Social Responsibility: Just do it

II International Strategy Meeting

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We already know what Social Responsibility is

But still to remind you..

Being socially responsible means having an obligation towards the well-being and progress of society at large. Thus, it means going beyond creating benefits for our members.

Strategic Goals 2023 Implementation Handbook

LET'S CONTINUE WITH OUR REGULATIONS.

Our purpose is to promote social responsibility of law students and young lawyers!

No, it's not us saying that. It's the…

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Article 3 ("Nature and Aims") of **Statutes and Standing Orders:**

Purpose - "To contribute to legal education, to foster mutual understanding and to promote social responsibility of law students and young lawyers"

This is just the beginning.

We shall encourage social responsibility!

Chapter 2 of the General Part of **the International Council Meeting Decision Book,**

Article 2, Strategic Goal 2: A Living Vision

"Acknowledge legal matters, as well as engage in activities which encourage social responsibility through a holistic approach."

First in regulations, now in reality.

Are we actually acting socially responsible?

What we have been doing on the international level

- Giving back to the community by educating:
  - Rule of Law Education Campaign
  - Improving the ELSA4Schools Project

- Giving back to the community by stressing on the issues important for different groups other than law students and young lawyers:

  - Surveys on privacy in the digital age
  - First edition of the Mental Health Project

- Working on the tools to provide to the Network for knowledge management

- Researching ways to be more socially responsible

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Yes, we have some events, but...

- Biggest part of the Network is not familiar with the concept of social responsibility;

- We cannot be socially responsible with the initiatives happening only on the international level, but we also know that it takes time for Nationals and Locals to prepare their own projects;

- Our events are not directed at society as a whole - we mainly focus on the legal community;

- We are focusing only on one route - educating/raising awareness.

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To sum up the main problems...

- Problems in knowledge management and guidance from the IB;

- Lack of Network involvement/national and local projects;

- Lack of impact (society engagement);

- Lack of focus on the various elements of social responsibility.

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Now what we should start working on is…

Social Responsibility Planning, meaning:

- Defining the position who will be responsible for social responsibility and the scope of the obligations;

- Ensuring that the IB can efficiently guide the National Groups on how to do these projects;

- Establishing both short and long term goals on all levels;

- Developing international initiatives National and Locals Groups may participate in, such as what happens with other Key Area projects (HPMCC, JHJMCC, WELS/SELS);

- Addressing the problems in society **on time.**

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YOU MAY ASK "WHY?"

If we talk about the benefits that it will bring to society and to us:

- Contribution to solving global problems and local challenges;

- Attracting organisations who invest in social/corporate responsibility;

- Attracting new members;

- Enhancing positive relationships;

- Building public trust and improved public image;

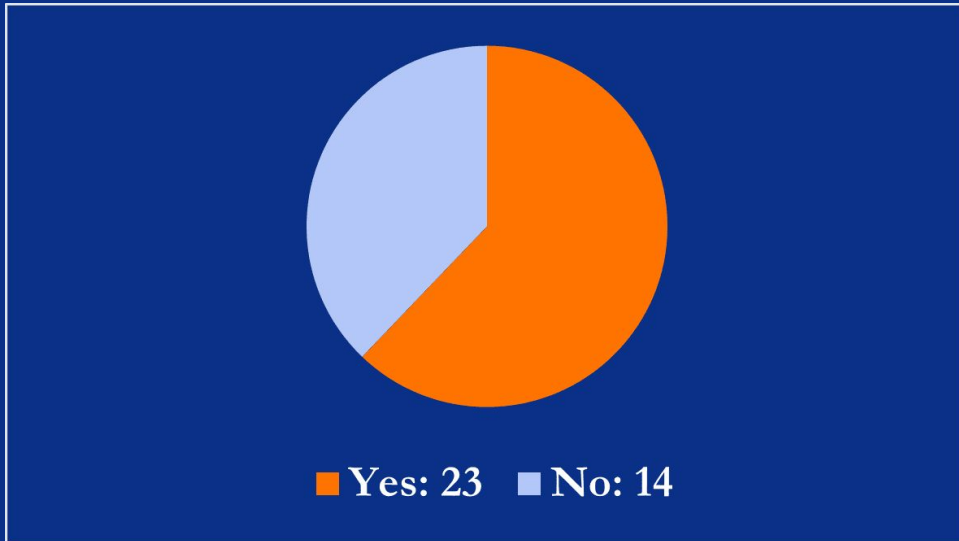- Becoming closer to our communities;

- Etc.

