

Fifth PD Open Call

Pre-ICM Call for LXXXVIII ICM Helsinki + Student Hunting



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Agenda

- ~~1. International & Network Update~~
2. LXXXVIII. ICM Helsinki
3. ICM Helsinki Professional Development Proposals
4. Student Hunting

LXXXVIII International Council Meeting Helsinki



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	12th November Wednesday	13th November Thursday	14th November Friday	15th November Saturday	16th November Sunday					
8:00-8:30	Arrivals	Breakfast	Breakfast							
8:30-9:00		Freshers' & Officers' Workshop								
9:00-9:30		Setting Sail	Mid Plenary	Many Collaborations, Great Success (Joint with S&C)	Final Plenary					
9:30-10:00		Terra Incognita								
10:00-10:30		Fair Not! We Are Here		Capture The Flag (Joint with S&C)						
10:30-11:00										
11:00-11:30		SOS Send Help								
11:30-12:00		Charting the DB Course (Proposal Workshop)		Explorer's Toolkit						
12:00-12:30										
12:30-13:00		Lunch								
13:00-13:30										
13:30-14:00										
14:00-14:30										
14:30-15:00	Letter of Authorisation	Sightseeing	Mid Plenary	The Frontier	Final Plenary					
15:00-15:30	Opening Plenary			Newfoundland						
15:30-16:00										
16:00-16:30				Reporting Time	Plus Ultra					
16:30-17:00										
17:00-17:30	Dinner				Preparation					
17:30-18:00			Brave New World							
18:00-18:30	Dinner	Transportation		Departures						
18:30-19:00										
19:00-19:30		Socials	Reporting Time			Gala Ball				
19:30-20:00										
20:00-20:30			Socials							
20:30-21:00										
21:00-21:30	Socials									
21:30-22:00										
22:00-22:30										

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Being a PD Officer during an ICM

- Traditionally: ICMs were meant for STEPers to help with ELSA Traineeships
- Special Scenario for our area: Always during Student Hunting
 - Responsibilities back home
 - Collaborate with your teams
 - Prepare in advance so you don't lose time
- Remember to bring your best ELSA Spirit to the Workshops!
- Make sure to prepare together with the rest of your delegation

What is a Workshop?

- Workshops provide a platform for interaction, discussion or exchange of information on a topic. The participants explore different subjects and develop their soft skills.
- In each International Council Meeting, there are eight area Workshops; one for each area of activity. Each workshop is conducted by the respective International Board member(s) and chaired by an experienced delegate.

Workshop preparation

- Read the Working Materials before the ICM starts
- Speak with your board members about proposals, so you can bring your boards input into the discussion
- Read the documents stated in the Working Materials
- What should you pack for the Workshops?
 - Smart casual during Workshops
 - Bring your **charged** laptop
 - Snacks to recharge yourself during the breaks
 - **YOUR SPIRIT**

During the Workshops

- You are the representative of your National Group in the Workshop
- Engage in discussions
- Always state your name and National Group when you're speaking
- If you are not alone in a Workshop, speak about the opinions your Delegation is going for beforehand, conflicting statements will be stated as the same National Group

Workshop Officers

1. Chair
2. Vice-Chair
3. Secretary 1
4. Secretary 2
5. ELSA Spirit



Professional Development Proposals



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Proposal No. 12

Two Changes made:

List of Projects

- Alphabetising the PD Projects Section
- Changed order but not content of Projects

Lawyer at Work

- Minor change to definition (legal working culture and environment)
- Added section on how it can be organised

Questions about the proposal?



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Questions about ICM?



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How to conduct **Student Hunting**

What is Student Hunting?



The art of promoting ELSA Traineeships to ELSA's members

This includes multiple sides of promotion and advertising:

1. **Spreading awareness** of the Traineeship Opportunities
2. Informing students about **how to apply** to ELSA Traineeships
3. **Assisting with application writing** for the students
4. **Verification of Applications** during and after the deadline

The traditional channels:

- Social Media Promotion
 - Instagram
 - Facebook
 - Websites
 - LinkedIn
- Physical Stands
- Info Meetings
- ELSA Traineeships Workshops
- Others

Social Media Promotion of ET



Primarily conducted by **marketeers**

Different aspects of promotion:

- Countdown stories/posts
- Posts on ELSA Traineeships
- Testimonials / Stories
- Cross-promotion of TNPs

Create a promotional strategy with your **marketeer**

Physical Stands for ELSA Traineeships



Easier if you are **faculty based**

Invitation to ELSA Offices

Bring different materials of interest:

- Flyers/brochures
- Screen displaying TNPs
- Something catching interest (coffee, snacks)

Generate interest and directly engage students

Informational Meetings about ELSA



Info Meetings on how to Apply for ELSA Traineeships

Can be conducted together with other areas:

- With **S&C** on ELSA's International Opportunities (Delegations, ELS)
- With **Competitions** on upcoming competitions in your NG/LG
- With **AA** on other projects they can be engaged in (ELR, ROLE)
- **Combined**, promoting ELSA in general (BEE, IM, FM, MKT)

Make it attractive - snacks, coffee, social events, prizes

ELSA Traineeships Workshops



Combination of ELSA Traineeships Promotion and PD Workshops

Classical example: CV & Motivational Letter Workshops + ET Promotion

Can be combined with other events / workshops planned

If you have any TNPs: Consider doing it in collaboration

Another point: Be Creative!

Consider other channels to promote ELSA Traineeships, such as:

- Local and National Media Outlets
- University Information Centres
- Other Students' Associations
- Young Legal Professionals

How are YOU planning to Student Hunt?

Questions?

Thank you for attending

Looking forward to seeing you all in Helsinki!



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