29th State of the Network

Based on the results from the 29th State of the Network Inquiry conducted before the 78th ICM Online 2020.



Foreword

Dear Network,

We proudly present the 29th State of the Network report.

We would like to thank the Deputy Secretary General of ELSA International, Sina Gertsch, for the opportunity to give our contribution to the development of ELSA as Assistants for Internal Management.

Secondly, we would also like to express our gratitude to all National Groups that filled in this inquiry and helped to build the direction in which our association needs to grow. The State of the Network will give ELSA International the possibility to assess the need for improvement and respond to the demands of the network.

We hope this report will foster many discussions and positive changes.

Best wishes,

Luciana Ayres des Campos & Yordan Kyurkchiyski Assistants for Internal Management of ELSA International 2020/2021



Abbreviations

- NG National Group
- LG Local Group
- IFP International Focus Programme
- SotN State of the Network
- HR Human Resources
- OYOP One Year Operational Plan
- NTP National Trainers' Pool
- SG Strategic Goals
- CI Corporate Identity
- EDF ELSA Development Foundation



Information about the Report

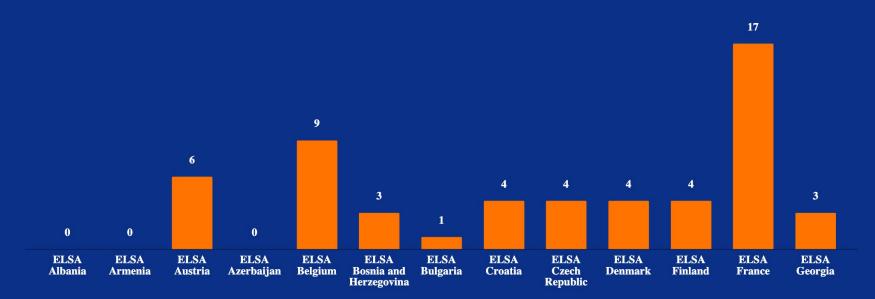
• Number of National Groups represented: 39



General Information

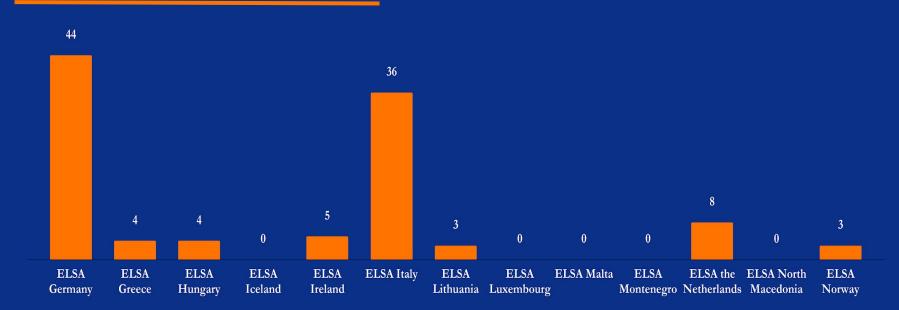


Number of Local Groups



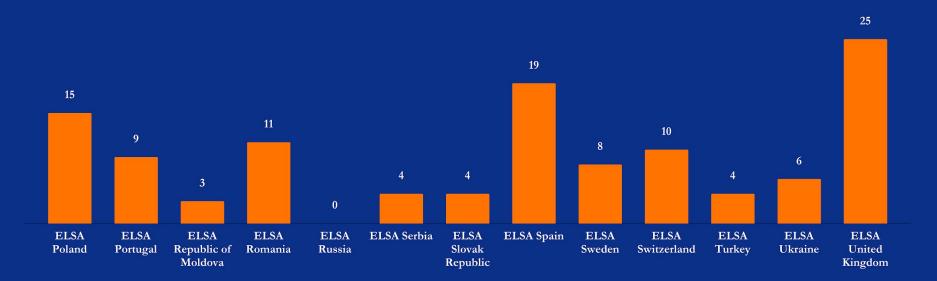


Number of Local Groups



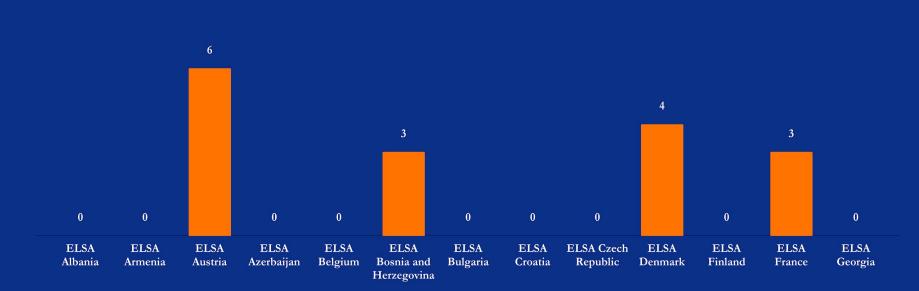


Number of Local Groups



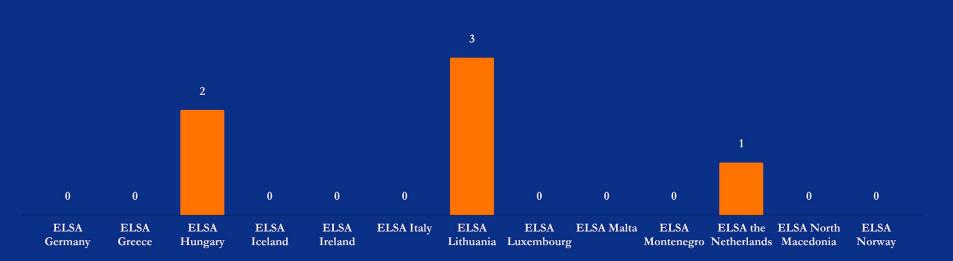


Number of Initiative Local Groups



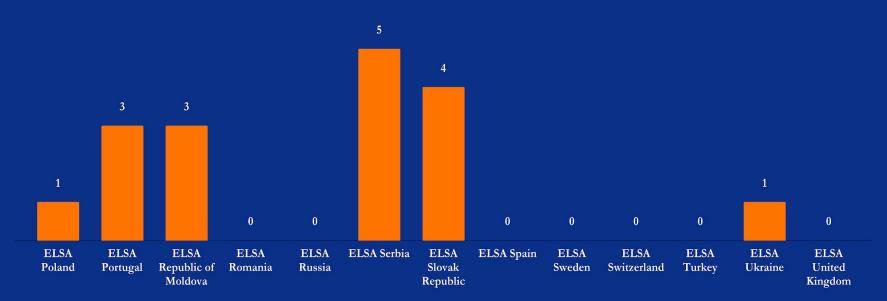


Number of Initiative Local Groups



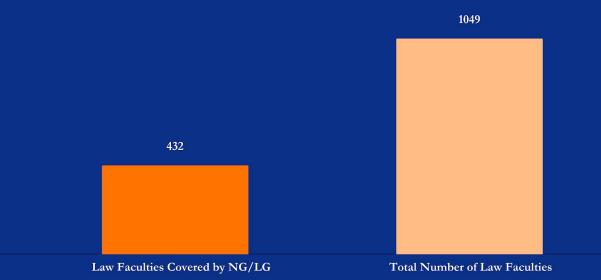


Number of Initiative Local Groups



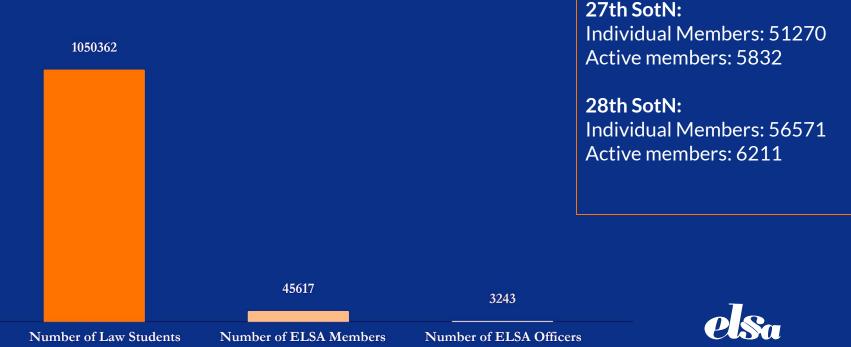


Law Faculties Covered by NGs and Total Number of Law Faculties



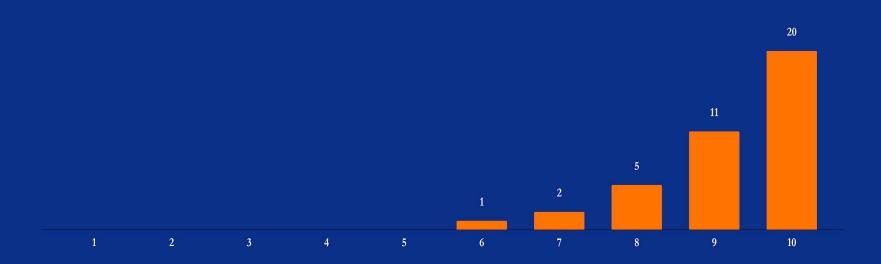


Number of Law Students, Number of ELSA Members & Number of Officers



The European Law Students' Association

Quality of Communication between NBs and IB

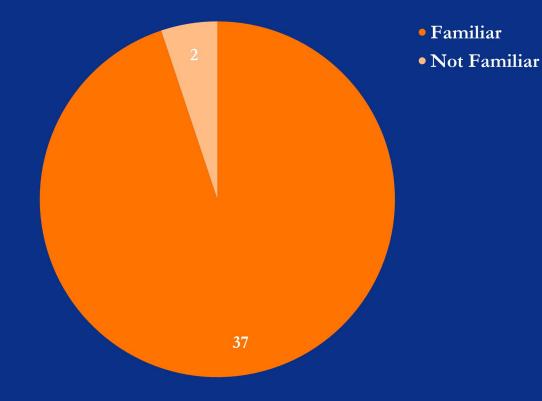




Strategic Goals 2019-2023



Familiarity with the Strategic Goals 2019-2023



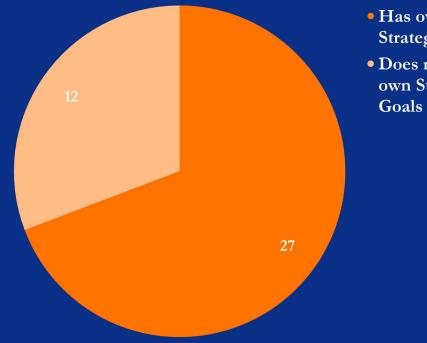


Recommendations to Improve Communication between NBs and IB

- Introductory meeting with IB
- Use of different channels of communication (Facebook, Whatsapp, etc.)
- By increasing the number of coaching and open calls
- Better interaction and networking
- More informative emails (but less in quantity)
- More extensive knowledge transition
- Enabling more online bilateral events and assisting their organisation
- More information on daily work, decisions and projects (e.g. Newsletter)
- Shared calendars of events



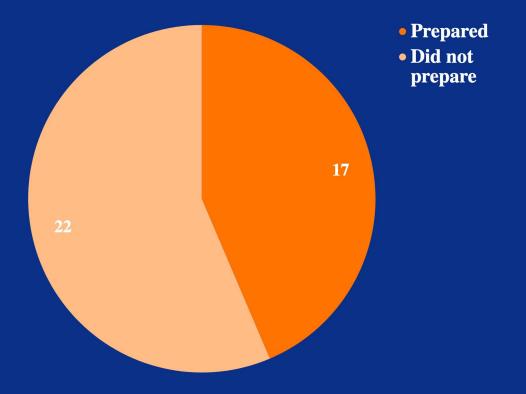
National Groups' own Strategic Goals





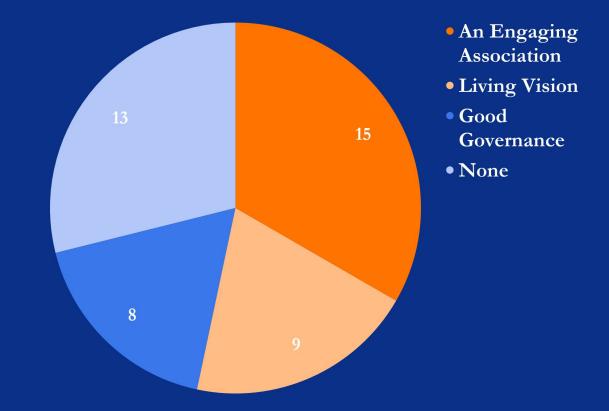


Did the current NB prepare the SG Implementation Strategy?





