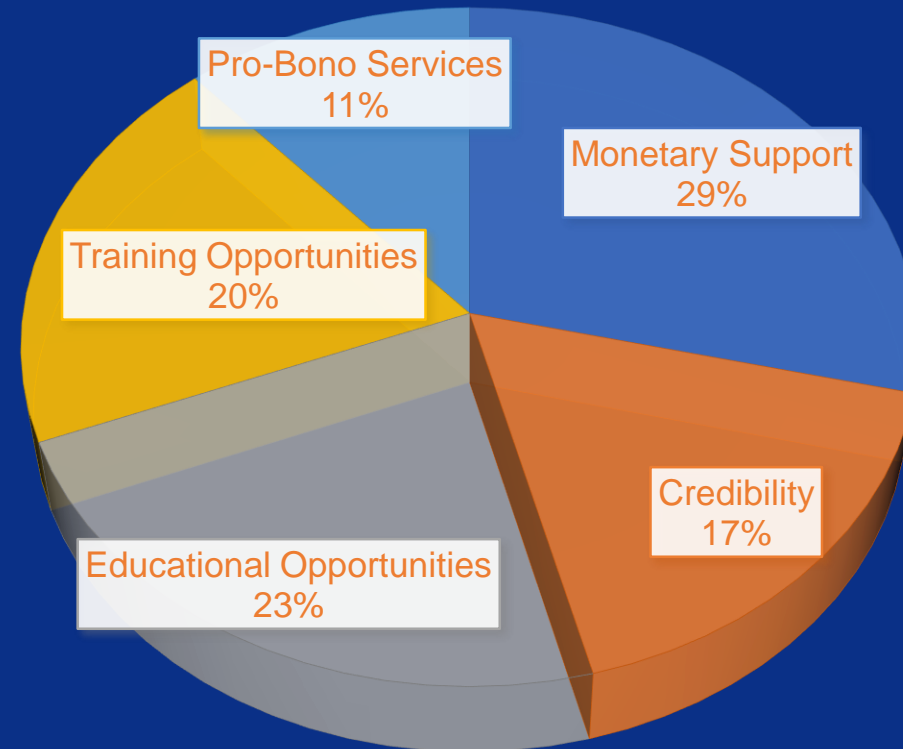


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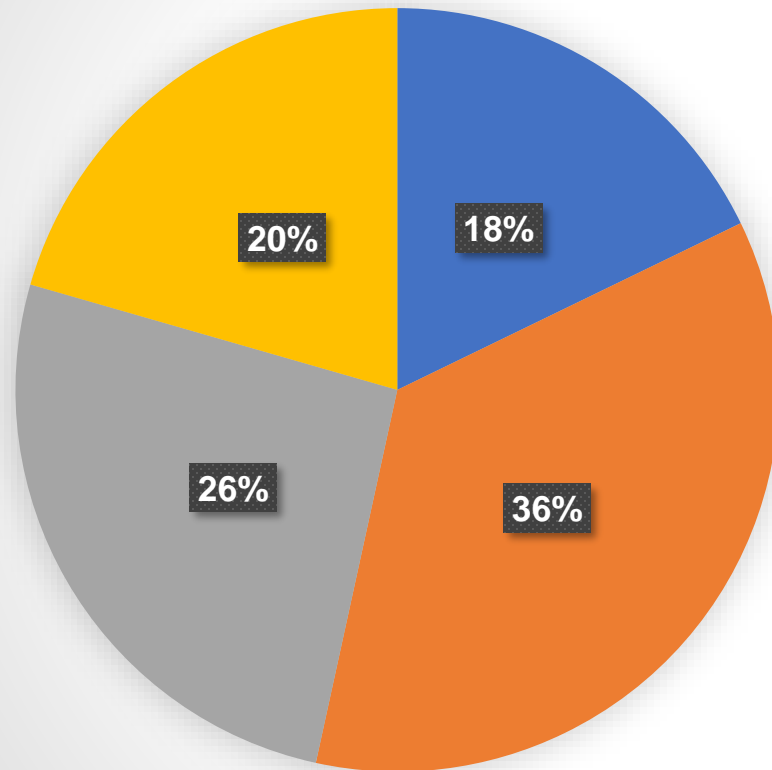
What is the most important thing ELSA should gain from Partners?

BENEFITS FROM PARTNERS



How should ELSA Alumni support ELSA?