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If you remember from the last ICM, we had very promising statistics

NETWORK'S APPROACH TO SOCIAL RESPONSIBILITY

Are you planning to organise social responsibility initiatives this term?

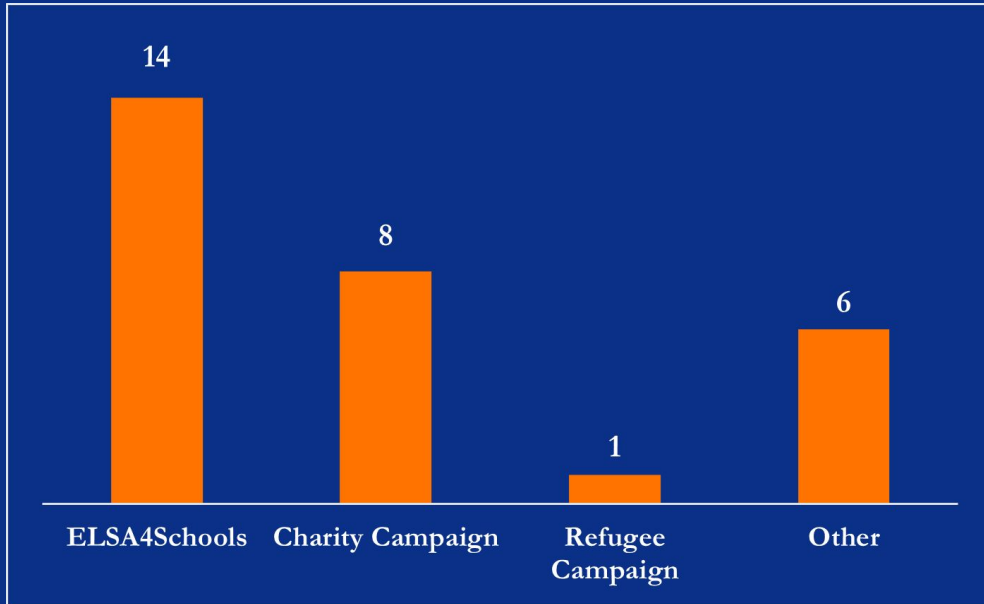■ Yes: 23   ■ No: 14

More than half the Groups that responded want to organise these projects!

NETWORK'S APPROACH TO SOCIAL RESPONSIBILITY

If yes, which projects?

How can we plan to be more socially responsible?

IB has a proposal

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Second Year

International	Implementation of VP S.R. on the IB level ROLE (14 countries) Annual Human Rights Campaign Solidify other International Advocacy Campaigns Assist in the implementation of National S.R. Projects
National/Local	ROLE (14 countries) Annual Human Rights Campaign and other advocacy campaigns Start preparing small-scale projects with the support of the IB

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First Year

International	ROLE (8 countries) Annual Human Rights Campaign - solidify structure Other Advocacy Campaigns (ex. Diversity & Inclusion) Creation of tools for the Network Development of new project structures and coaching NGs/LGs
National/Local	ROLE - start/continuing participating Annual Human Rights Campaign

Third Year

International	ROLE (20+ countries) Sustainable international advocacy campaigns Regulated/harmonised S.R. projects Regular support to the Network regarding S.R. (ex. coaching)
National/Local	Start of national and Local implementation of VP S.R. ROLE (20+ countries) Constant participation in the AHRC and other international advocacy campaigns Implementation of bigger-scale S.R. events

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Where to start?

FOUR ELEMENTS OF CSR

WORKPLACE
- Mental Health Support
- Suitable working conditions for those with disabilities
- Diversity & Inclusion
- Supportive environment and policies for parents

ENVIRONMENT
- Green Initiatives
- Recycling facilities
- Sustainability policies
- Giving back to the local environment

COMMUNITY
- Supporting local area initiatives
- Creating internal clubs and societies
- Supportive, social networks
- Easy-to-use internal comms processes

SOCIAL ISSUES
- Charity day policies
- Fundraising Events
- Supporting charities
- Raising awareness about social issues that are important to employees

Q/A