NB Strategic Goals Priorities

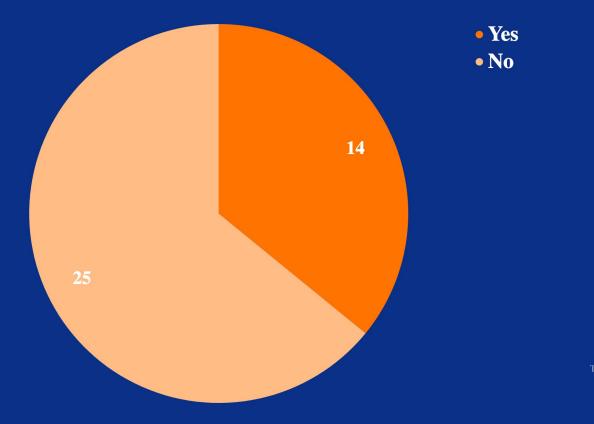




Board Management

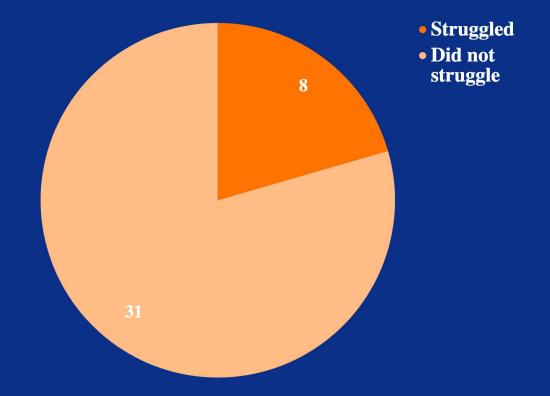


NB Participation in OYOP Training



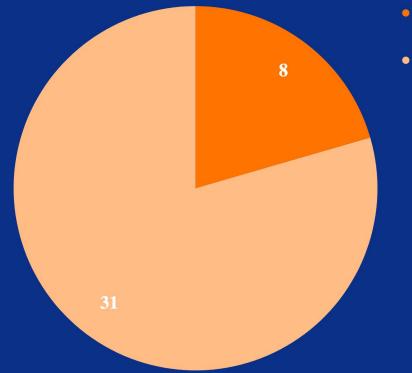


NB Struggle with Planning this Term





Training Strategy of NBs



- Has training strategy
- Does not have training strategy



Content of NB Training Strategy

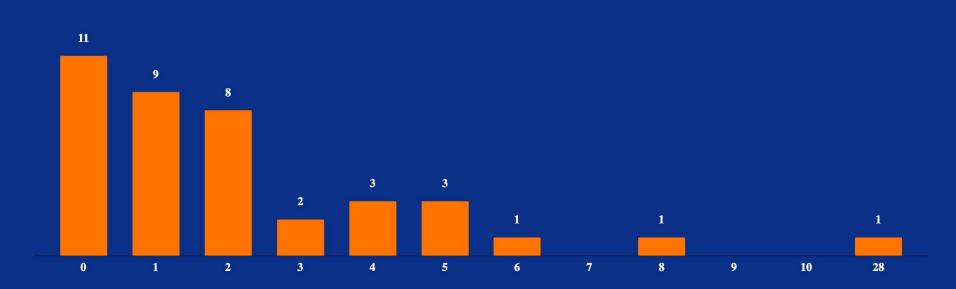
- Training the Board Members of the following years (directors, assistants)
- Motivation weekend
- Workshops and training at NCMs
- ELSA Training (OYOP training with NTP)
- Teambuilding
- Creation of transition materials
- Collaboration with Vice-President in charge of HR
- Transition and training from IB



External Relations

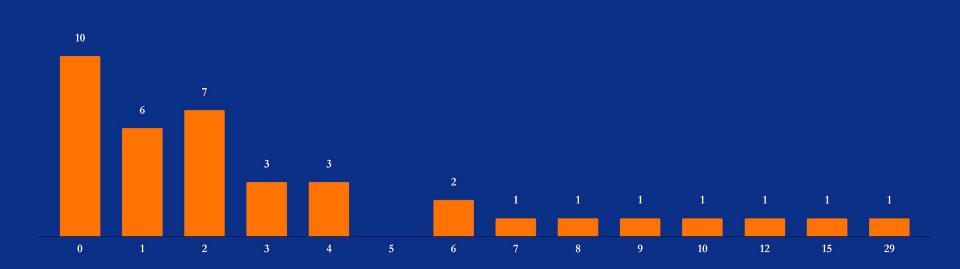


Number of General Partners in NGs



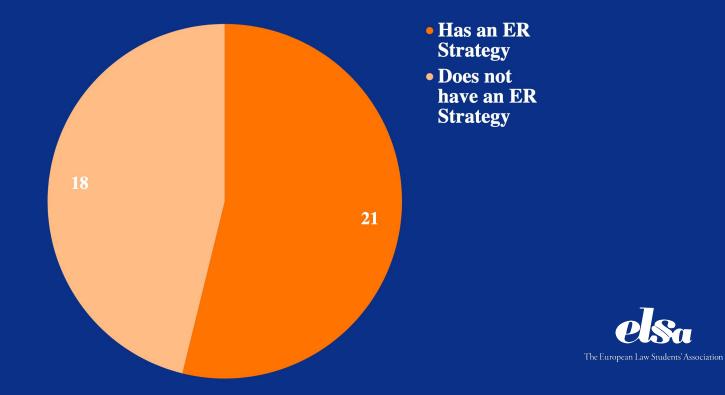


Number of Project-based Partners in NGs

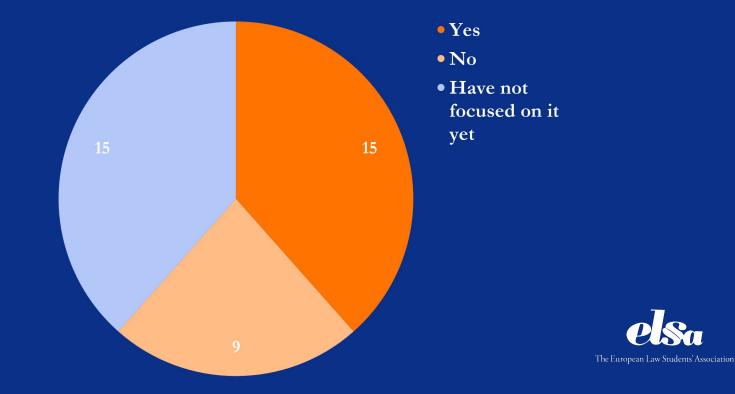




External Relations Strategy on National Level



Including Advocacy in Partnerships Structure

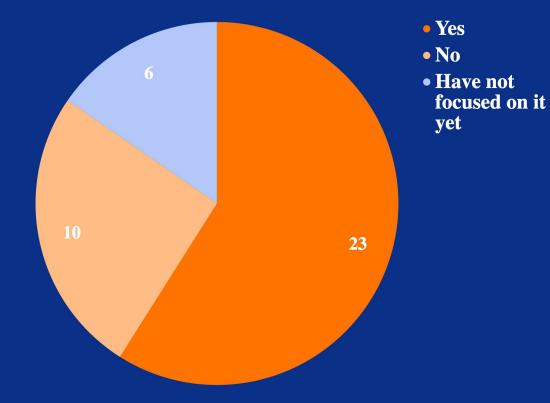


Including Advocacy in Partnerships Structure

- Contacting partners working in the respective field
- Human rights based approach (gaining credibility by generating ideas)
- Through patrons
- Specific partner for advocacy or human rights
- By raising awareness
- Partners who share goals and vision (e.g. European Law Institute)
- By including advocacy in the presentation brochure
- By using the Advocacy Programme to sell the association
- By partnering with other Student Associations



Including Human Rights and IFP in Partnerships Structure



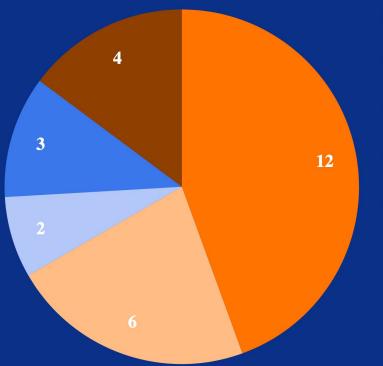


Including Human Rights and IFP in Partnerships Structure

- Cooperation with NGOs and other partners focusing on Human Rights and IFP (e.g. Amnesty International)
- Include Human Rights in negotiations with partners
- Organize events and projects with partners that include Human Rights and IFP
- Human rights based approach (gaining credibility by generating ideas)
- Choose partners that stand up for Human Rights and insist on this in negotiations
- Working Groups for these topics



Partnerships hardest to acquire



• General Partnerships

- Financial Partnerships
- Advocacy Partnerships
- Project Partnerships

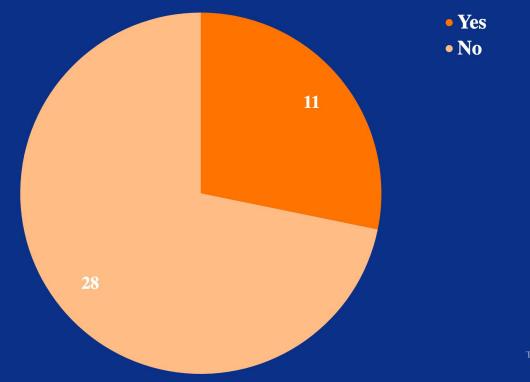
Other

Other:

- Exclusive Partnership with only our Association
- Non-legal Partnership
- Governmental /Public Institutions

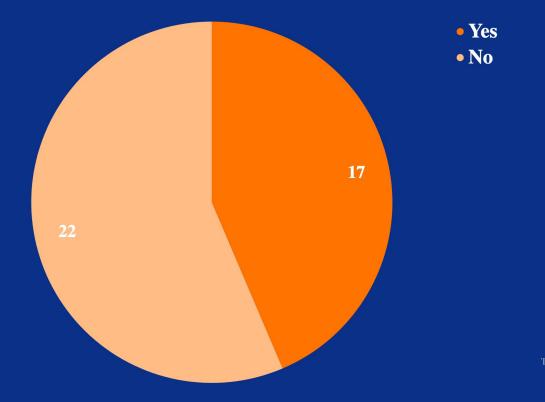


Lost Partnerships due to COVID-19?



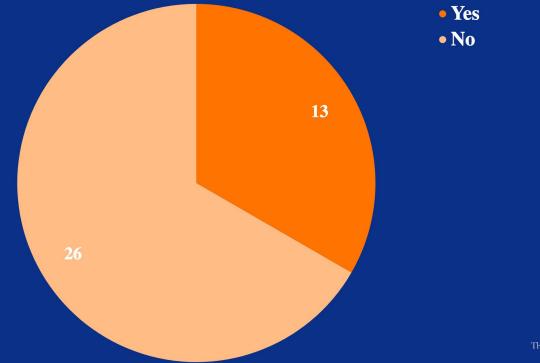


Utilising Alumni in Fundraising Efforts?



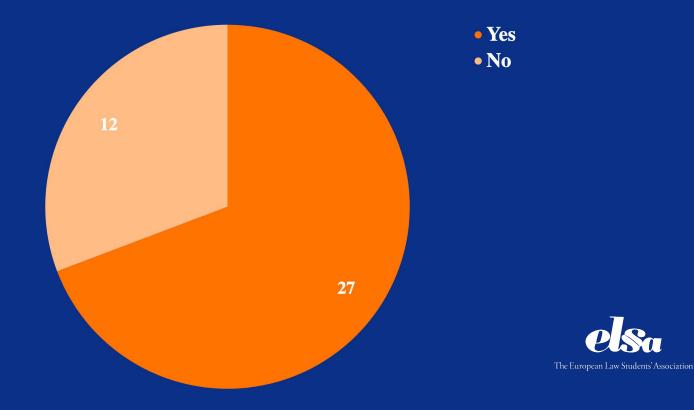


Utilising Webinars in Fundraising Efforts?





Cooperation with other organisations, institutions or Bar associations?



Cooperation with other organisations, institutions or Bar associations

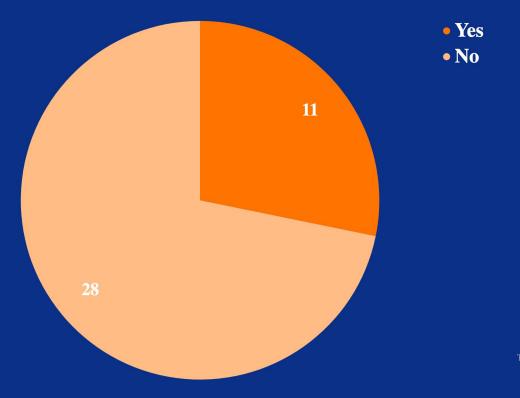
- Lawyers/Bar Association
- Advocate's Chamber
- Other Student Societies/Associations (e.g. European Medical Students' Association (ESMA), Law Societies, etc.)
- Universities
- Courts
- Chamber of Commerce
- National Youth Council
- Government Departments & Institutions
- UN Agencies (e.g. UNHCR)
- National Human Rights Institutions (e..g. Institute for HR)





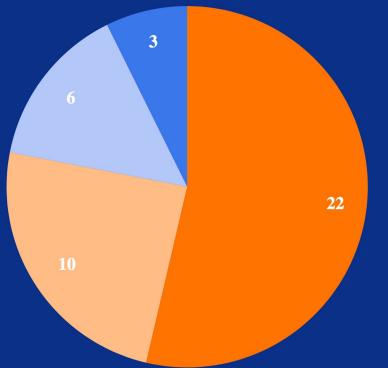


Focus on "Classic" Expansion?





Priority Regarding Expansion



 Strengthening & Expanding Current LG

- Creating new LG
- Not focusing on Expansion
- Other

Other:

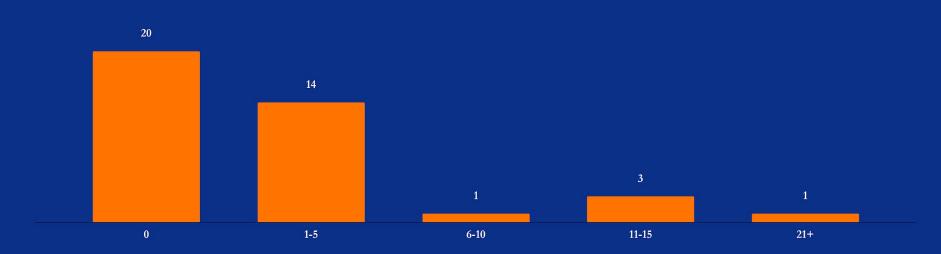
- Promoting ELSA in the country
- Expansion on International level
- Creation of Expansion Strategy



Internal Management



Number of Trainings Organised in NGs



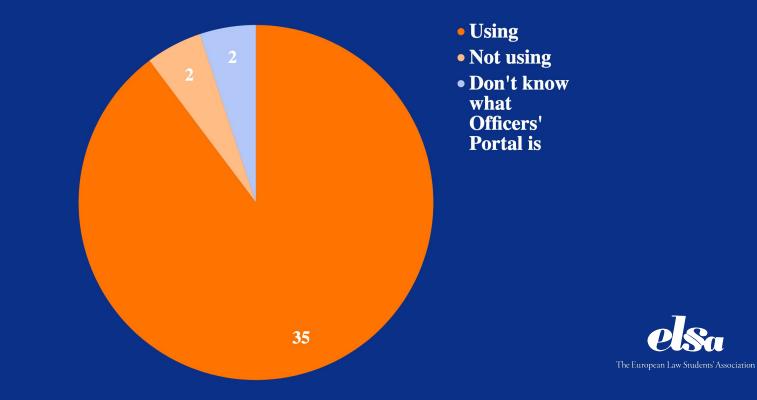


Reasons for no organised ELSA Trainings

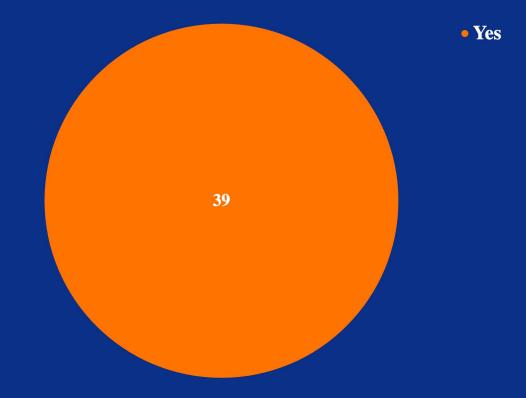
- Don't know how to organise ELSA Trainings
- Unsure about type of Training to organise
- Currently working on an NTP
- Lack of interest
- No opportunity/ time since 1st of August
- Currently organising one
- Not a priority
- Project not known to National Network
- COVID-19 difficulties



Using Materials on the Officers Portal



Satisfaction with Materials provided by ELSA International





What other materials would be useful?

