

Ready, Set...

Wait, How Do We Start?

3rd C Open Call | 28th of October 2025



The European Law Students' Association

Agenda

1. Setting the Stage: What are the Cers up to for this term?
2. Oh, but I have all these ideas!
3. From Idea to Purpose
4. Structuring the Competition
5. Drafting the Rules
6. Mid-Evaluation: Will this actually work out?
7. Participants: Guidelines & Expectations
8. Judges & Evaluation Criterias
9. Promotion Strategy!
10. Last Minute Chaos: What if it doesn't work out?

Hello ! We're Teodora, Théo and Panti

Former VP C's of ELSA The
Netherlands, ELSA Belgium and
VP AA of ELSA Romania



What are the Cers up for this term?

Gather opinions & get involved!

Yeah but what about all my ideas ?

- **Brainstorm** (Awareness & Collab')
- **Analysing** (Feasibility & Coherence)



From idea to purpose...

- Most difficult step to overcome, stay strong !
- Why ? What is the purpose of your Competition ?
- Concretise your work :
 - Audience : Who do you want to participate
 - Field of law: Which students do you want to attract?
 - Formats: MCC, ENC, CIC, WIC, LD
 - Partners: Who can help you in bring this project to live?



We want a **STRUCTURE!**



elsa

The European Law Students' Association

C the Rules !

Be creative :

- Eligibility: Who can enter ? Individual vs. team, geographic restrictions
- Submission requirements: Format, deadlines, length/size, originality
- Oral phase: Structure of the proceedings, how many formats, procedural steps, use of external resources
- Evaluation criteria: Transparency + Alignment with purpose
- Prizes & recognition: Monetary, exposure, mentoring, opportunities

Be efficient :

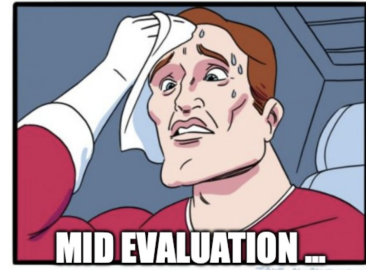
- The Officers' Portal contains packages for each competition, including their rules

Mid evaluation

Will this actually work out ?

Reality check :

- Structure oke ?
- Timeline oke ?
- Resources available oke ?
- Enough registration ?
- Adaptation needed ?



Participants: Guidelines & Expectations !

Participants have signed up! Amazing!! What's next?

- Send the regulations and the case (unless it was made publicly available)
- Allow for a clarification questions stage
- Organise a training session / mock round (*this could be done prior to registration*)
- Give them access to resources if you have some
- Prepare a quick tips & tricks guideline

During the round :

- Discuss with the participants, ask for live feedback, be mindful of how the rounds are going

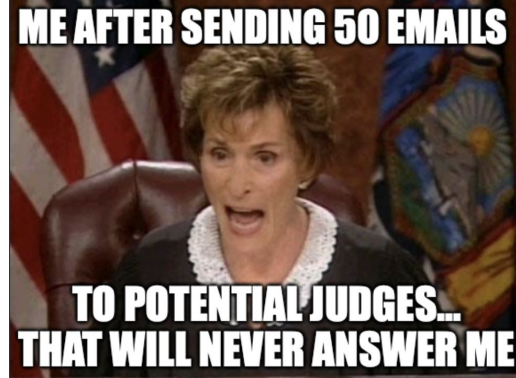
Judges & evaluation criteria

Finding judges:

- Credibility
 - Area of law
 - Geographically
 - University
 - Experience
- Availability
 - Be strategic
 - // Participants
 - University
 - Flexibility (e.g. multiple Local Rounds)

Bias prevention:

- Diverse panel
 - Gender
 - Age
 - Firms/experience
- Clear scoring guidelines
 - Detailed
 - E.g. Officers' Portal
- Evaluation process
 - Leave space for comments
 - Framed deliberation



Promotion Strategy

Q&A, stories, audit announcements, demystify...



elsa

The European Law Students' Association

Last minute chaos

What can go wrong ?

You have the floor
!



elsa

The European Law Students' Association

DO I HAVE A
COMPETITION TO LAUNCH SOON ?



Q&A

Thank You!

Teodora, Inês & Théo (: