

Strategic Goals of ELSA- evaluation

I Online International Strategy Meeting
14th of February 2021



The European Law Students' Association

There is no improvement

without the evaluation.



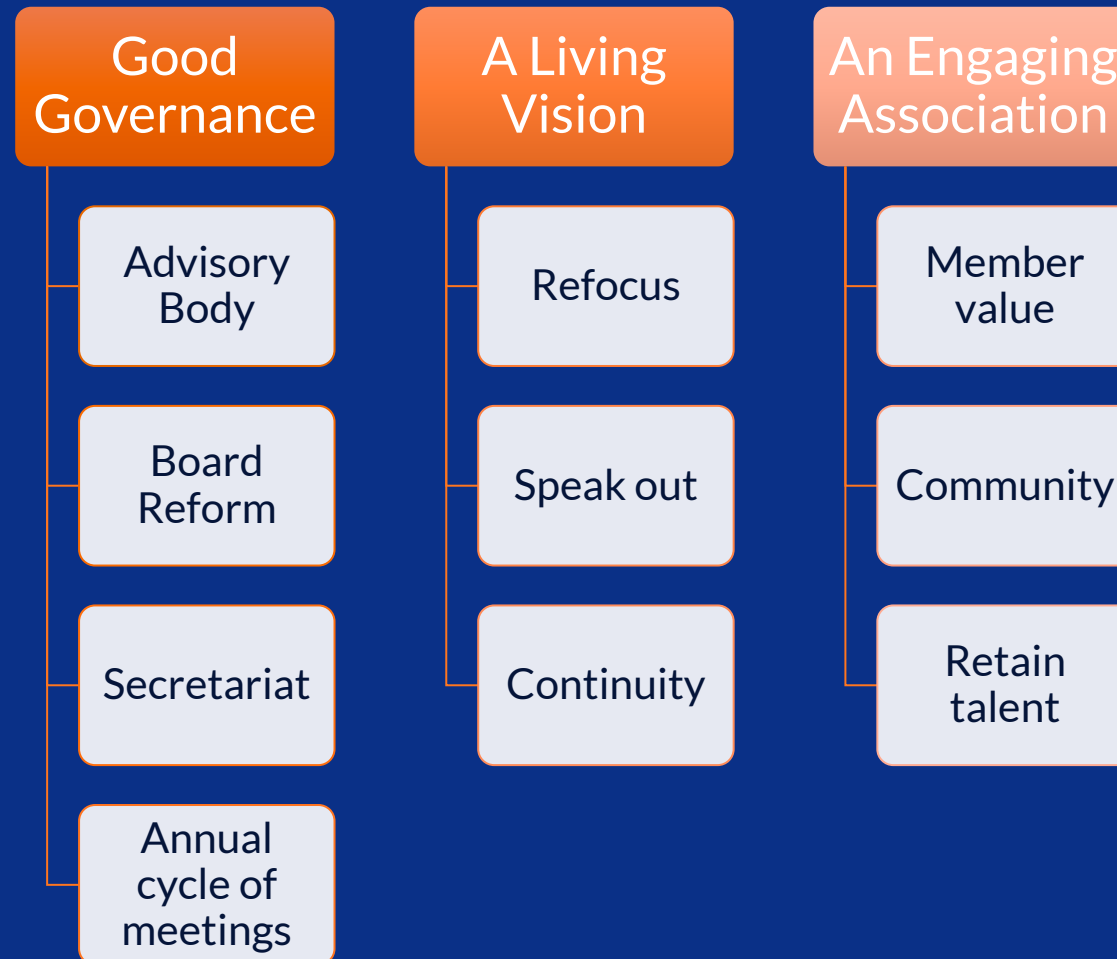
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Why do we do this?

1. To raise awareness about the Strategic Goals.
2. To facilitate the implementation.
3. To summarise our achievements.
4. To point out weaknesses.
5. To eliminate issues.
6. To make the life of next generations easier.



Strategic Goals of ELSA 2019-2023



Advisory Body

- Structure and governance
- Duties specification
- List of candidates
- Legal bases
- Expanding list of externals
- Initiation/first meetings
- Plan for expansion



Board reform

- Analysis and consultation with externals
- Brainstorming activities with the Network
- List of initial changes
- Implementation of first changes (if approved by the Council)
- Recommendation for next years



Secretariat

- Analysis of the situation
- Conclusion: it's not the first priority



Annual cycle of meetings

- Introduction of ISM structure
- Preparing amendments for the ITM structure
- Introduction of ITM structure
- Preparing the recommendations for shorter ICM



Refocus

- Conducting a market research
- Researching on new Human Rights partnerships
- Clarifying the structure of projects
- Developing D&I tools
- Further development of IFP and educational cycle of ELSA
- Introduction of professional development structures.



Speak out

- Developing structure for ELSA Advocacy Programme
- Raising awareness about process
- Developing Rule of Law partnerships
- Establishment of Advocacy Mentorship Programme
- Developing Rule of Law Education campaign



Continuity

- Restructured approach towards partners
- Changing the fundraising structure
- Developing ITP and ELSA Alumni collaboration
- Creating new content for Officers
- Diversifying sources of knowledge
- Developing HR strategy

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Member value

- Conducting market research
- Unifying the certification process
- Developing exclusive opportunities for ELSA members
- Developing HR strategy
- Developing the ideas for membership platform



Community

- Conducting a WG for branding amendments
- Unifying the marketing materials
- Pointing out lack of CI compliance
- Developing new sources of knowledge
- Focusing on public relations strategy



Retain talent

- Developing collaboration with ELSA Alumni
 - In-kind support
 - Joint projects
 - Contribution to EI projects
- Promoting post-ELSA engagement
- Developing international speakers' database
- Long-term strategy for Alumni support



Thank you!

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