- Shared Google Drive with materials (e.g. Roadmaps for NCM)
- Training materials
- Ideas for icebreakers/games
- Administration Templates for LGs
- Handbook on GDPR
- Guidelines
- Ideas on how to adapt events during COVID-19
- Marketing logos available in another format



How could your experience with the Officers' Portal be improved?

- Ease of navigation (e.g. include search function, more mobile friendly, dividing materials in folders)
- An overview of what information can be found under each area
- IM Manual
- Materials concerning new structure of IIMs (ITM, ISM)
- Shorter information, more bullet points instead of long paragraphs
- Updating (e.g. ELSA Training part)



Improving experience as an ELSA Officer in general

- More International Training
- More cooperation with other NG
- Focus on keeping officers' interested in ELSA (especially during COVID-19)
- Using shared IM Drive more actively
- Strengthening communication through IM group chat
- Uploading soft-skill trainings on a platform
- International ELSA visits
- Maintaining open-calls and networking
- Receiving more news
- Better communication across the Board

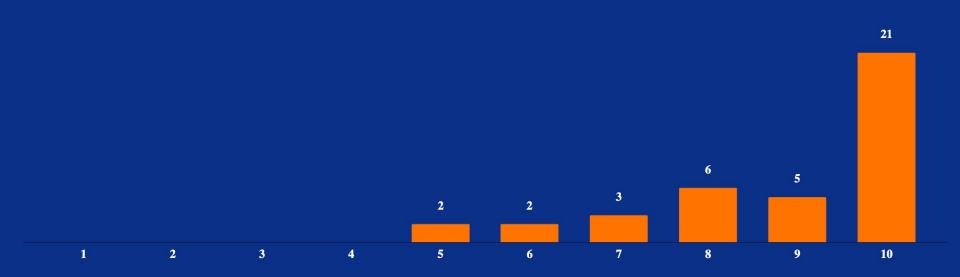


Improving experience as an ELSA Officer in general

- Enabling "not-so-costly" events
- Online voting system provided by ELSA International
- More meetings with our national colleagues
- More opportunities for professional development
- Mutual ELSA Training with coach
- Involving less active National Groups
- Giving a timetable for deadlines
- Organisation of online webinars for different areas
- Working with more motivated people
- Better organised transition



Rating of the Coaching System by NGs





Ideas for improvement of the Coaching System

- More scheduled meetings/calls and with more organized agenda
- More/Better communication
- Coach to facilitate a more thorough discussion of interaction within the NB
- More trainings
- Clarifying purpose of the Coaching System (between NB-LB and IB-NB)
- Regulating the Coaching System



Comments on Internal Management

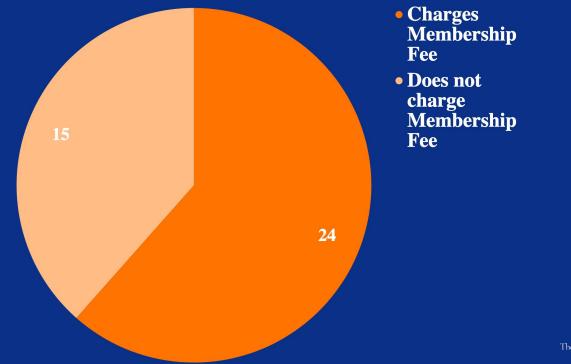
- IMers are satisfied with choices for ICM Workshops and happy that ideas from SAM were implemented
- Reminders for deadlines were very useful
- IM ROCKS!



Financial Management

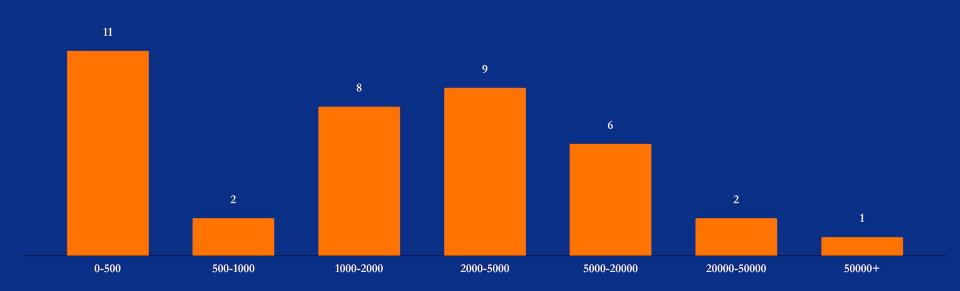


Membership Fee



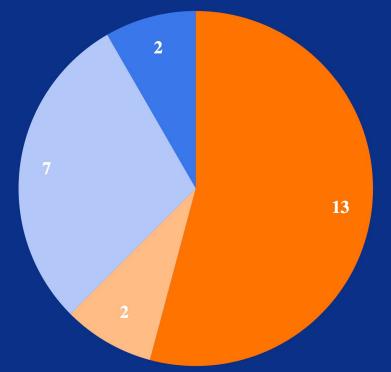


Annual General Income per NG





Types of Membership Fee charged



• Fixed fee

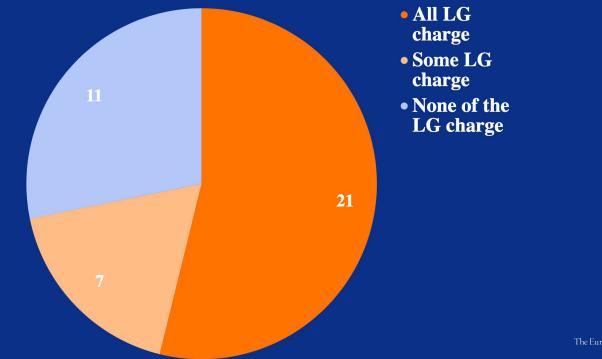
- According to income
- According to number of members
- Other

Other:

- Depends on ELSA membership Fee and EDF Contribution
- According to the essential financial needs of the NG



Local Groups Membership Fees





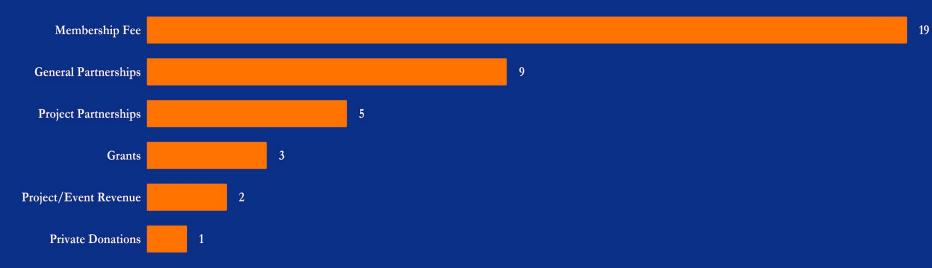
Local Groups Membership Fee - Maximum and Minimum Amount

- Minimum Fee from 1-28 euros
- Maximum Fee from 2-24 euros

NOTE: Some countries do not have a maximum fee and some countries establish a fixed fee.

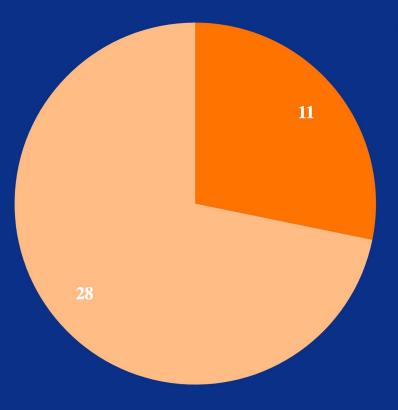


NG Main Source of Income





Financial Strategy



- Has a Financial Strategy
- Does not have a Financial Strategy

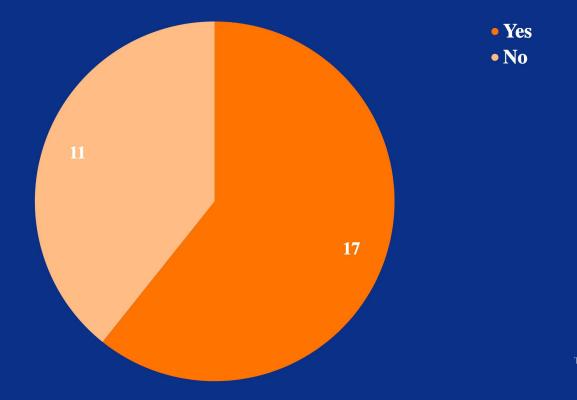


Time Period for Financial Strategy Implementation (If such exists)

- 2018-2023; 2019-2024
- May 2021
- Annual
- Before the end of the term
- No specified time period
- Same period as general strategy period

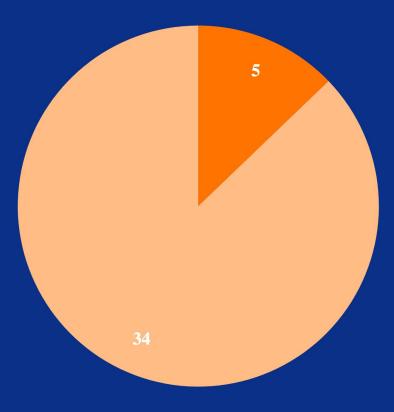


Creation of an Financial Strategy this term (if it does not exist yet)





Using a Bookkeeping Programme?



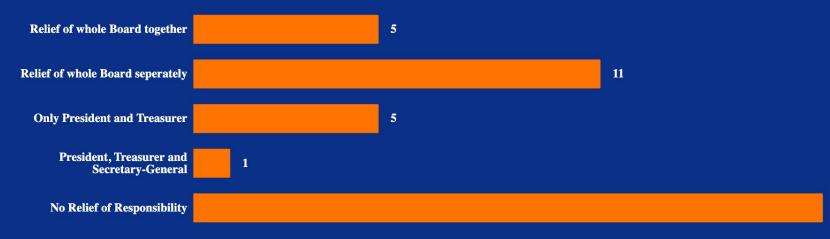


Bookkeeping Programme:

- Fortnox (9,50€/month)
- iÚčto (Partnership)
- Unternehmen Online by Datev (15€/month)
- Tilitin (Free)
- Fiken (15€/month



Relief of Responsibility



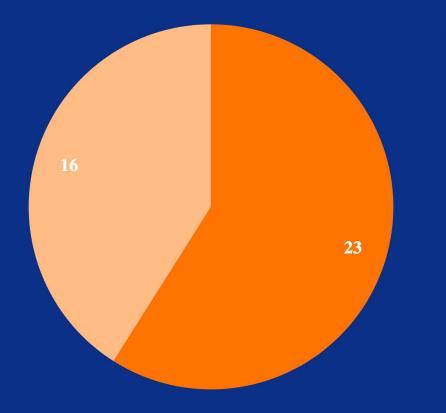


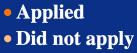
Treasurer documents for Relief of Responsibility

- Annual financial statement
- Budget
- Budget implementation report
- Action plan and income/outcome report
- Yearly accounts
- Court of auditors report
- Account balances
- Auditors' report



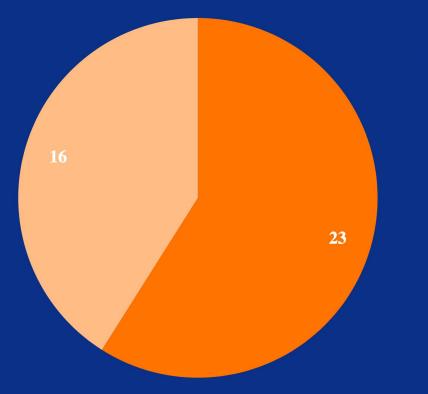
NG EDF Support 2019/20







LGs interest in applying for EDF



- Interested
- Not interested



Helpful EDF Toolkit Ideas

- Budget templates
- Handbook
- Practical guidance
- Availability of projects to apply for
- Examples of good/bad applications
- Programmes
- Clearer instructions
- Guide for LG



Helpful EDF Toolkit Ideas

- A brief (pinpointing what to do and when)
- Slides
- EDF webinars
- Template
- Deadlines
- Reporting form



Helpful general Financial Management Toolkit Ideas

- Accounting
- Handbook
- Budget improvement
- Grant help
- Transition materials
- EDF Toolkit (how to apply)
- Trainings
- Financial statement template
- Crowdfunding platform
- Partners package

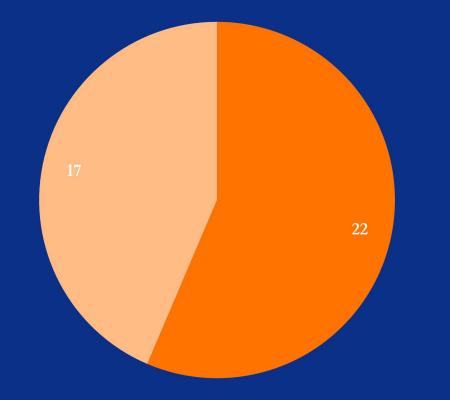


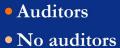
Helpful general Financial Management Toolkit Ideas

- FM team to support LG with consulting activity
- Toolkit to organize FM workshops
- Invoice
- Template for activity budget
- Template/Guidelines for international financial support
- General budgets for financial support
- Practical cases
- Guidelines for bookkeeping
- Accounting system
- Fundraising manual



