GRANTS

78th International Council Meeting

12.11.2020

11h30 - 13h00

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Grants

- **Dictionary definition:**

  A sum of money given by a government or other organization for a particular purpose

- **Decision Book definition:**

  Funds obtained from private or public foundations, governmental organisations, non-governmental organisations or institutions for a purpose specified by the donor.

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Grants Strategy

According to the Decision Book of ELSA (Chapter 11, Article 4):

"'*ELSA shall rely on grants for at least 50% of its income, be eligible to the One-off structural grant of the European Youth Foundation and aim to have staff funded by grants.*"

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And...

4.2. The International Board of ELSA shall:

a. **Establish a team dedicated to grants, staying for more than one year, and follow the reporting of the grants;**

b. Invest in the training of the team members on grants;

c. Visit the ERASMUS+ and the EYF offices in Strasbourg during the transition period;

d. **Apply every year for Erasmus+ KA3 Civil Society Cooperation – Youth Grant**;

e. **Apply every year for the International Activities grant of the European Youth Foundation;**

f. Recruit full-time volunteers funded by the European Solidarity Corps or the European Voluntary Service;

g. Recruit interns funded by the Erasmus Intern programme;

h. Establish full-time employees funded by the MIRABEL grant;

i. **Focus on finding new sources of grants, especially regional and national ones**

Why should you have a Grants Strategy??

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Advantages for Applying

- **Monetary** support
- Given for **specific purpose**
- Does **not need to be paid back**
- Most often does **not require to give anything in return**
- Most often **given by public institutions or foundations** seeking to promote value or vision
- Can be divided to **project** and **operational** grants

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Timeline of a Grant

1. Researching
2. Applying
3. Obtaining & Using
4. Reporting

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1. Researching

Most common grant sources are:

- National or regional governments
- Universities
- European institutions
- Foundations and funds

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Ways to find grants

- Records or contact databases of the **previous boards**
- **Newsletters**
- **Ministry and university** webpages
- **Sharing** with other student associations
- As always, **Google is our friend**

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Could this be it?

- Does the **purpose or vision** of the granter **fit your project**?
- Is there an **open application period**?
- **Is it possible to apply** as NGO?
- Does it matter that we are **non-political**?
- Are we able to **fit the conditions**?
- Is this **national or international** grant?

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2. Applying

- Reading through **instructions** carefully and using the formats preferred by the granter
- **Reserving enough time for writing** the application
- **Cooperate with the board** so both budget and event information is filled correctly.

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2. Applying

- Reader does not know ELSA, start be explaining **who we are** and what we do, avoid abbreviations
- **Be concrete** and on the point
- **Elaborate the desired effect** of the project and how it fits the goals of the granter
- **Show the need** for the grant
- "**Sell" the idea** that we are doing something different or at least we can do it better

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3. Obtaining & Using

- Usually **the decision specifies** the purpose

- While spending the money, make sure to collect all the **receipts**

- Depending on granted, it might be wise to keep **alcohol on separate receipts**

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4. Reporting

- Most often **includes** profit / loss account, receipts, activity report and possibly evaluation forms
- Some granters have **condition** that event should **not make profit**
- While reporting in other language or currency than which receipts on, do necessary **conversions**
- Failure to report might mean **paying back** the grant (worst case with interest)

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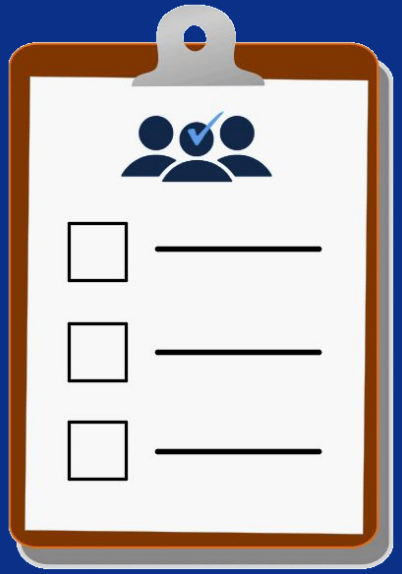
Current Balance 20/21



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Current Applications

- European Youth Forum
- Google Ad Grant

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Intending to Apply

1. **Erasmus +** -> Support for Policy Reform (KA3)
2. **European Social Fund**

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Bruno Cruz and **Ibrahim Diallo**

Assistants for Grants 2020/2021

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Your door for the future....

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Grants Database - Information is power.

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Roundtable.

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Group Discussion

- What are the challenges for applying grants?
- Do you think there are unfound grants available for your group?
- Do you know other NGOs in your country which have a better grant strategy?
- Your best practices or tips on grants?

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