

CHAPTER 2. STRATEGIC PLAN 2023 - 2028

Article 1 Goal 1: Accessibility

- 1.1 ELSA shall strive towards being a financially inclusive association by:
- keeping the costs of participation as low as possible while maintaining the quality of its events.
 - providing scholarships for the attendance of ELSA events.
 - increasing the financial compensation of the Members of the International Board of ELSA.
 - increasing reimbursements for Members of the ELSA International Team.
- 1.2 ELSA shall strive towards being a diverse and welcoming association by:
- continuously improving the Code of Conduct of ELSA and encouraging the implementation of Codes of Conduct across the Network.
 - strengthening the welfare mechanisms to ensure the well-being of all ELSA Officers.
 - increasing the comprehensibility and accessibility of ELSA and ELSA-related activities for its members and third parties.
- 1.3 ELSA shall strive towards having better knowledge management by:
- providing easy access to National and Local Officers of all relevant information and materials.
 - creating and maintaining an archiving system that allows for keyword searches.
 - establishing a Transition framework across the Network, including transitions for Members of the ELSA International Team.

Article 2 Goal 2: Structure

- 2.1 ELSA shall strive to embrace technological innovations by:
- regularly updating its websites and other technical infrastructure to be functional and presentable.
 - developing ways in which knowledge of technical infrastructure can be spread effectively within the Network.
- 2.2 ELSA shall strive towards data protection compliance by:
- supporting National and Local Groups to improve their data protection.
 - continuously raising awareness about data protection.
 - providing training, templates, and materials on data protection.
- 2.3 ELSA shall strive towards having internally and externally coherent regulations by:
- regularly reviewing its regulations to be in accordance with all applicable laws.
 - consolidating its Statutes.
 - ensuring their uniformity in vocabulary and structure.
- 2.4 ELSA shall strive towards utilising its full human resources potential by:
- creating a comprehensive Human Resources Strategy and Structure.
 - utilising ELSA Training for the development of ELSA Officers.

- c. recognising the work of ELSA Officers, in particular of Members of the ELSA International Team.
- d. revising the structure and utilisation of the Advisory Body of ELSA.

2.5 ELSA shall strive towards improving the quality of its International Internal Meetings by:

- a. increasing the feasibility and effectiveness of its International Internal Meetings.
- b. implementing a Host Attraction Strategy and re-evaluating the hosting application process.
- c. creating and implementing a strategy to organise environmentally sustainable International Internal Meetings.

2.6 ELSA shall strive towards continuous improvement of its Public Relations by:

- a. encouraging the implementation of Public Relations Strategies.
- b. involving media for the promotion of its projects and ELSA in general.
- c. providing support with Public Relations to ELSA Officers.
- d. supporting Hosts of International Projects with Public Relations.

Article 3 Goal 3: Direction

3.1 ELSA shall strive towards increasing its advocacy engagement by:

- a. creating an Advocacy Strategy for ELSA that includes guiding principles and supports National and Local Groups.
- b. setting up a systematic approach to defining focus points for Advocacy.
- c. using the advocacy potential of existing ELSA projects.

3.2 ELSA shall focus on its human rights commitment by:

- a. revising the current Annual Human Rights Campaign, including ELSA Day.
- b. creating and promoting guidelines on human rights that apply to all Key Areas.
- c. raising awareness on human rights among National and Local Groups and informing them about possibilities to incorporate them in projects.
- d. establishing collaborations with human rights organisations.

3.3 ELSA shall strive towards continuous improvement of its legal education projects by:

- a. strengthening Legal Writing as part of the Legal Education aspect of ELSA.
- b. promoting the diversification of topics in legal education projects.