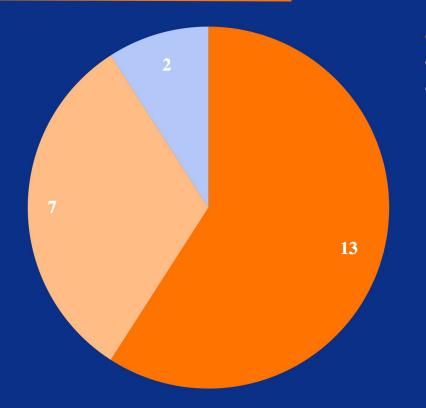
NG Auditors







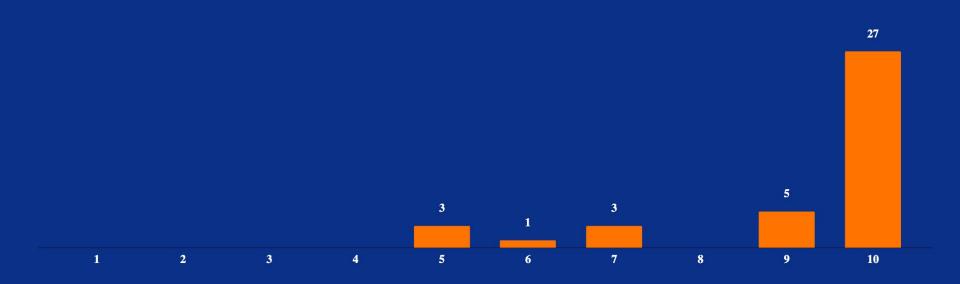
NG Auditors



Internal auditors
External auditors
Both



Communication with Deputy Treasurer (1-10 scale)

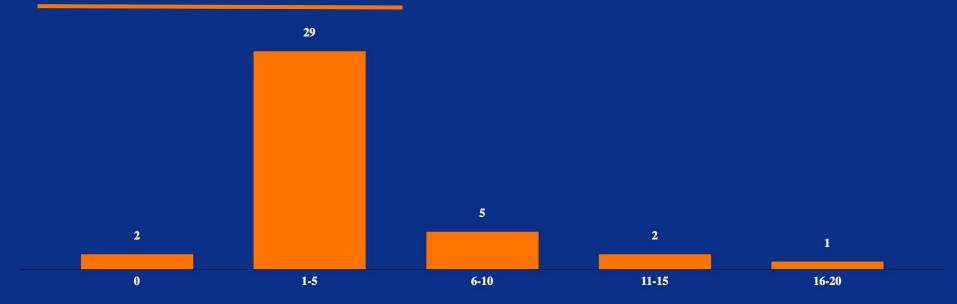




Marketing



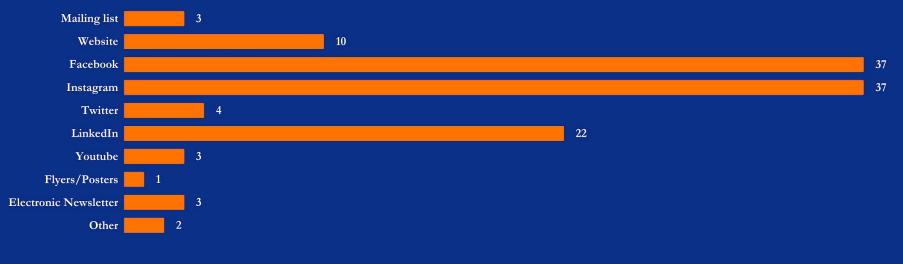
Social Media Posts per week





Channels of Promotion

- VKontakte (Russian Social Media Platform)
- Telegram





Most Useful Social Media Used by ELSA International





International Projects most promoted by NGs



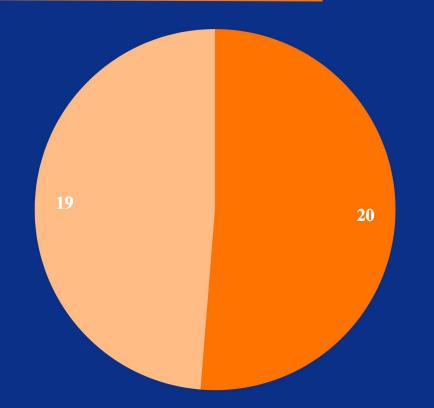


Usefulness of Marketing Kits

- Very useful in general (easier promotion and unified image)
- Useful for Instagram Posts
- Hard to say from now
- Not very useful, own national marketing kits are created
- Limited usefulness without photoshop
- Would be more useful if templates without logo were provided
- No possibility to modify them without the specific programmes that EI uses



Should El provide more marketing templates



If yes, for which projects:

- ELSA Delegations
- ENC
- STEP

• Yes

• No

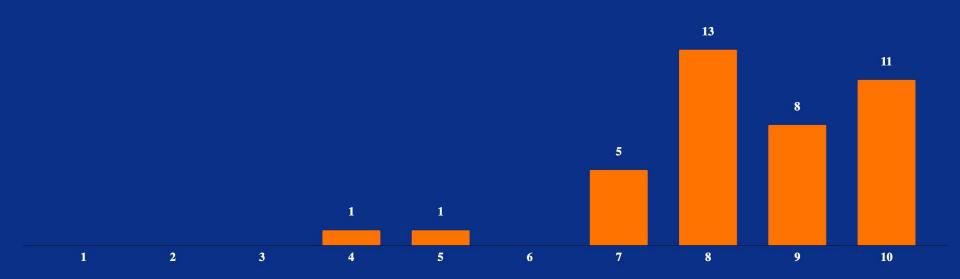
- ELSA Law Schools
- JHJMCC/EHRMCC
- "This is ELSA" Project
- ELSA Webinars

If yes, what type:

- Stories
- Handbooks/Documents

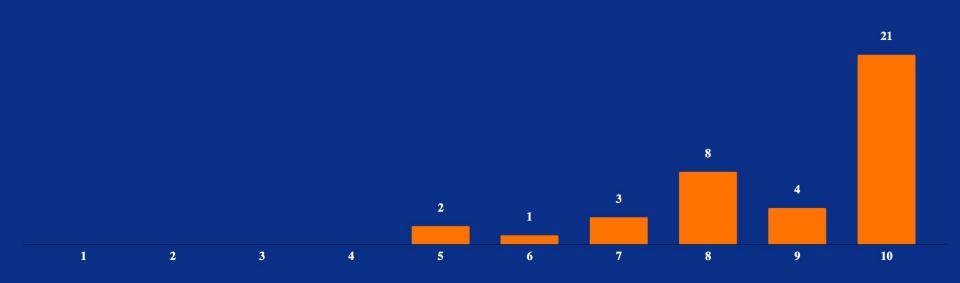


Satisfaction with ELSA Branding (1-10 scale)



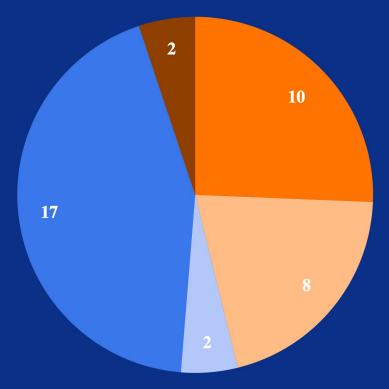


Satisfaction with Marketing Newsletter (1-10 scale)





Usage of Synergy



• Distributed to members

- Distributed to partners
- Not recieved
- Not used
- Other

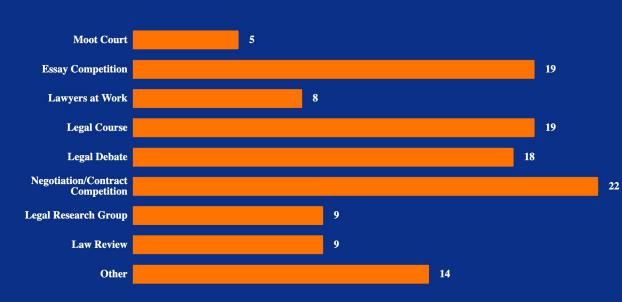
- General Marketing
- A digital version would suffice



Academic Activities



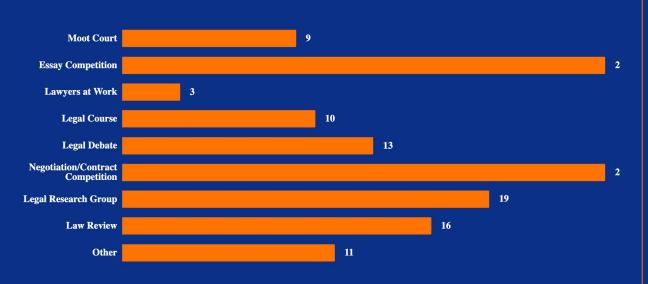
Activities organised at Local Level



- Client Interviewing
 Competition
- ELSA4Schools
- Career/Job Fair
- Subject Competition
- Legal Education Days
- Advocacy Competition
- Workshops (CV, Motivational Letter, Tutoring)
- Law Quizzes
- Deposition Competition
- AA Marathon
- Case Nights



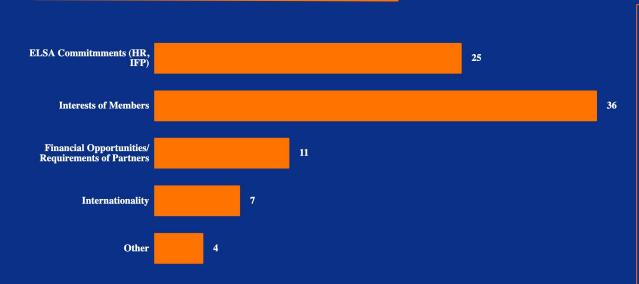
Activities organised at National Level



- Advocacy Competition
- Hackathon
- Job Interview
- Workshop
- Deposition Competition
- ELSA4Schools
- Human Rights / IFP Campaign
- RoLE Campaign
- Client Interviewing Competition
- CDC
- AA Marathon
- Legal / Law Clinic
- Case Study, Blogposts



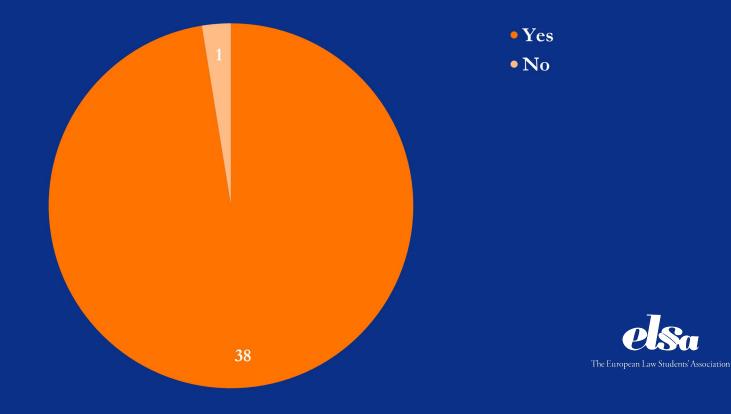
Main Focus when organising AA events



- Establishing stable and sustainable grounds for traditions and stronger NB/AA
- NB Traditional events
- Professional Development
- Supplementary role not covering area in law degree



Implementing a Human Rights Focus in your events?



Methods of Implementing a Human Rights Focus

- An event on Artificial Intelligence and HR
- Legal Debates and legal education days on HR
- Including a sub-topic within the frame of ethics or specific rights in all our events
- Participating in the 16 days of activism campaign of the European Union
- Essay Competition and Moot Court Competition on HR/Artificial Intelligence
- ELSA Day
- RoLE
- ELSA4Schools
- Human Rights Campaign



Methods of Implementing a Human Rights Focus

- Case Study on HR
- Memorandum writing for a claim before the ECHR
- Human Rights Legal Courses
- Law Review on Artificial Intelligence and HR
- Cooperation with Parliament Commissioner for HR
- Human Rights Legal Research Group
- Researching specific rights

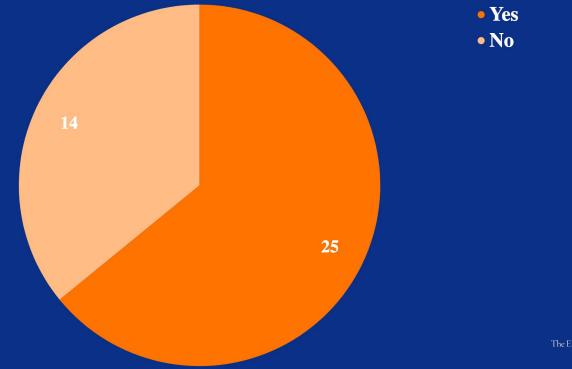


Reasons for not implementing a Human Rights Focus

• Difficult to implement Human Rights with an ENC in a meaningful way.



