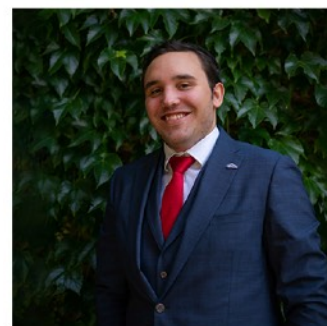
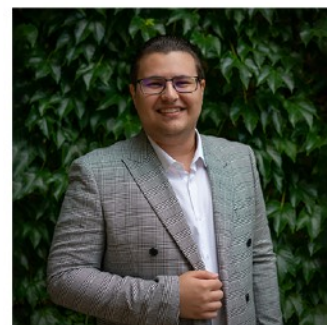
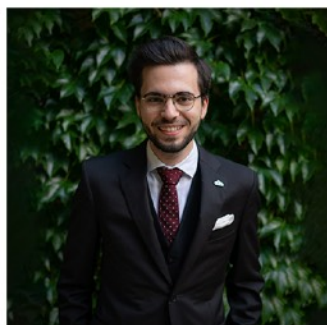


# ACTIVITY REPORT

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## INTERNATIONAL BOARD 2021/2022



*elsa*

The European Law Students' Association

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# ACTIVITY REPORT | INTERNATIONAL BOARD OF ELSA 2021/2022

## Francisco Arga e Lima | President of the International Board of ELSA 2021/2022

### Internal Board work

- Assisting Key Areas with their projects, specifically regarding timelines, fundraising and general planning;
- Cooperating with MKT regarding partner promotion and offers, social media presence and rebranding;
- Helping FM with the general cash flow of the association, as well as fundraising - partnerships and grants - and the development of the new financial strategy;
- Collaborating with IM when it comes to Board Management, Alumni engagement, and the implementation of our Strategic Goals.

### Network Management

- Monthly Open Calls with the BEE Network;
- Development of the BEE Academies with the interested Officers;
- Regular contact with Coaching Groups.

### ELSA International Team

- Selection and distribution of tasks within the External Relations and Advocacy teams;
- Creation of an External Relations Strategy and development of the first contacts with Federica Paolucci, Marianna Riedo, Eszter Nagy and Marta Bergh Lagerqvist;
- Development of the Annual Human Rights Campaign structure with Yagmur Gundogdu;
- Recruiting mentors for the Advocacy Mentoring Programme with Daniel Parkin.

### External Relations

- Development of the new materials and conditions to present to current and potential partners;
- Renewal of the current partnerships of ELSA;
- Approaching new potential partners and negotiating terms of a partnership with them;
- Working with FM to expand our sources of income, namely through grants.

### Advocacy

- Creation of the Annual Human Rights Campaign structure for the year as well as the initial materials to be used by the National Coordinators;
- Assist with the application of ELSA for the European Youth Foundation grant;
- Distribution of tasks between the International Board of ELSA and the National Coordinators.

### Strategic Goals

- Assisting Key Areas with the implementation of Board Reform;
- Fostering engagement with ELSA Alumni in regard to the Advisory Body, 40th Anniversary of ELSA and the ROLE Campaign;
- Engaging with external contacts in order to develop Member Value.

## **Luciana Ayres de Campos | Secretary General of the International Board of ELSA 2021/2022**

### **Administration**

- Compilation of the One Year Operation Plan of the International Board;
- Elaboration of Monthly Reports;
- Registration of the International Board in the KvK (Chamber of Commerce in the Netherlands);
- Administrative work regarding Board Meetings (reviewing minutes, preparing covers, etc.);
- Compilation of the 31st State of the Network Inquiry and National Group Report;
- Communication with the Network regarding Admin issues through Secretary General and General ELSA email;
- General support and assistance of the International Board.

### **Information & Communication**

- Maintenance of ELSA website, Officers' Portal, ELSA Training website;
- Update and maintenance of mailing lists.

### **International Internal Meeting**

- Compilation of the Working Materials for the International Training Meeting and the LXXX International Council Meeting;
- Preparation of workshops for the International Training Meeting and International Council Meeting;
- Managing the registration of the International Training Meeting and International Council Meeting;
- Organising and providing assistance at the training sessions at the International Training Meeting;
- Creation, with the help of Assistant for International Internal Meeting, of the evaluation form for the International Training Meeting;
- Elaboration of proposals, with the support of Assistants for Internal Management;
- Actively searching for hosts for the LXXXI International Council Meeting and the II International Strategy Meeting.

