

ELSA Webinars and ELSA Webinars Academy

Evaluation of the term 2019/2020



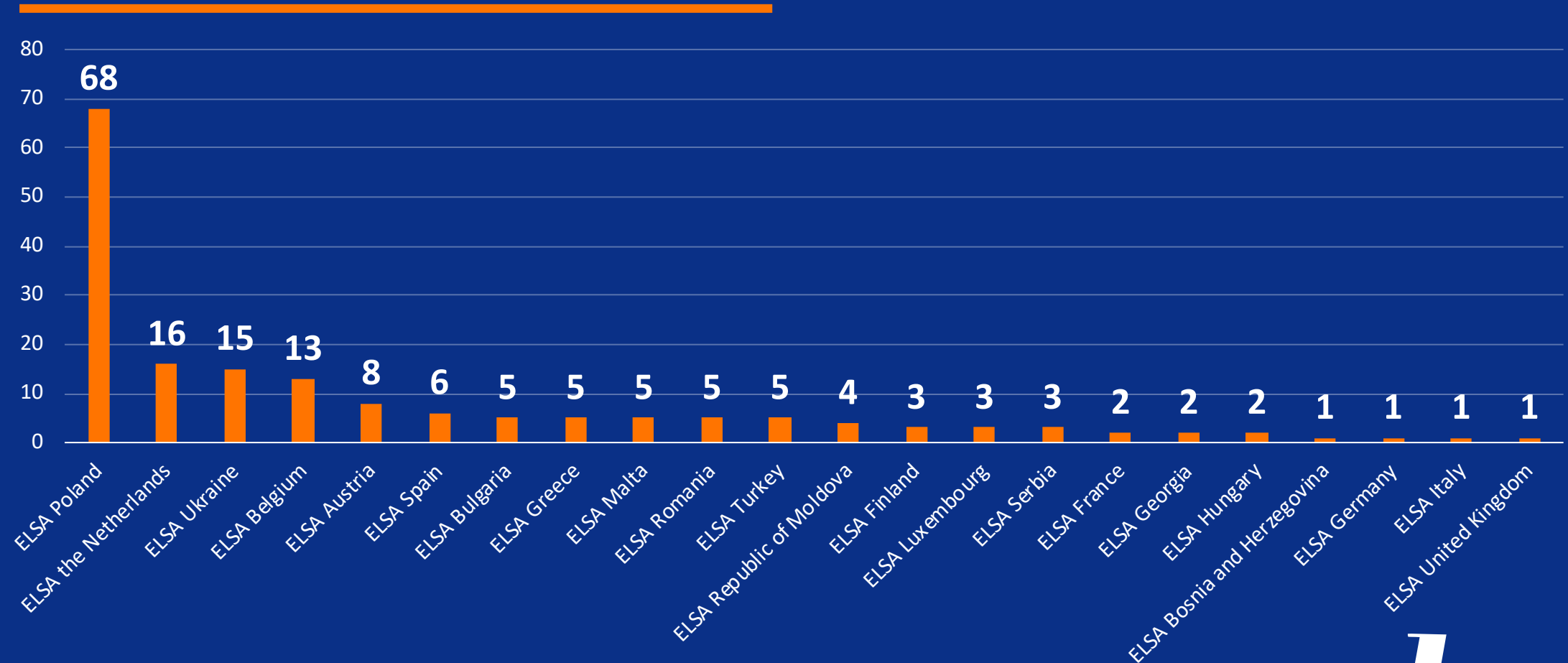
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Online events in ELSA



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Webinars* organised** by National and Local Groups 19/20



* Including: ELSA Webinars, ELSA Webinars Academy, external webinars not fulfilling the requirements of ELSA Webinars, and internal webinars

**Based on the Webinars Specification Form, thus without real confirmation whether all of them were executed



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Summary of the term 2019/2020– ELSA Webinars



In April 2020 the brand of ELSA Webinars was presented to the National and Local Groups of ELSA, as well as external audiences. Among the accomplishments in this field, it can be distinguished:

- Expansion of the partnership with ClickMeeting onto two new subaccounts (next to the existing one), for the use of the National and Local Groups of ELSA;
- Introduction and execution of webinars coaching;
- Creation of educational tools aiming to help organise ELSA Webinars;
- Launch of the webinars [website](#);
- Publishing of the marketing kit for ELSA Webinars;
- Establishment of the basic set of requirements for the unified brand of ELSA Webinars.