Using AA/MCC Projects to conduct advocacy





Ways of using AA/MCC projects to conduct advocacy

- Donating the money we would spend on speaker/judge gifts to charity (children with SMA disease)
- Small close event with partners and lecturers after events
- ELSA4Schools
- Adapting Academic Competitions to invite independent critical thought
- Using HR, IFP and RoLE campaigns
- Advocacy used in projects directly
- Through Legal Clinic, Negotiation Competition, CIC, Legal Courses, Legal Debates and Career Launch
- Trying to host events that will enhance advocacy skills

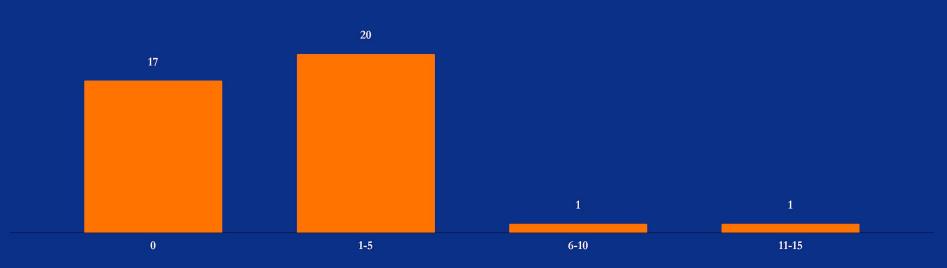


Ways of using AA/MCC projects to conduct advocacy

- Spreading awareness on HR
- Introducing new hot topics into AA/MCC projects
- Publishing the results of Legal Writing projects
- Organizing a national MCC which promotes the ratification of the Rome Statute
- Blog posts

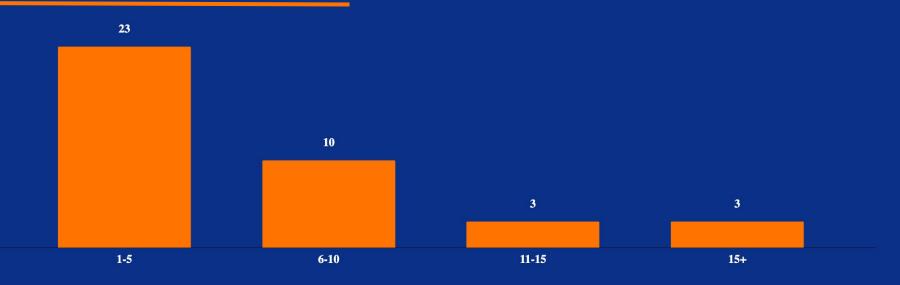


Number of organised AA events in 2020/21





Number of AA events planned for the rest of term

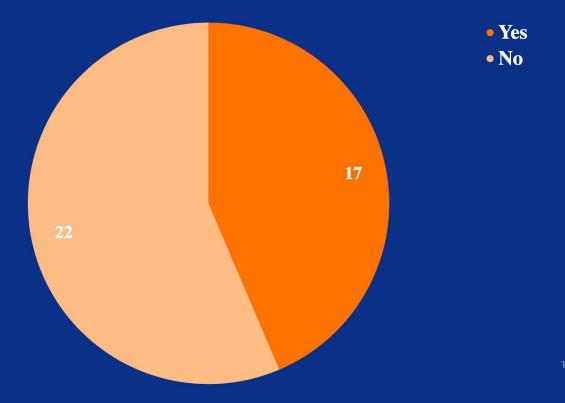




Legal Research Group (LRG)



Bilateral or Multilateral Legal Research Groups





Bilateral or Multilateral Legal Research Groups Examples

- Criminal Law LRG
- Balkans LRG on Water Law
- Law and Pandemic in Virtual World
- Nordic LRG on Health Law
- LegalTech/FinTech Group
- ELSA International's LRG (Internet Censorship)
- Work in progress

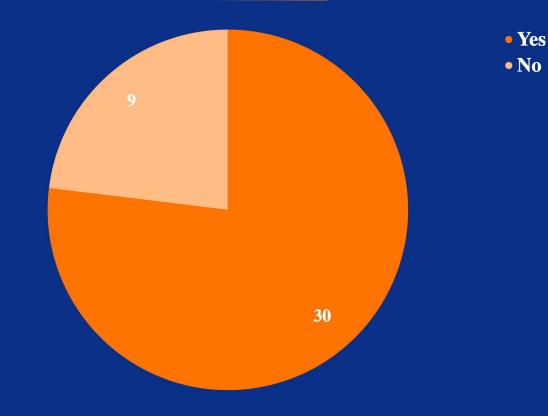


Reasons for not conducting Bilateral or Multilateral Legal Research Groups

- Lack of interest/awareness
- Not a priority
- Have conducted only unilateral ones
- Will arrange in the future
- No legal writing coach
- Lack of LG



Do you have enough information and materials to conduct a Bilateral/Multilateral LRG?



Ideas for improvement:

- Improving our financial situation
- Education through seminars/university help
- Assistance through coaching
- Better promotion
- Video explaining the project to LG



Ideas for improvement for the upcoming International LRG

- More interesting topic
- Better timeline and promotion
- LG involvement in promotion
- More in-depth academic reviews
- Different useful information available
- Deciding on the topic by creating a poll
- Info sessions, open calls (with national coordinators during editing process), guidelines
- More feedback from international editing and supervision team

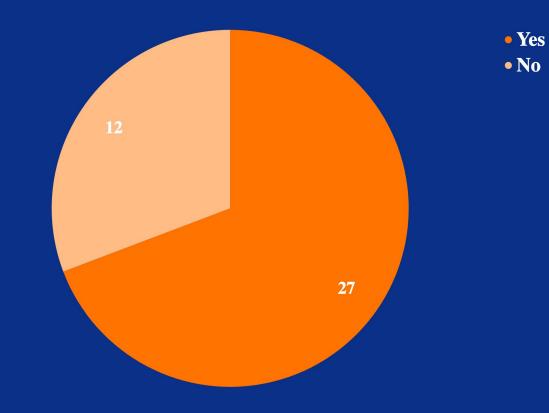


Ideas for improvement for the upcoming International LRG

- Better communication between NG
- More materials
- Allowing work in languages different from english (SW-A-G, BENELUX, MEDS)
- Making the application process easier
- Promoting the final report
- Conduct a webinar for academic supervisors
- Organise a conference after the LRG for the national research participants



Is there enough visibility of the International LRGs for members of Local Groups?



Ideas for improvement:

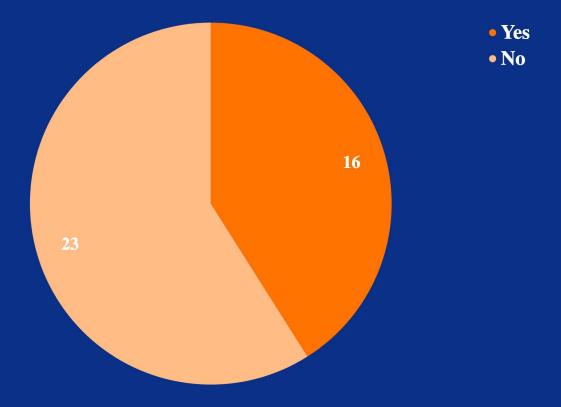
- Workshop on how work in ILRG looks like
- Better vision and scheduling of marketing
- Assistance with creating a marketing plan for NG
- More materials
- Improvement through our partners
- Better National promotion



ELSA Law Review (ELR)



NG or LG ELSA Law Review Existence?





NG or LG ELR Examples

- SCELR (ELSA UK and ELSA Ireland)- focus on Comparative and European Law
- ELSA Maastricht (ELSA the Netherlands currently developing one)
- ELSA Azerbaijan
- ELSA Italy / ELSA Milano / ELSA Reggio Calabria
- ELSA Austria Law Review- 6th Edition on AI and HR
- <u>ELSA Portugal Law Review</u>
- ELSA Spain Law Review
- Benelux Law Review (developed in the future)
- ELSA North Macedonia Law Review
- ELSA Greece <u>ELSA Athens</u>, <u>ELSA Thessaloniki</u>, <u>ELSA Komotini</u>

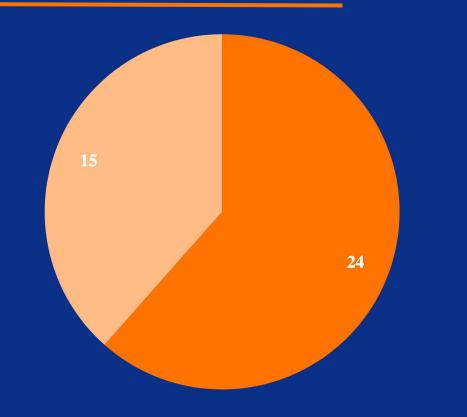


Reasons for not having an ELR in NG/LG

- Other priorities (e.g. focus on ENC)
- Lack of interest (especially for english based ELR)
- High workload for VPAA
- Still on initial stage of developing AA
- No local groups
- Currently developing it
- No legal writing coacher
- Unknown reasons



Enough Visibility for ELR?



Ideas for improvement:

• Promotion

• Yes

• **No**

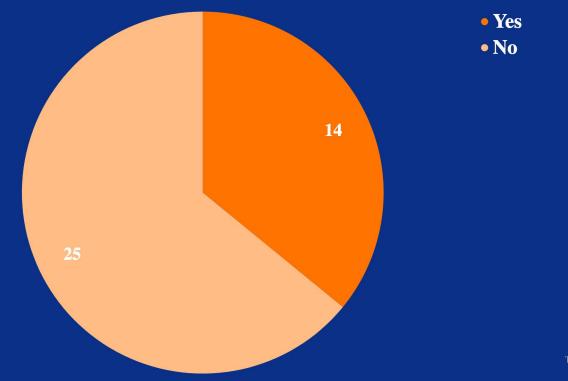
- More NG focus
- Clear materials and selling points
- Better schedule
- Assistance from Law faculties
- A blog is more useful than ELR
- Better knowledge transfer to NG
- Covering ELR in the Scopus database



Academic Competitions



Did you organise an ENC in 2019/20



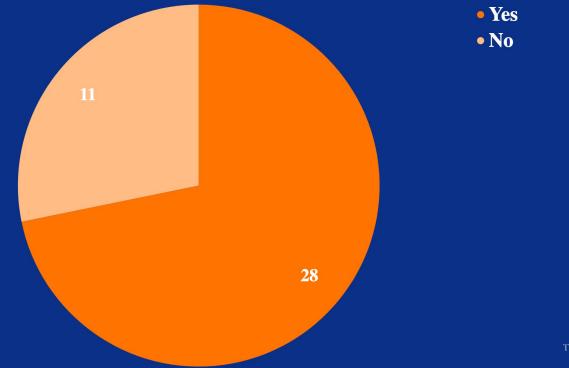


Reasons for not organising an ENC in 2019/20

- Own competition (Masters of Mediation, competition in NG language)
- No sponsors
- Because of the pandemic
- No active NB
- Lack of interest
- Organised by LG
- Focus on MCCs
- Standard ENC not suitable for some NG
- Not enough resources



Organising an ENC in 2020/2021?



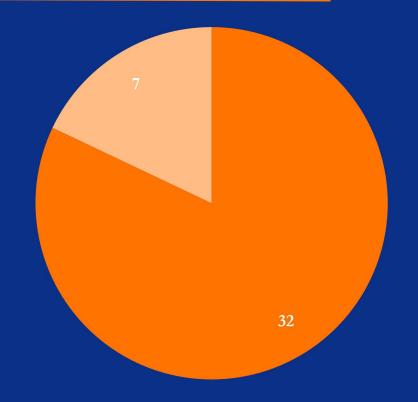


Reasons for not organising an ENC in 2020/21

- Pandemic
- Too many projects (but LG are organizing ENC)
- The same reasons as 2019/2020
- Lack of time
- Doing CIC and ENC together
- Unknown



Have you been in touch with the Academic Competitions Team?



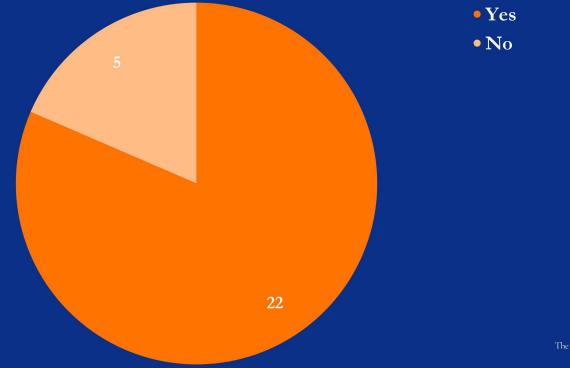
• Yes • No

If no, why:

- Still establishing a new Board
- No assistance required
- Not enough information
- Had a call with VPAA about ENC
- Unknown



Organising ACs other than the ENC?





Other Academic Competitions organised

- Masters of Mediation
- iTelect
- Gloss Competition
- Essay Competition
- ELSA Legal Debate
- Roundtable
- Deposition Competition
- CDC/CIC/CCC



Reasons for not organising Academic Competitions

- Too many events (quality over quantity)
- COVID-19



Information or Support Ideas for organising Academic Competitions (other than ENC)

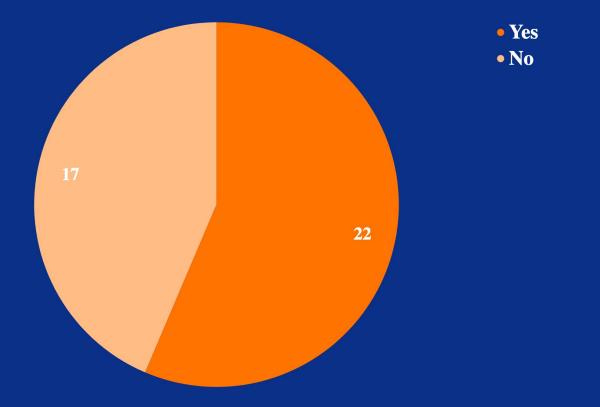
- Webinars
- More materials and know-how skills
- More contact with Academic Competition team
- Comprehensive database with all materials
- Assistance with finding partners
- How to gain interest of members
- Virtual guidelines
- Common issues in preparation
- CIC workshop/visibility/package
- Handbook
- Tips on ensuring transparency and fairness in ACs



EHRMCC



Contact with Faculty or Team participating in EHRMCC



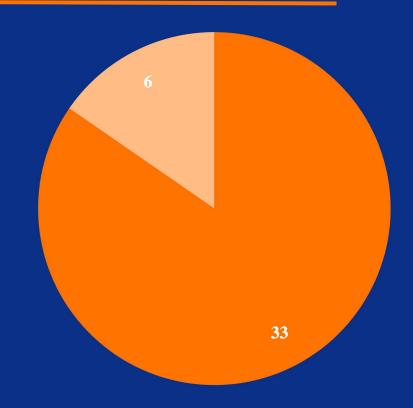


Reasons for non-communication with Faculty or Team

- No direct contact to the NB, MCC participation done by professors
- No team (e.g. too small country to find teams)
- Answer team questions but no constant contact
- LG do this
- Lack of interest (private universities make it difficult for public universities to compete)



Enough Visibility for EHRMCC in LGs?



