

What is BEE?

General Presentation - Lesson 1
BEE Tutorials

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What does BEE stand for?

B - Board Management: coordinating the Board work

E - External Relations: keeping in contact with third parties

E - Expansion: ensuring that ELSA reaches new law faculties and new law schools

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Board Management

Board Management involves organising and coordinating the work of the board, including:

- Coordinating the fulfilment of activities of the board;
- Mediating when conflicts arise within the board.

But it is more than that!

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Board Management

Board Management is about being the support of the entire Board and providing your Boardies with the assistance they need, as well as ensuring that it works as a team not just as a group of individuals.

For that, Board Management also involves:

- Have a clear understanding of all Areas and projects of ELSA, as well as its history;
- Be an example;
- Respect and support the aims of your Boardies;
- Understand your Boardies' needs and act accordingly!

The logo for ELSA, featuring the word "elsa" in a lowercase, white, serif font.

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External Relations

External Relations encompass any contact with third parties to ELSA. It's purpose is to get the support we need to develop our activities and goals, as well as to ensure the sustainability of our Association.

With External Relations, you can obtain:

- Financial Support;
- Speakers/Panelists;
- Benefits for your members;
- Credibility;
- Etc.



External Relations

The President is the one responsible for External Relations. But that is not to say that only the President contacts externals.

The President is responsible for coordinating the efforts of the Board in this regard, but every Board Member should be able to contact externals, having in mind their activities and goals. It is for the President to assist their Board Members, by investigating potential partners and helping them with the approach and negotiations.



Expansion

Expansion is the process of establishing presence of National and Local Groups and furthering their development in the respective European States and law faculties.

The Presidents of National Groups shall create, implement, and coordinate strategies related to the expansion at all law faculties in their respective European States.

Expansion of ELSA shall continue until National and Local Groups are present at all law faculties in European States.



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Other Responsibilities

Presidents are also responsible for

- Strategic Planning;
- Advocacy;
- Network Management.

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Strategic Planning

Strategic Planning is a responsibility of the whole Board. Nevertheless it is the task of the President to ensure that a consistent plan is created and implemented, taking into account the needs of the Group as a whole.

With that in mind, strategic planning includes:

- Prepare a strategic plan;
- Implement the created plan;
- Report on the results obtained.

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Advocacy

To advocate is to speak out on matters that are important to your members. It is to raise awareness and explain topics that are relevant for your community and that your Group wishes to have a positive impact on.

Whereas traditionally advocacy has been the responsibility of the President, it is advisable to include other Board Members into these initiatives in order to make more efficient and impactful campaigns and projects.

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Network Management

As with the two previous responsibilities, network management is also a task that is split between all members of the Board and especially designed for National Boards.

Nevertheless, the President here can also take an important contribution, since it is one of the positions in our Boards that has a general overview of the Association, due to the nature of the tasks they have to focus on. Thus, the President is able to have a general sense of how the national network is doing and act accordingly (ex. with strategic planning, external relations, advocacy)



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What is BEE in one sentence?

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**The support of the Board and the one
ready and able to help, whatever the
task may be**

Lesson 1 done!

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