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Summary of the term 2019/2020– ELSA Webinars Academy

In May 2020 the brand of ELSA Webinars Academy was presented to the National and Local Groups of ELSA, as well as external audiences. Among the accomplishments in this field, it can be distinguished:

- Creation a basic set of requirements for ELSA Webinars Academy;
- Creation of portfolios of ELSA Webinars Academies on webinars website;
- Publishing of the marketing kit for ELSA Webinars Academy;
- Organisation of the pilot edition of ELSA Webinars Academy (on technology law) by ELSA International.



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ELSA Webinars Academy on Law and Technology

- Over 200 registrations
- 115 participants
- Speakers from:
 - The Council of Europe (“AI & human rights”);
 - LexisNexis (“Introduction to law and technology” and “LegalTech”);
 - Arnold & Porter (“Competition law in times of digitalisation”);
 - University of Tartu (“The toolkit of tomorrow’s lawyer”);
 - IE Law School (“E-governance”).

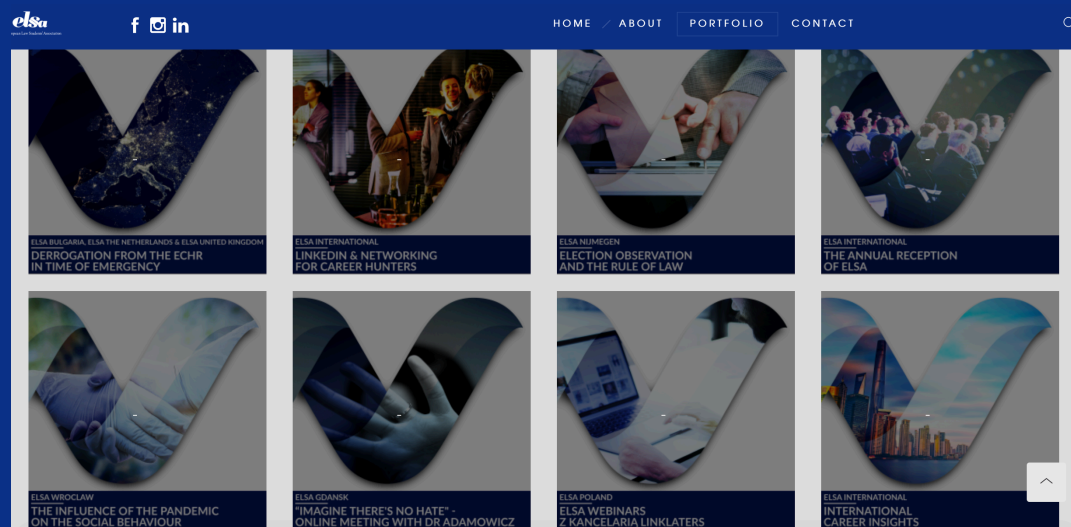


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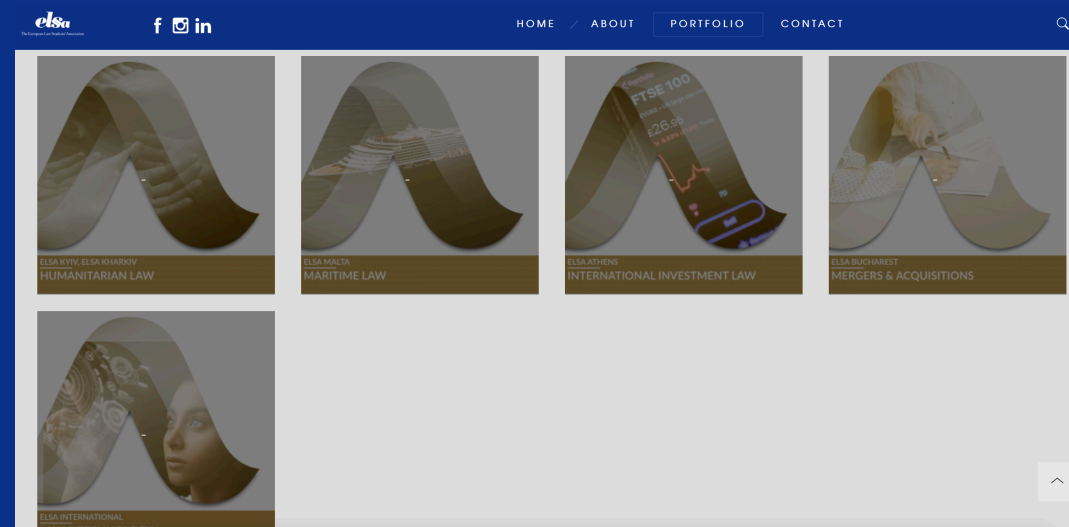
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webinars.elsa.org

35 event portfolios



2,812 page views



1,960 page views

webinars.elsa.org → 4,007 page views

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