Ideas for improvement:

• Social Media

• Yes

• No

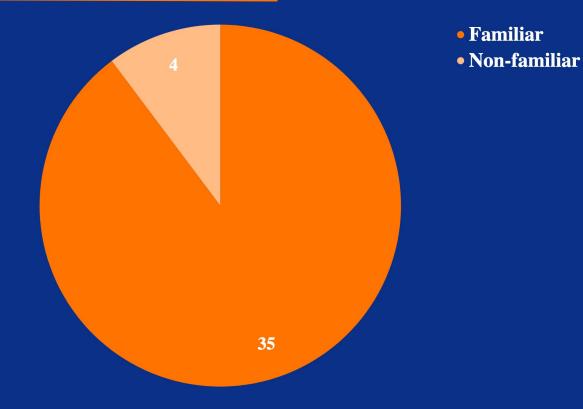
- Personally contacting national VPMCCs
- By setting up a Local Group



JHJMCC Participation

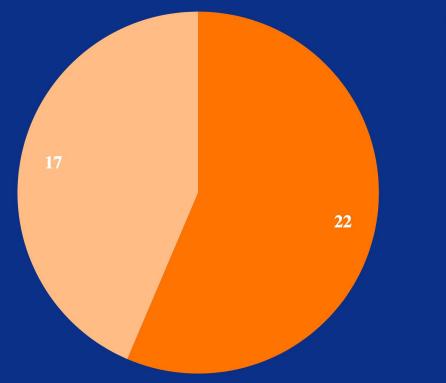


Familiarity with the Structure





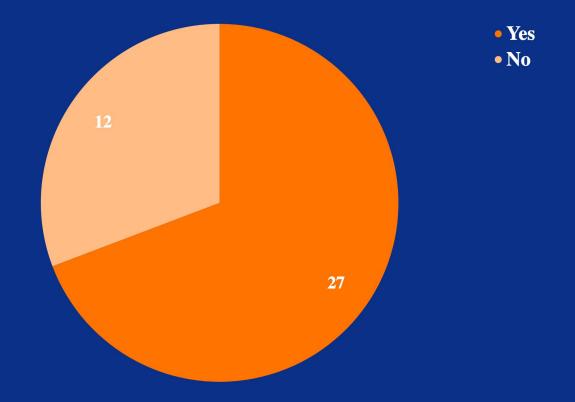
Selling points of the Competition



KnownUnknown

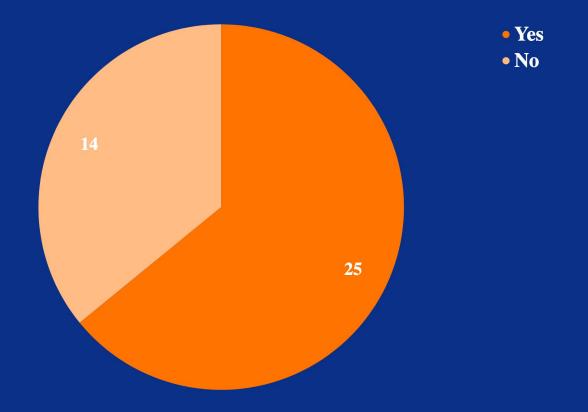


Are you promoting the competition on social media?



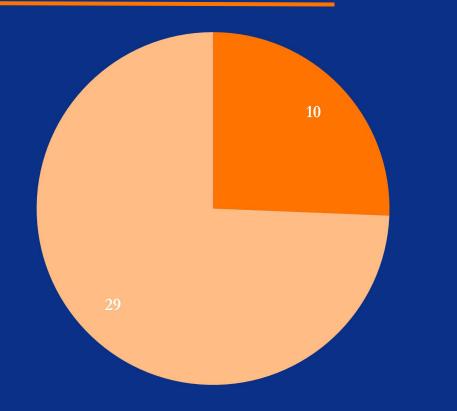


Are you promoting the competition to your LGs?





Teams participating in JHJMCC 2020/21?



Number of participating teams:

• 1 Team- 1NG

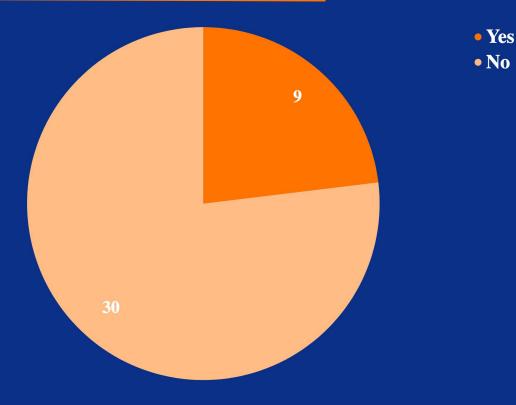
• Yes

• No

- 2 Teams 1NG
- 3 Teams 1NG
- 4 Teams 1NG
- 5 Teams 2NG
- Unknown 4NG



Did teams from your country participate in the competition last year (2019/20)

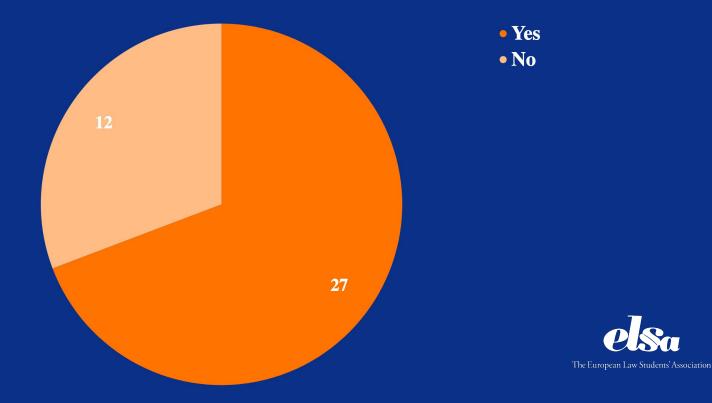


Number of participating teams:

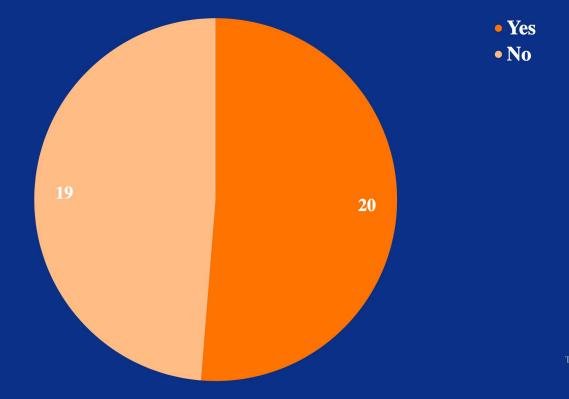
- 1 Team- <u>4NG</u>
- 2 Teams 1NG
- 3 Teams 1NG
- Unknown <u>3NG</u>



Is it a Goal for you to find teams for the JHJMCC?



Is it a Goal for your local VP to find teams to participate in the competition?

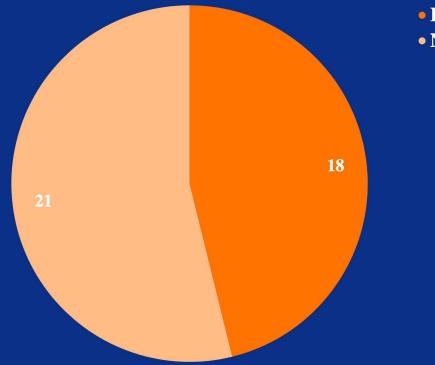




JHJMCC Regional Rounds



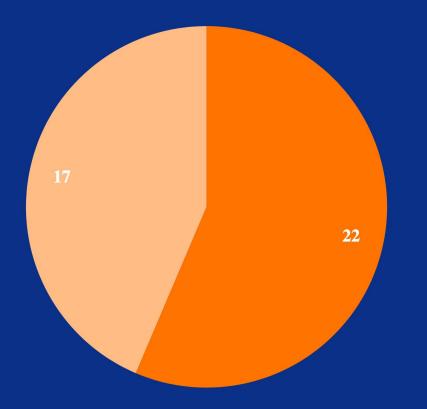
NG Interest to host a Regional Round of the JHJMCC?



- Interested
- Not interested



LG Interest to host a Regional Round of the JHJMCC?



- Interested
- Not interested



Biggest difficulties in organising a Regional Round

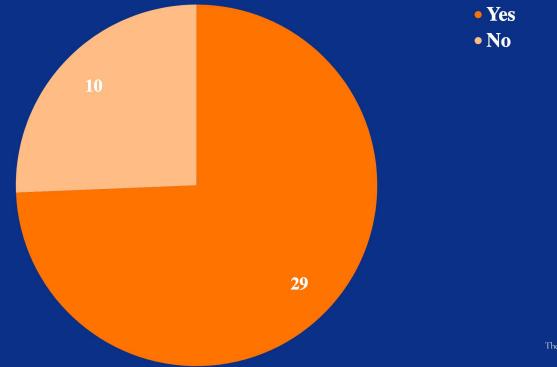
- High cost of everything/ Difficulty fundraising
- PR
- Too small country/ Remote location
- Pandemic (travel restrictions)
- HR
- Lack of awareness
- Lack of experience in preparation
- Logistics (e.g. finding accomodation)
- Coordination with ELSA International



National and Local Moot Court Competitions



Do you organise National MCC?





How many and since when?

How many?

- 1 18 NG
- 2-3-6 NG
- 3-4 3 NG
- +4 2 NG

Since when?

- 1st Edition 5 NG
- 2-3rd Edition 8 NG
- +3rd Edition 9 NG
- Unknown-8NG

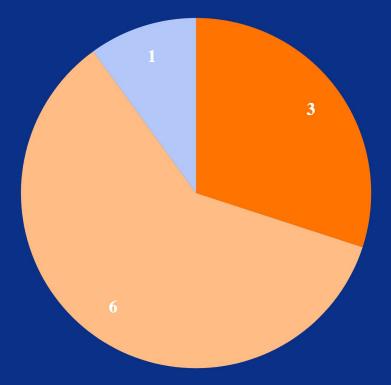


Biggest challenge faced

- Selection of judges
- Strong rules
- Developing/ innovating MCC
- Pandemic
- Partnerships
- Online mooting
- Motivating students to participate
- Promotion and HR
- Guaranteeing fairness and preventing cheating
- Making sure each team benefits from the coaching system equally



If none are organised, did you organise them in the past and why do you not anymore?



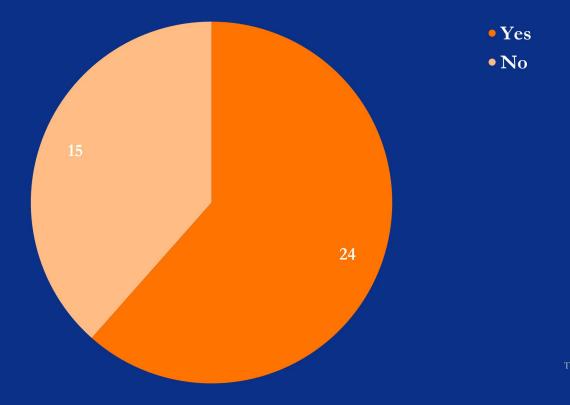
- Organised in the past
- Did not organise in the past
- Unknown

Reasons for not organising anymore:

- Saturated Market
- More Local MCCs
- Lack of interest



Local Group Moot Court Competitions?





How many and since when?

How many?

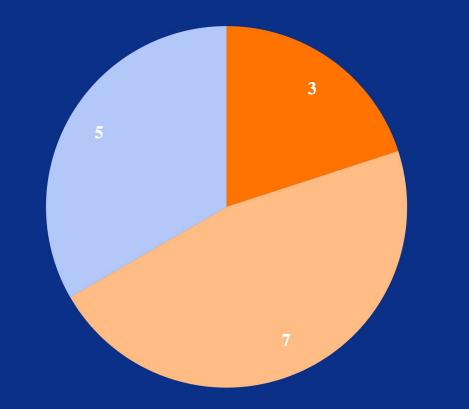
- 1-5 14 NG
- 6-10 4 NG
- +11 1 NG
- Unknown 6 NG

Since when?

- 1st Edition 3 NG
- 2-3rd Edition 5 NG
- +3rd Edition 9 NG
- Unknown- 11 NG



If none are organised now, was there any in the past?



YesNoNo LG



Biggest challenges of your network in the matter

- Saturated market
- Financial situation
- Finding new topic/Writing a strong case
- Lack of knowledge/interest of MCC amongst non-ELSA members
- Small country/ Lack of universities
- Maintaining the same standards
- HR/ Logistics
- Lack of interest/ Too much workload
- Pandemic
- No mooting coacher
- Virtual MCCs



Best asset of your network in this matter

- Existing mooting coacher
- Good writing of cases
- Attraction of many students
- Good national reach and recognition
- Knowledge and experience
- Cooperation with faculty
- Rewards
- Attractive marketing
- Relations with professional / academic bodies
- Well established MCCs



Best asset of your network in this matter

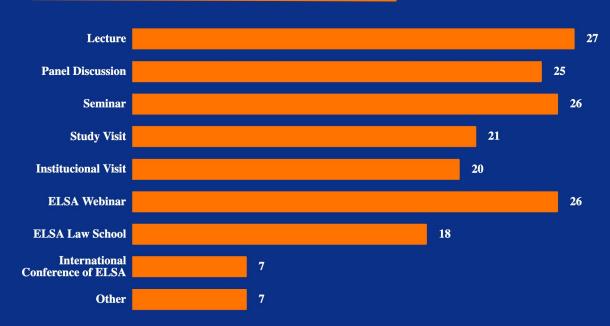
- Flexibility
- Closeness between NB and Local Groups
- International cooperation
- Teamwork
- Quality of participating students
- Financial assets
- Successful previous editions
- Creativity



Seminars & Conferences



Which S&C events did your LG organise or are planning to organise this term?

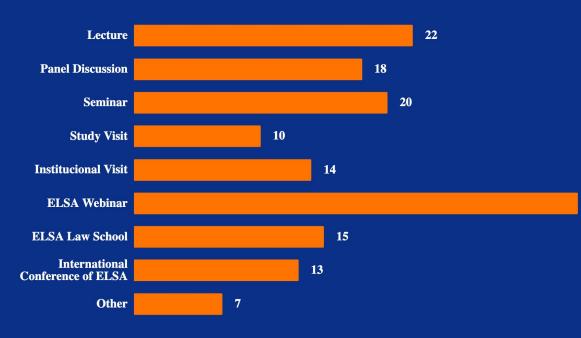


Other:

- Live Stream
- Multi-Area Project
- Law Busters Tour (Lawyers' Comedy Show)
- Roundtables
- No Local Groups



Which S&C events did your NG organise or are planning to organise this term?