### **ELSA International Team**

- Creation of 1st and 2nd Call for the ELSA International Team;
- Appointment of the members of the 1st Call for the EIT: Basil Shaller, Julia Bones, Danny Krumov, Nea Nurmela, Sofiya Kalyandruk and Jan Wiśniewski;
- Constant contact and meetings with the team to set objectives.

### **ELSA Training**

- Appointment of new trainers and integration into the International Trainers Pool;
- Update of the trainers' database with the support of the Assistant for ELSA Training;
- Planning of the first Open Call for the ITP to discuss goals for ELSA Training.

### **Network & Coaching**

- Introductory emails;
- Communication with Network through IM Facebook Group, IM Whatsapp Group and Monthly Open Calls;
- Regular contact with coaching groups.

## **Ainoa Ordóñez | Treasurer of the International Board of ELSA 2021/2022**

### **Internal Board work**

- Preparing internal cash flow management tools;
- Working with the different areas on the budget for the year;
- Preparing the revision of the budget;
- Preparing invoices for the different projects.

### **Network Management**

- Creation of communication channels with the FM Officers of the Network;
- Preparing introductory calls with the FM Officers;
- Having regular open calls with the FM Officers;
- Contact with coaching countries - ELSA Armenia, ELSA Finland, ELSA Lithuania, ELSA Montenegro, ELSA Portugal and ELSA Slovenia;
- Having meetings with ELSA Groups regarding assistance in the Financial Management Area.

### **Financial Management**

- Calculation and invoicing of the Membership Fee for the term 2021/2022;
- Daily bookkeeping, accounting and invoicing;
- Updating the list of debtors of ELSA International;
- Contacting previous terms debtors and arranging payment agreements.

### **Financial Strategy**

- Opening call for the Working Group on Financial Strategy;
- Working with the Working Group on Financial Strategy on the priorities and goals of our next financial strategy.

### **ELSA Development Foundation**

- Registration of the new EDF Board of Directors;
- Drafting of the new Statutes and Standing Orders of the EDF;
- Calculation and invoicing of the Contribution fee for the term 2021/2022;
- Appointing a Director for EDF;
- General administration of the Foundation.

### **Grants**

- Appointment of the Grants Department;
- Regular meetings with the Grants Department to plan the year and set tasks to do during this term;
- Submitted and application for the EYF Grant;
- Researching of new possible grants for ELSA International;
- Preparing updates for the Grant's Handbooks.

## **Tony Marinescu | Vice President in charge of Marketing of the International Board of ELSA 2021/2022**

### **Internal Board work**

- Collaborating with BEE with respect to external contacts, regular communication and updates to them via analytics and statistics, and development of new partnership packages and fundraising strategies;
- Collaborating with IM regarding preparing a new strategy for the promotion of ELSA Training;
- Collaborating with FM with respect to the fundraising for the 70th Edition of Synergy;
- Collaborating with AA in terms of creating a new promotion strategy and visual identity with more materials for HPMCC, ELR and the Mental Health Projects;
- Collaborating with MCC concerning the creation of the new partnership packages for JHJMCC, communicating and informing the partners, updating the visual side of the project with the occasion of the 20th edition, preparing the JHJMCC documentary;
- Collaborating with S&C with respect to the creation of a new promotion strategy of Winter ELSA Law Schools, ELSA Delegations, ELSA Webinars Academy, and establishing a new Branding for ELSA Delegations;
- Collaborating with Professional Development regarding the creation of the new partnership packages and new ELSA Traineeships media card, whilst establishing a new socially responsible promotion strategy for ELSA Traineeships, creation of a new brand identity and promotion strategy for ELSA Traineeships.

### **Network Management**

- Monthly Open Calls with the Marketing Network;
- Answering to any queries related to Marketing in a timely manner, whilst organising explanatory video calls with Marketeers;
- Engaging in the coaching system of the International Board, organising calls with the coaching groups for monthly updates and answering to any queries that come up;
- Physical participation at the National Council Meeting of ELSA Denmark.