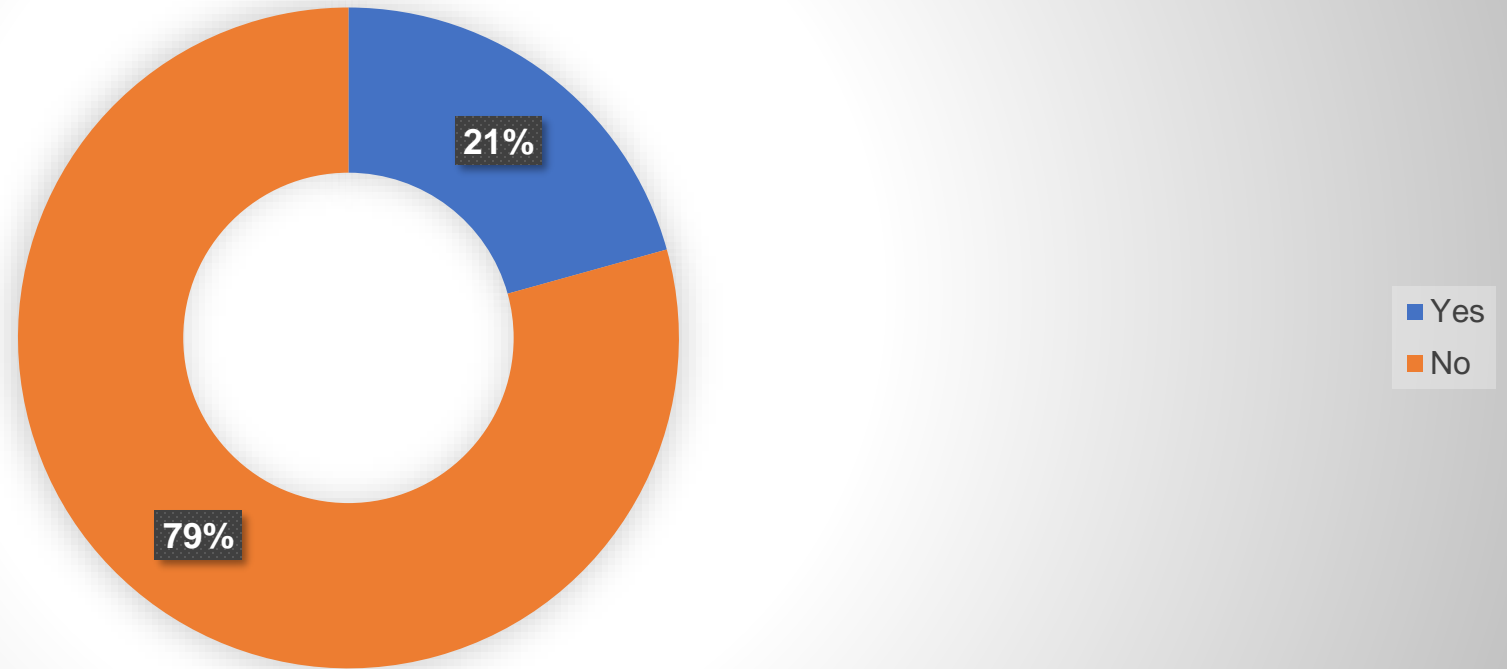
Modes of Support



- Monetary Support
- Links to the professional world
- Legal Support
- Project Support

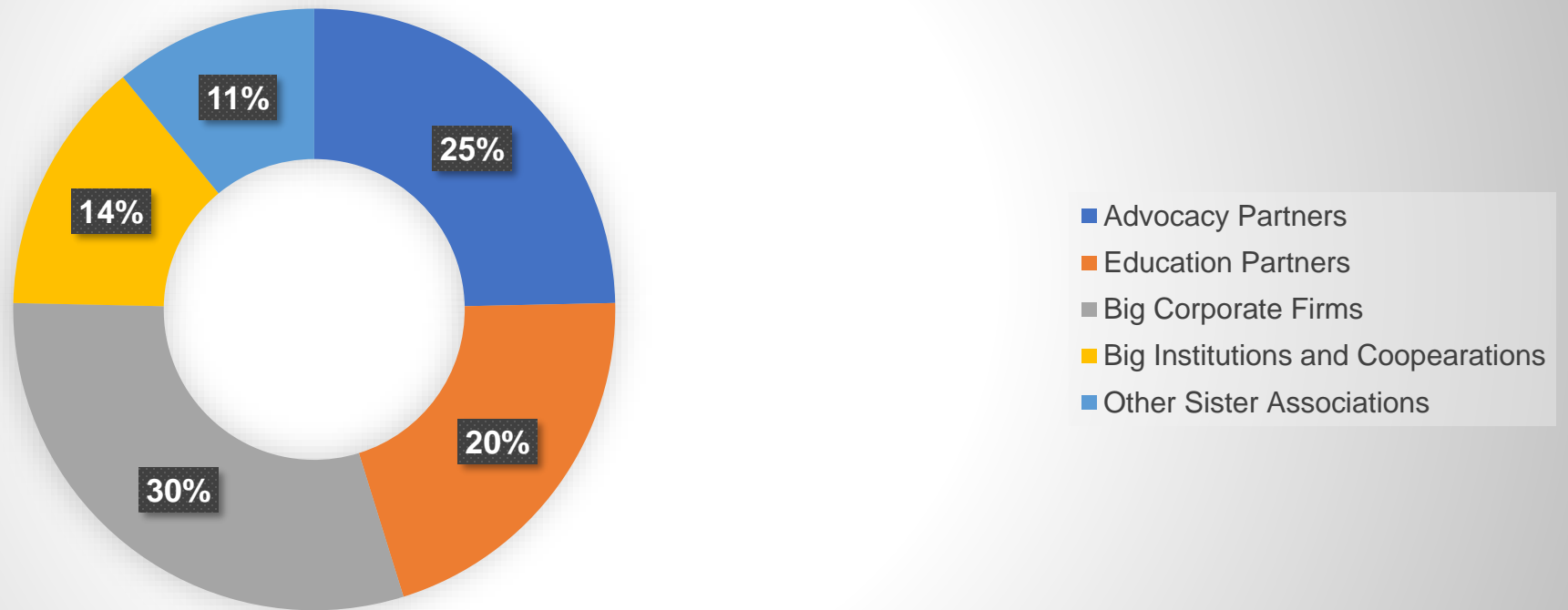
Does ELSA International have a sustainable partnership structure?