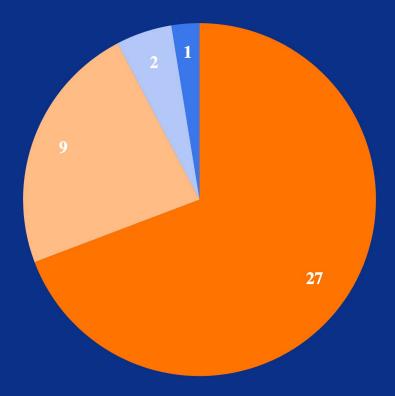
Other:

35

- National Conference on Tax Law
- Live Streams
- ELSA Talks
- Legal Cafe
- ELSA Webinar Academy
- Law Busters Tour



Which international S&C event will be the main focus of the area during this term



- ELSA Webinars
- Summer ELSA Law Schools
- ELSA Delegations
- International Conferences of ELSA



Reasons for Previous Choice

ELSA Webinars

- Pandemic (facility to adapt other projects into webinars if needed)
- Allows NG to keep promoting legal education, social responsibility and keeps groups active
- Allows us to stay connected to the international network
- Lack of HR to organize other projects

ELSA Delegations

• Pandemic (because of the adapted format)



Reasons for Previous Choice

Summer ELSA Law Schools

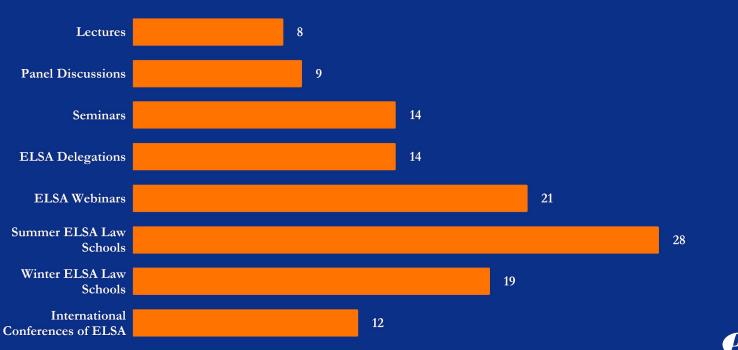
- Cultural exchange
- Most beneficial for students
- Hope that the pandemic will be over by Summer 2021
- Due to COVID, WELS will probably be online, therefore the focus is on SELS
- Because of the income it generates
- Best branded project / Largest project organized

International Conferences of ELSA

• Should be established because NGs are not familiar

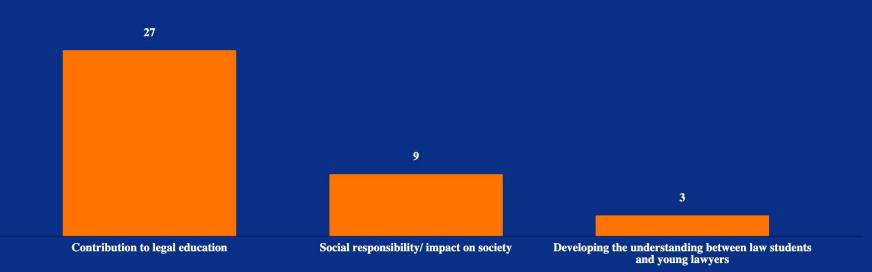


S&C Projects do you find most important for the Area



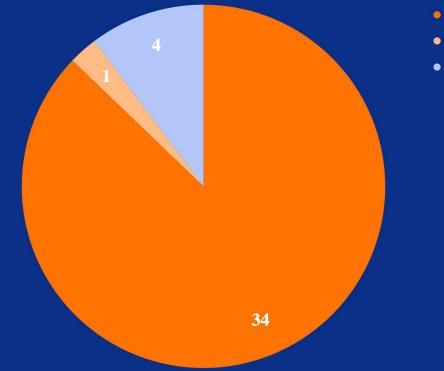


Main focus when organising S&C events





Usefulness of Training Webinars provided by ELSA International (e.g. ELSA Law Schools Webinar)



- Useful
- Not useful
- Never watched

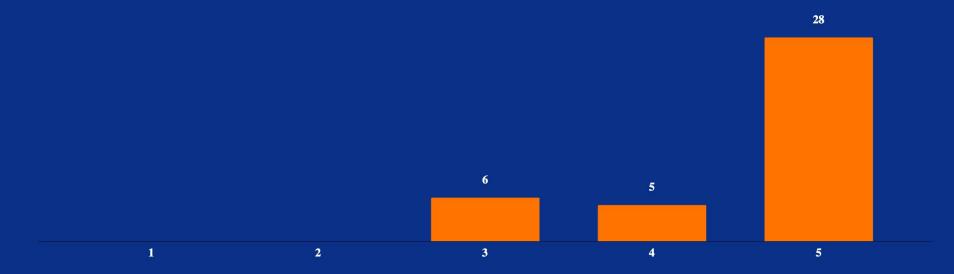


S&C Tools NGs would like to receive

- Detailed statistics on the projects
- Information on the connection between HR and IFP
- Tools regarding incorporating social responsibility into S&C (handbook, internal webinars)
- Handbooks, guidelines, strategies on organizing events (e.g. WELS, EWA, ICE)
- Guidance on cancellation policy (COVID-19)
- Agenda proposals for organizing events
- Speaker database
- S&C 101 webinar series
- Outline on annual HR campaign
- Platform to share experiences and ideas between NG
- Update current handbooks



Communication and Assistance of VP S&C of ELSA International (1-5 scale)

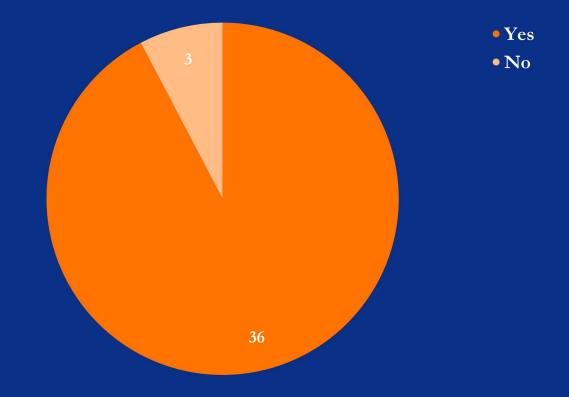




Human Rights in S&C

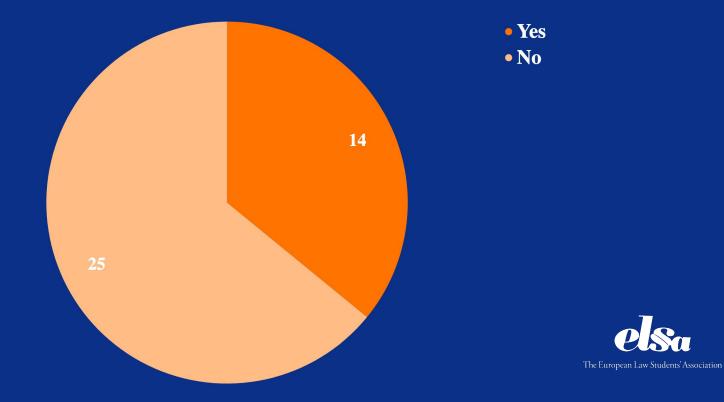


Planning Human Rights related S&C events? (NG or LG)?

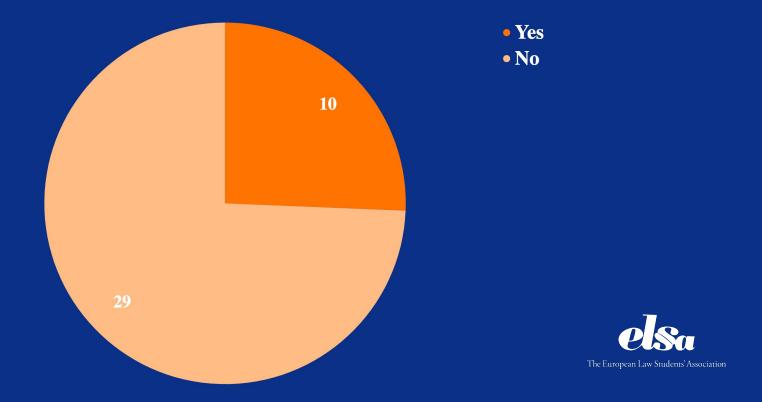




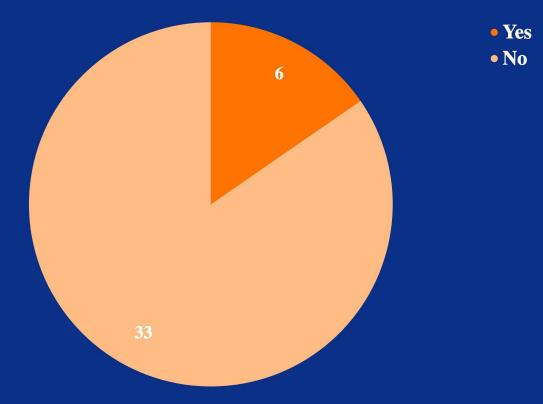
Does your NG have any HR partners this term?



Does your LG have any HR partners this term?

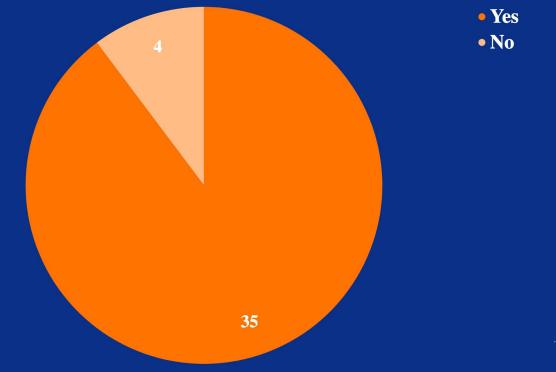


Problems with differentiating what is political and nonpolitical in NG or LG S&C events?



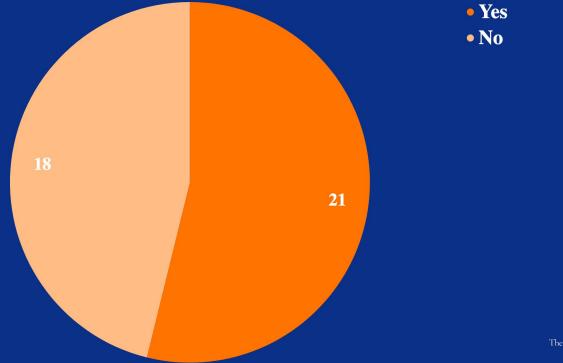


Are your NG or LG planning on organising events for law students and young lawyers this term?



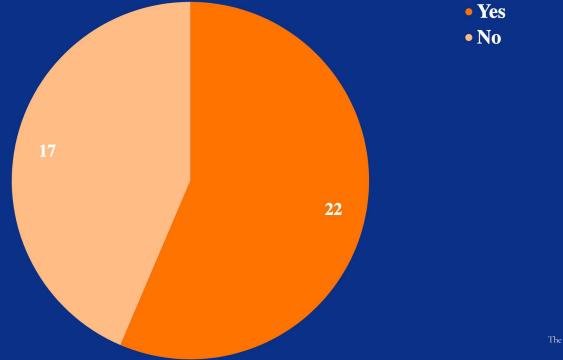


Are your NG or LG planning on organising events which focus more on social responsibility this term?



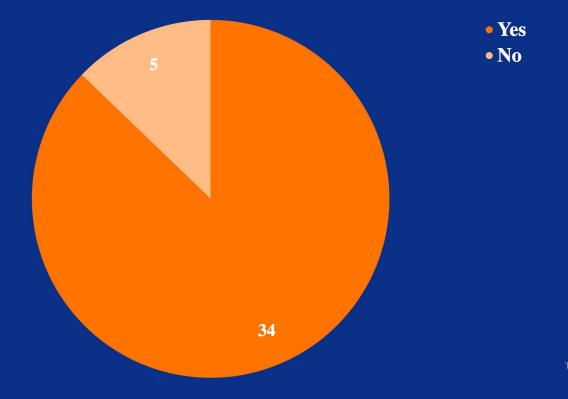


Are your NG or LG planning on organising events with the theme of Rule of Law this term?



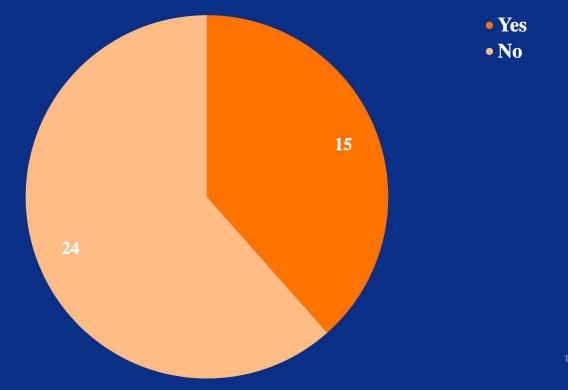


Are your NG or LG planning on organising events with the theme of Law and Technology this term?





Has your NG or LG used S&C events to perform advocacy this term?





If they have, how?

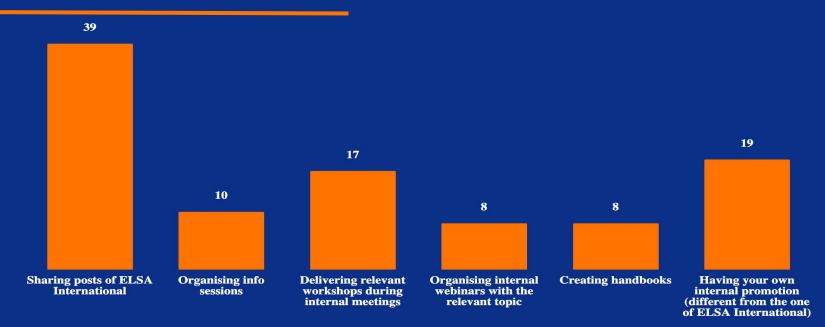
- Gender Sensitivity Project (ELSA Turkey)
- By organising debates on ongoing topics
- ELSA Day Event with 24H livestream on HR
- Including on academic programmes important topics about HR
- Through information campaigns
- Through events, theme and structure
- Through open legislation event
- Through legal committee which prepared statement and a campaign (ELSA Poland)



ELSA Law Schools



How do you promote ELSA Law Schools in your NG?

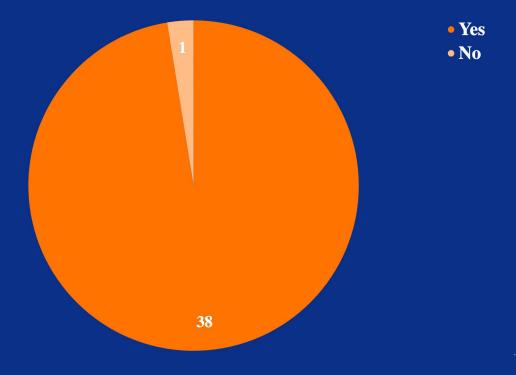




ELSA Webinars



Does your NG or LG plan to organise any Webinars this term?



