

Professional Development a'la ELSA

International Strategy Meeting
12th of February 2021

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Why Professional Development

= training, certification and education that an individual would need in order to succeed in their career

- Preparing our members for **professional life**
- Reminder - **Educational cycle of ELSA**

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Why Professional Development

“RECALLING that the aims of ELSA are to develop professional and student relations of an international character in the field of Law, to prepare its members for professional life in an international environment ...”

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What have we achieved?

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Previous Discussions

- X KAM and ICM Online – AA&MCC + STEP
 - What falls under Professional Development?
 - Why should we focus on it?
 - Who should be responsible for it?
 - Creating Professional Development *strategy*
 - Regulations

Professional Development Team

- **IB** (MR & FB) + **EIT** (Silke and Linnea)
- What have we been working on?
 - Tracking projects in the network
 - Handy materials
 - Regulations
 - Career Launch

Career Launch



1. Webinars

Panel discussion

LLM opportunities

CV and Motivational Letter

Interview tips

2. Mock Interviews

The logo for 'elsa' is written in a bold, blue, lowercase serif font.

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Regulatory Changes

Regulation Development:

1. Career Launch
2. Lawyers@Work
3. Professional Development Definition

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Current Structure

Projects & Areas

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Current Areas & Projects

Seminars & Conferences

1. ELSA Law Schools
2. ELSA
Webinars/Academy
3. Study Visits
4. ELSA Delegations
5. International
Conferences of ELSA

Academic Activities

1. EHRMCC
2. ILRG
3. ELR
4. ENC

STEP

1. STEP (project)

Professional Development

1. Career Launch
2. Lawyers@Work
3. Motivation Letter
WS
4. CV WS

STEP vs Professional Development

STEP

1. Traineeships
2. CV Workshops
3. Motivation Letter Workshops
4. Interview Tips & Tricks – Preparation
5. National Traineeship Programmes

Professional Development

1. CV Workshops
2. Motivation Letter Workshops
3. Interview Tips & Tricks – Preparation
4. Career Days
5. Job Fairs
6. National Traineeship Programmes
7. Lawyers @ Work

Issues – STEP Perspective

1. Isolation of the project;
2. Lack of development;
3. Untapped potential;
4. Lack of sustainability;
5. Lack of clarity:
 - Lack of Human Resources
 - Lack of Applications/Interest
 - Lack of Partner's/Interest

Issues – Project Manager Perspective

Lack of structure and guidelines

Confusion when it comes to responsibilities

Overworked officers

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The Future of Professional Development

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The Future

Seminars & Conferences

1. ELSA Law Schools
2. ELSA
Webinars/Academy
3. Study Visits
4. ELSA Delegations
5. International
Conferences of ELSA

Academic Activities

1. EHRMCC
2. ILRG
3. ELR
4. ENC

Professional Development

1. STEP Programme
2. Career Launch
3. Lawyers@Work
4. Motivation Letter WS
5. CV WS

A Clearer & Sustainable Future

VP STEP



VP Professional
Development

STEP (Key Area)



Professional
Development (Key
Area)

Benefits – STEP Perspective

- Mutual benefits for each project;
- Recognition of status quo;
- Development of a stronger professional development pillar;
- Officer benefits;
- Area recognition:
 - Increase in Human Resources
 - Increase in applications
 - Stronger partner engagement and opportunities

Benefits – ELSA perspective

- Clear organizational **structure** (Educational Cycle)
- **Professionalisation**
- Focus on the **bigger picture**
- **Attractivity** of the position
- Space for expansion and creativity



Let's Discuss

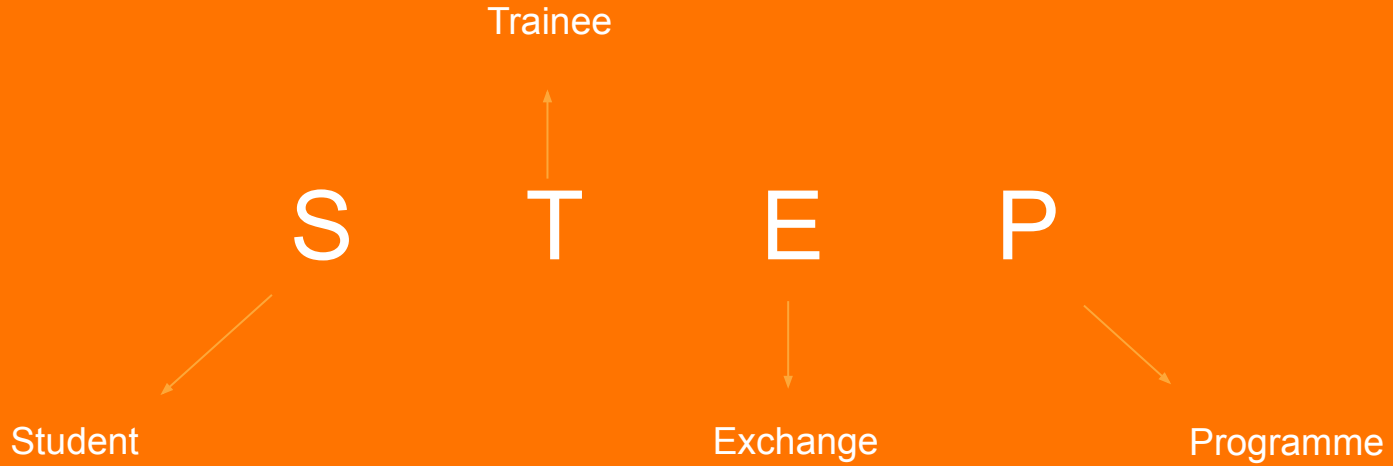
The STEP Programme

Past, Present, Future

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STEP - The Meaning



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The Status Quo

Strengths

1. Long-standing project
2. Recognition from some members and partners
3. Strong History

Weaknesses

1. Lack of clarity - antiquated brand recognition
2. Lack of understanding of the name
3. Lack of understanding of project
4. Lack of Applications
5. Similar programmes with same name
6. Different programmes with same name
7. Untapped potential

What is needed?

- Clear Name & brand recognition;
- Distinct & clear brand;
- More direct ability to market;
- Reaching of a wider pool of members/applicants/partners;
- Renewed, modern eye-catching brand.

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The Future



ELSA Traineeship
Programme

ELSA Traineeships