HOW WOULD YOU DESCRIBE HUMAN RIGHTS AND THE ELSA VISION WITH A LOGO?
Twenty years ago, ELSA decided to express its commitment to raise the awareness of Human Rights through legal education into the Philosophy Statement. The focus on Human Rights is an essential step for the fulfilment of ELSA’s vision, “A just world in which there is respect for human dignity and cultural diversity”. Our aim is to educate young legal professionals to consider the respect of human rights as their core value.

During the years, ELSA assisted to the implementation of high quality Human Rights projects. However, we aim for further development of the academic discussion on Human Rights, through the impartial approach that characterises ELSA activities.

Our partnership with the Council of Europe is a great resource for ELSA and we are motivated to strengthen this cooperation and to give awareness to the Network about the possibilities that derive from it. This year, we will conclude the project ELSA for Children and the first edition of the European Human Rights Moot Court Competition has been launched.

This is a significant improvement of the Human Rights strategy in ELSA. However, it needs to be strengthened for the future. We need to strengthen our Human Rights strategy regarding the events we organise but also to build a greater product around it.
According to the ELSA International Market Research, conducted in spring 2012, Human Rights is a very popular topic among European Law Students. To strengthen our position as an association who has a Human Rights focus, an official logo will increase the recognition of a Human Rights event and determine Human Rights as an important and vital part of our Network.

Human Rights in ELSA are strongly connected to our Vision and Philosophy Statement. After over 20 years of this focus, it is time to take the next step towards a more distinctive Human Rights focus. We also want to highlight the 20th Anniversary of the ELSA Philosophy Statement and start a new era of Human Rights in ELSA.

Previously, we had a Human Rights logo in ELSA. However, this logo has not been used in many years. Therefore, a new and fresh logo related to Human Rights in general and to Human Rights in ELSA is necessary for us. It is time for us to take new step towards the development of Human Rights within ELSA.

ELSA is a strong association when it comes to organise Human Rights events. With flagships such as Human Right Moot Court Competition and Legal Research Groups, we know that we have a lot to offer within the field of Human Rights.
WHO CAN PARTICIPATE?
All ELSA members can participate in the logo competition.

TECHNICAL SPECIFICATIONS
We would like to receive your logo in its original file (Photoshop .psd, Illustrator .ai etc.)

MOTIVATE YOUR LOGO
Together with your contribution, please include a motivation of why your logo should be the Human Rights logo of ELSA and what your logo symbolises. This will be done in the Human Rights Logo Competition Application Form. ELSA International will select the best contribution to be the official Human Rights logo of ELSA.

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By submitting your logo, all rights of the logo belong to ELSA International.

SUBMIT YOUR LOGO!
Submit your contribution to the competition together with the Application Form before Friday the 30th of November 2012 by email to vpmarketing@elsa.org.