Sustainable Partnership Structure



What kind of partnerships should ELSA be searching for?

Type of Partnerships



General Points

- 100% believe that ELSA needs an External Relations Strategy
 - 100% believe that ELSA needs to work more with ELSA Alumni



The 2019/2020 External Relations Strategy



The European Law Students' Association

The 3 aims

Inspire



Engage



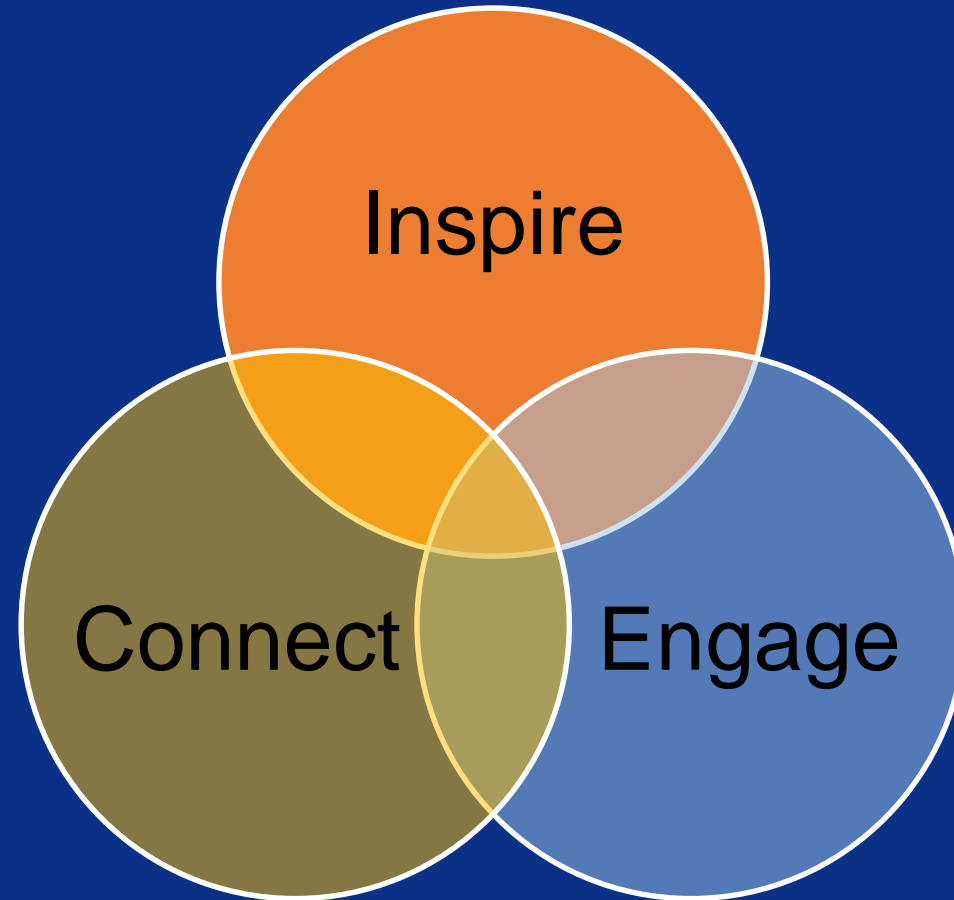
Connect



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The three aims



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Connect

Uniformity in
External Relations

A Global Network
of Associations

Advisory Body as
a link to the
professional world

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Engage

ELSA Social Brand

Alumni and ELSA Alumni

ELSA cycle of life

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Inspire



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