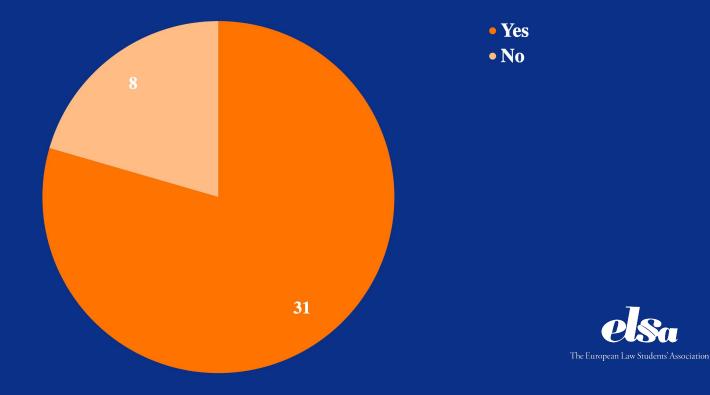


If yes, what type of webinars do you plan to organise? And do you plan on using Clickmeeting?





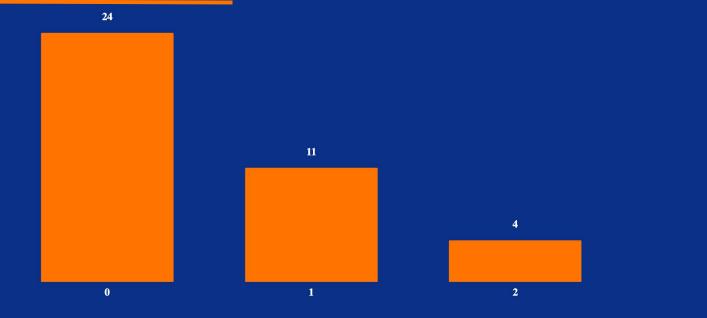
Do you plan to participate in ELSA Webinars Academy organised by other ELSA groups?



International Conferences of ELSA

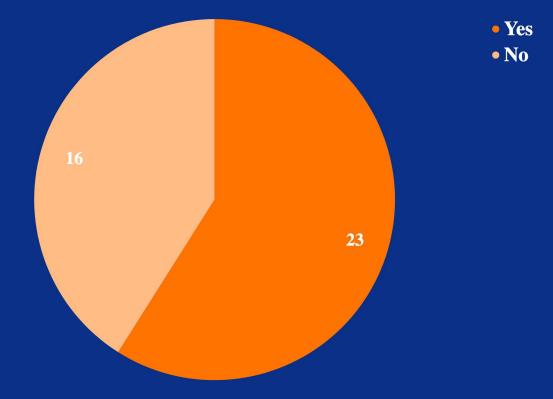


How many International Conferences of ELSA are your NG and LG planning to organise in 2020/2021?





Are you planning to use the International Conferences of ELSA website?

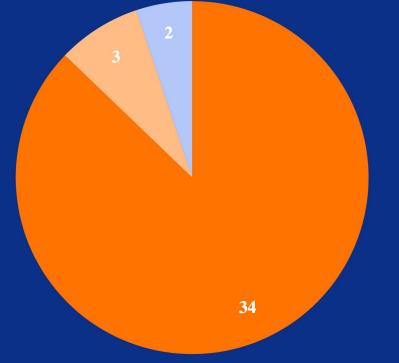




STEP



Generally received enough STEP-related information and support from ELSA International?



Yes
No
No STEP officer

Remarks:

- Needed Re-Training on IT System
- More information on digital traineeships
- STEP Team Contact Book creation
- More info seeing



NGs Student Hunting strategy

- Increase applicants through good promotion
- Targettining law students and young lawyers
- Main steps done with help of coach
- STEP Webinar where participants talk about their experience / other testimonials
- Application instructions
- Strategy limited by the pandemic
- Two-week aggressive Student Hunting marketing
- Organising STEP trainings
- Increased collaboration with Marketing
- Provision of early information through early promotion



NGs Student Hunting strategy

- Sharing ELSA International materials / usage of templates
- No Student Hunting yet (lack of transition)
- Student Hunting performed by the whole STEP team
- STEP day
- Presentations in universities
- Promotion through freshers' event and booklet
- Targeting older / younger students (depending on NG)
- Organising virtual STEP launch
- Targeting every law student
- New events like STEP Week and STEP Radio

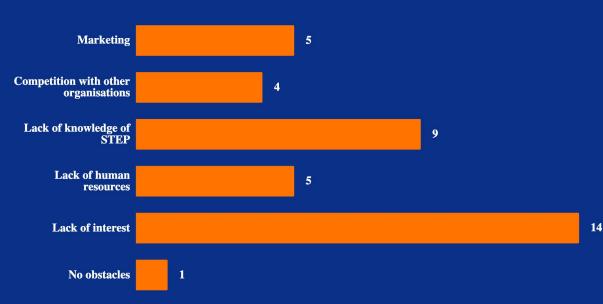


NGs Student Hunting strategy

- Covering Economics and Political Science students if they match with traineeships
- Creation of a distribution map of universities for LG
- CV check / mock interviews
- NG participation in STEP countdown
- Usage of local newsletters / STEP flyer
- Usage of tools
- Continuous throughout the term (even outside Student Hunting period)



What are the biggest Student Hunting obstacles in your NG?

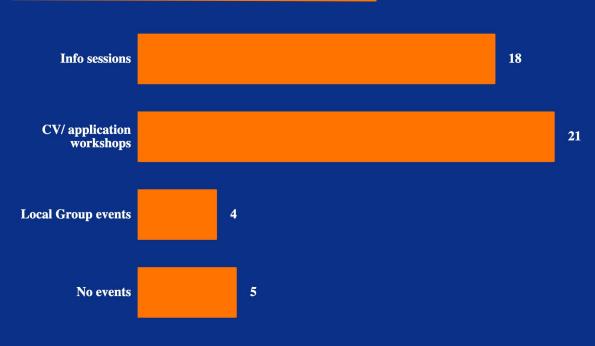


Other obstacles:

- Lack of physical events
- Inability of applicants to view available traineeships before cycle opens
- The period over which the internships are offered
- Travel restrictions due to pandemic
- Language barrier
- Time-management problems
- Students not reaching out to international legal market



Which events are organised in your NG and LG during the Student Hunting period? Other events:



- ELSA Coffee
- Office hours during application cycle
- STEP day
- Ask STEP event
- Pizza & Go international night
- Mock interviews
- STEP video
- STEP podcast
- Information stands
- STEP dating
- Organised by uni



How would you improve the Student Hunting materials provided by ELSA International?

- Marketing site can be improved
- Online searching engines
- Making the application portal and list of opportunities available to view all year round
- Personalising materials
- Using twitter
- Pushing forward that remuneration should be provided
- Easier access to all new materials
- Updating the "how to apply" handbook

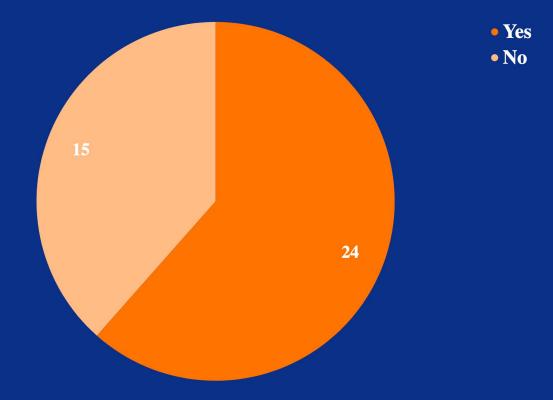


How would you improve the Student Hunting materials provided by ELSA International?

- United Student Hunting video
- Simpler application, more user friendly and appealing
- More colours, more videos and more testimonials
- Video-tutorial on how to apply
- Motivational video with memories of STEP trainees



Do you read the evaluations by the Trainees and/or Traineeship Providers?



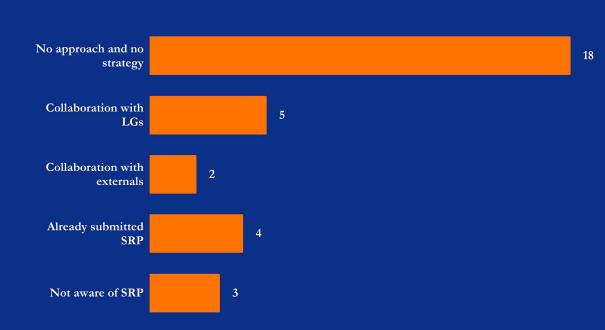


If yes, do you use them for something?

- To improve Student and Job Hunting
- To improve reception standards
- Used as feedback
- Used as marketing materials /for promotion purposes (e.g. as testimonials)
- To try to research conflict
- To target new partners



What is your National Group's approach to and strategy for the STEP Research Project?



Other approaches:

- Using practical experiences
- Division of tasks within the board
- Involving national STEP team



What is your strategy in regards to STEP Marketing?

- Collaborating with Marketing to create a promotion strategy
- Sharing ELSA International posts
- Sharing testimonials
- Mouth-to-mouth marketing
- Interactive marketing (polls, games, etc.)
- Marketing outside the STEP countdown
- Flyers / Posters / STEP Marketing Package
- Brainstorming new STEP benefits
- Instagram stories and IGTV
- University emails to student
- Common strategy for LGs
- No strategy



How would you improve the STEP Marketing materials and strategy of ELSA International?

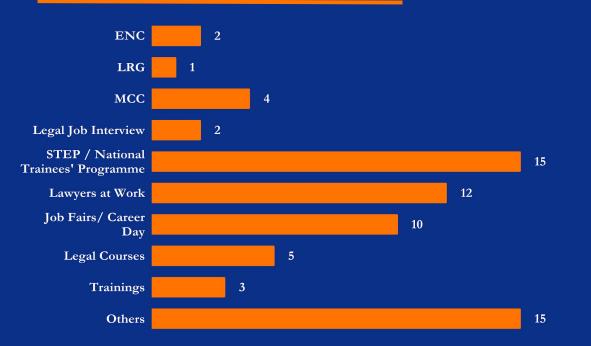
- Creating new materials
- Make traineeships available to view
- Country related handbooks
- Make materials focus on older students and young lawyers
- Creation of a youtube channel
- Different template
- Personalised publications
- New appealing logo / change of the STEP website
- Allowing NG to adapt the materials to their country
- STEP video



Professional Development



What do you consider to be your professional development project(s)?

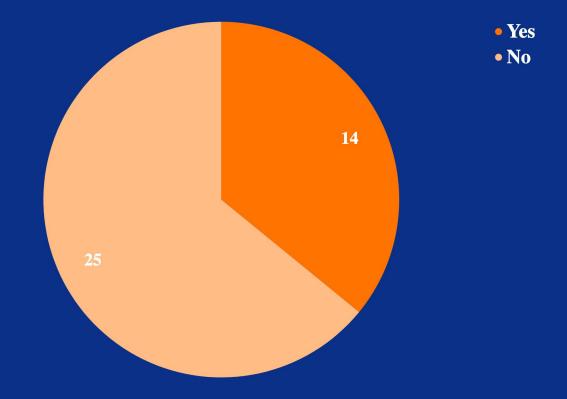


Other:

- Trainee Academy
- Economic Partnerships
- Continuing Education
- CV/Interview Workshops
- Career and Network Opportunities
- Legal Clinic
- Seminars
- Q&A with ELSA Alumni
- From Freshers to Lawyers
- Webinars, Conferences, ICE
- CIC/CDC

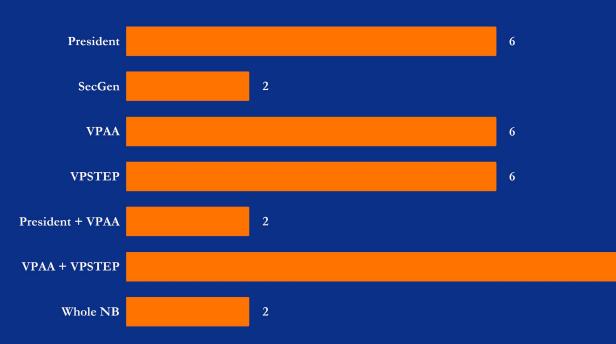


Does your NG have a professional development strategy?





Who should be responsible for professional development projects in the board?



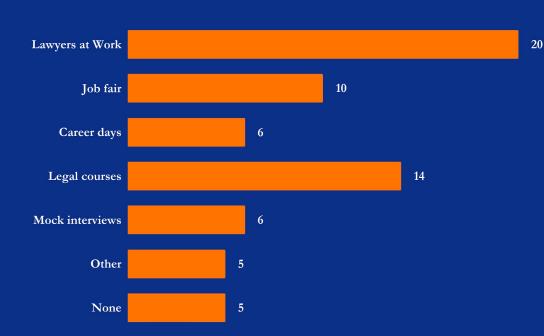
Other:

8

- VP S&C
- President + SecGen
- VP AA + SecGen
- VP AA + VP STEP + President
- VP AA + VP STEP + VP MKT
- SecGen + VP AA + VP S&C



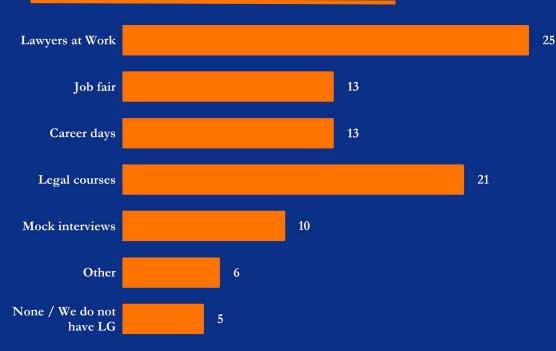
Which professional development projects are organised in your NG? Other:



- Legal Job Interview
- Law firm Workshops and Networking
- CIC/ENC/WIC/MCC
- ICE
- **Essay Competition**
- FinEst/BSX
- **Projects organised** solely by LGs



Which professional development projects are organised in your LGs? Other:



- Courses on Motivation Letter and CV
- Law firm Workshops and Networking
- Info Sessions with Partners
- CIC/ENC/WIC/MCC
- SELS
- MCC
- **Study Groups**
- Trainings



Is your NG working on implementing the Educational Cycle of ELSA?