### **External Relations, Fundraising and Public Relations**

- Constant cooperation with the BEE Area in order to ensure good relationships with partners;
- Meeting with the CoE in Strasbourg;
- Meeting with the WTO and partners of the JHJMCC at Geneva;
- Contact with partners and follow-ups with all the marketing analytics regarding posts, mail campaigns and newsletters;
- Establishment of new partnerships;
- Communication with youth NGOs in Brussels.

### **Synergy**

- Preparation of the 70th edition of Synergy alongside the Assistant Editor for Synergy;
- Compilation of articles;
- Regular communication with the CoE regarding the topic and the receipt of articles;
- Researching opportunities for the publishing of the magazine in more digital platforms.

## **Samira Safarova | Vice President in charge of Academic Activities of the International Board of ELSA 2021/2022**

### **Internal Board Work**

- Conducting weekly calls with MCC with the aim of assessing the implementation of the Board Reform as well as discussing the potential means of supporting the AA & MCC Officers in the Network;
- Collaborating with BEE with respect to external contacts, and the development of partnership packages and fund-raising strategies;
- Closely working with FM with respect to creating the budgets for AA projects and assisting with the application of ELSA for the EYF grant;
- Collaborating with MKT with regard to creating the new brand of the Helga Pedersen Moot Court Competition and preparing the general marketing strategies of all AA projects for the term;

### **Network Management**

- Regular communication with coaching groups;
- Monthly Open Calls with AA & MCC Officers;
- Delivering AA & MCC Workshops in the first International Training Meeting.

### **ELSA International Team**

- Providing the Helga Pedersen Moot Court Competition Team, Aušra, Linnéa, Giulia and Ketevan with a transition and discussing with them the better promotion and improvement of the 10th Edition;
- Creating new strategies with the Publications Team: Bernadetta, Ekaterina, Yulia, Andjela, Parthabi, Maisie and Roberta with the purpose of developing the quality of the ELSA Law Review, as well as the Legal Research Groups in the Network;
- Working closely with the Human Rights Team: Pavlos, Jeanette, Shirin, Sena, Antonia and Shabnam, on preparing the surveys for the Annual Human Rights Campaign;
- Organised a kick-off meeting with the Academic Competition Team: Elene, Sevinj and Zhanin to set out future plans to improve the support materials for all Academic Competitions and coaching system of the Network.

### **Helga Pedersen Moot Court Competition**

- Creating and revising materials for the Competition based on the feedback received from the Academic Board;
- Updating the website for the 10th Edition;
- Creating materials for the info session of the Network and uploading them to the Officers' Portal.

### **Other AA projects**

- Working on preparations for the ENC European Final Round and creating the materials for the Witness Interviewing Competition;
- Preparing and launching the LRG Specification form and Collaboration Sheet;
- Launching the LexisNexis Rule of Law Essay Competition on “Rule of Law in times of crisis” and preparing the submitted essays for review;
- Working on the implementation of the ROLE Campaign and Mental Health Project.

## **Mathieu Verhelst | Vice President in charge of Moot Court Competitions of the International Board of ELSA 2021/2022**

### **International Board work**

- Collaborating with the FM Area in regards to the budget and cashflow of the 20th edition of the John H. Jackson Moot Court Competitions;
- Working together with BEE and PD to come up with an External Relations strategy for our Areas;
- Having weekly calls with the Vice President in charge of Academic Activities to manage our Areas and prepare ourselves for the upcoming Board Reform;
- Collaborating with the Marketing Area on rebranding the 20th edition of the Jackson Moot and deciding on a promotion Strategy for it.

### **Network Management**

- Together with the AA Officers, having regular open calls to update the Network;
- Coaching calls with coaching groups;
- Delivering Workshops with the AA Officers on the 1st International Training Meeting;
- Aiding MCC Officers individually where needed.

### **The John H. Jackson Moot Court Competition**

- Contacting all the previous partners and supporters of the 19th edition of the Competition to update them on the 20th edition;
- Having regular meetings with the Academic Board to decide on key details concerning the 20th edition of the Jackson Moot;
- Contacting possible new partners for the Competition;
- Updating the official website of the Jackson Moot with all the information for the 20th edition;
- Working together with the case authors on the case of this edition;
- Launching the 20th edition;
- Managing the registration of teams;
- Adapting the materials for the 20th edition of the Jackson Moot to both physical and online Regional Rounds;
- Working together with the Academic Board on the development of the Competition.



