

INTERNATIONAL INTERNAL MEETINGS

II International Strategy Meeting

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Overview of the workshop

- Hosting an IIM - Main Issues
- ICM Cosenza - Current Situation
- Host Attraction Strategy
- Group Work

HOSTING AN IIM - MAIN ISSUES

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History

- From 6 IIMs a year → 4 IIMs a year
- Quality Standards:
 - Requirements for Logistics
 - Plenary (max 400 people, table for officers and IB, projector, microphones)
 - Printing Materials (SSO and DB, Name Cards and Voting Cards)
 - Workshop Rooms (Tables, Chairs, Video Projector, Wireless)
 - IB Room (Printer, Wireless, Conference Table)
 - Requirements for Accommodation and Meals
 - Rooms (Max. 6 people, same gender, private WC)
 - Meals (3x per day, including beverages)

Main issues mentioned in ICM Workshop

- Lack of motivation
- Financial difficulties
- Lack of knowledge (mostly COVID related)
- Lack of human resources

ICM COSENZA - CURRENT SITUATION

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ICM Cosenza

- Fees covering accommodation and meals
- Gala ball as a separate expense
- Limitation of participants to the minimum required by our Regulations
- Covering IB, Chairs, Auditors and OC
- Minimal margin of error

HOST ATTRACTION STRATEGY

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Host Attraction Strategy

What?

- A strategy that includes for example:
 - Means to attract IIM Hosts
 - Means to help organising IIMs

Why?

- To solve current issues with hosting IIMs

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Means to solve the issues

- Info sessions about hosting
 - Webinar, open calls, ICMs, etc.
- Marketing
 - Application periods, etc.
- Knowledge management
 - Check lists, FAQ, Handbook, etc.
- Mentoring programme
 - A mentor for each OC
- Financial support
 - EDF, support with budgeting, etc.
 - Higher fees

What else?

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GROUP WORK

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Group Work

- Imagine you were part of the OC of a Host of an IIM. What would be your main worries and concerns?
- Which would help you to overcome these issues?

Proposal

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Higher Fees

- Why? Because it is currently unfeasible to host an ICM with the fees we have;
- How much?
- Our first idea would be 45