## Susanna Mendicino | Vice President in charge of Professional Development of the International Board of ELSA 2021/2022

### **Internal Board Work**

- Collaborating with BEE with respect to external contacts, and the development of Professional Development partnership packages and fund-raising strategies;
- Collaborating with FM with respect to the research of Grants pursuing the financial sustainability of ELSA Traineeships;
- Collaborating with MKT with regard to the creation of the new brand of ELSA Traineeships and the general marketing strategy for the term.

### **Network Management**

- Monthly Open Calls with the Professional Development Network;
- Preparation and delivery of workshops at the I International Training Meeting;
- Regular communication with coaching groups.

### **ELSA International Team**

- Updating the ELSA Traineeships Handbook and defining workload and tasks for the 1st Cycle of the Flagship Project with the Director for ELSA Traineeships Eva Prskalo and the Assistants for ELSA Traineeships Efsun Eryürek, Giulia Pariani, Gözde Diktas, Mariana Antunes, Mehlika Ateş, Özge Dirim Çiftçi, Seljan Guluzade and Zeynep Karalı;
- Creating the Coaching Strategy for the Professional Development area with the Director for Coaching Leia Hindricq;
- Creating the Communication Strategy for the 1st Cycle of ELSA Traineeships and delivering the STEP Certificates related to the last term with the Coordinator for Communication Daniele Botti;
- Defining the structure of the 2nd edition of the Career Launch with the Director for Professional Development Emma Kuusela-Opas and the Assistant Stephanie Payer.

### **ELSA Traineeships**

- Updating the website and all necessary documents;
- Job Hunting activities: consolidating the relations with the previous EI TNPs and researching new ones;
- Announcing the new partnerships relevant for ELSA Traineeships: HousingAnywere and Bierens.

### **Career Launch**

- Defining the structure for the 2nd Edition;
- Researching for Partners.

### **Board Reform Implementation**

- Informing all the relevant stakeholders about the change of the name of the position and of the Flagship Project;
- Providing the Network with constant opportunities for training and discussion related to the new responsibilities and projects of the Professional Development;
- Working on the Professional Development Handbook;
- Monitoring the implementation of the Board Reform on the National Level through the SotN.

## **Valentin Badert | Vice President in charge of Seminars and Conferences of the International Board of ELSA 2021/2022**

### **Network Management**

- Initiating contacts with coaching groups;
- Organising the first S&C calls with the Network to provide an introduction for the year;
- Organising monthly open calls for the S&C officers;
- Delivering of S&C Workshops at the I International Training Meeting;
- Delivering S&C workshops on the International S&C projects at the Belgian Officers Meeting.

### **ELSA International Team**

- Preparation and division of tasks for the upcoming WELS cycle together with the Director for ELSA Law Schools, Dora Stambuk and the Assistant for WELS, Ani Koiava;
- Planning of the upcoming 2 EWAs with my Directors for ELSA Webinars, Afonso Santos and Maria Gawecka;
- Providing Directors for Webinars with the transition needed in order to achieve the best work practice in the ELSA Webinars Team;
- Attending the transition of the Director for ELSA Delegations, Lodovica Bellora and drafting the yearly calendar for ELSA Delegations;
- Conducting a first ELSA Delegations Team meeting with every Assistant and Coordinator in order to plan the year efficiently;
- Providing the Director for ICE with a current overview of the project as well as the internal functioning of the International Speaker's Database.

### **S&C Projects**

- Conducting research and regular meetings with the Director for ELSA Law Schools concerning the upcoming WELS cycle and evaluating its feasibility regarding the pandemic;
- Updating the website and reviewing each portfolio created for the launch of the Winter ELSA Law Schools cycle;
- Creating the application form for the Winter ELSA Law Schools Cycle;
- Applying to a new institution in order to obtain a new consultative status and provide new opportunities for ELSA Delegations;
- Creating and updating the website for the first call for ELSA Delegations;
- Initiating the planning of the first ELSA Webinars Academy set to happen at the end of the semester;
- Recording knowledge management videos with the Director for ICE, Alaa Touil in order to explain the process of organising an ICE;
- Updating the Study Visits Portal and making it more efficient.

### **Internal Board Work**

- Creating a new promotion strategy for the ELSA Delegations project, in collaboration with Marketing;
- Revising the budget of S&C projects, in collaboration with FM, to ensure their sustainability;
- Preparing the promotion strategy for the upcoming WELS Cycle, in collaboration with Marketing.