

Member Engagement

78th International Council Meeting Online

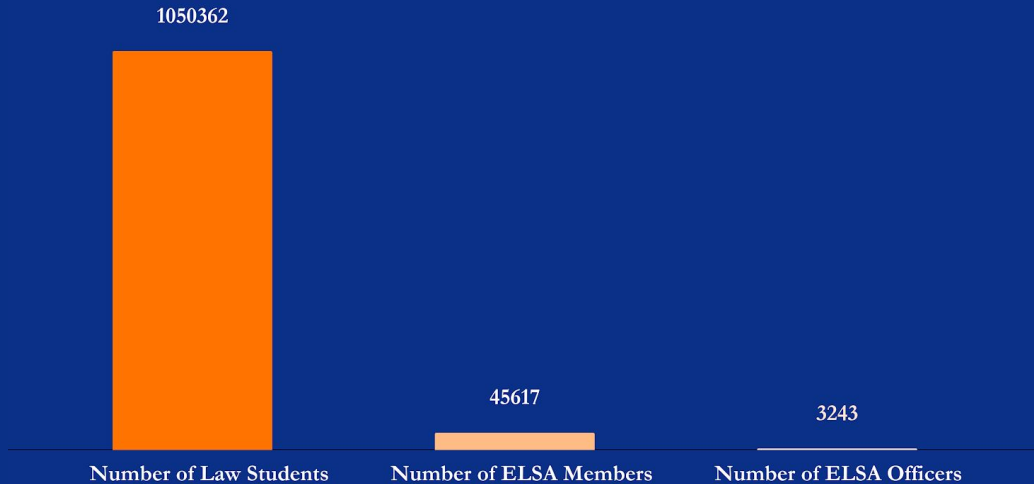
8 - 15 November 2020

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The issues of HR in ELSA

29th State of the Network Inquiry



27th SotN:

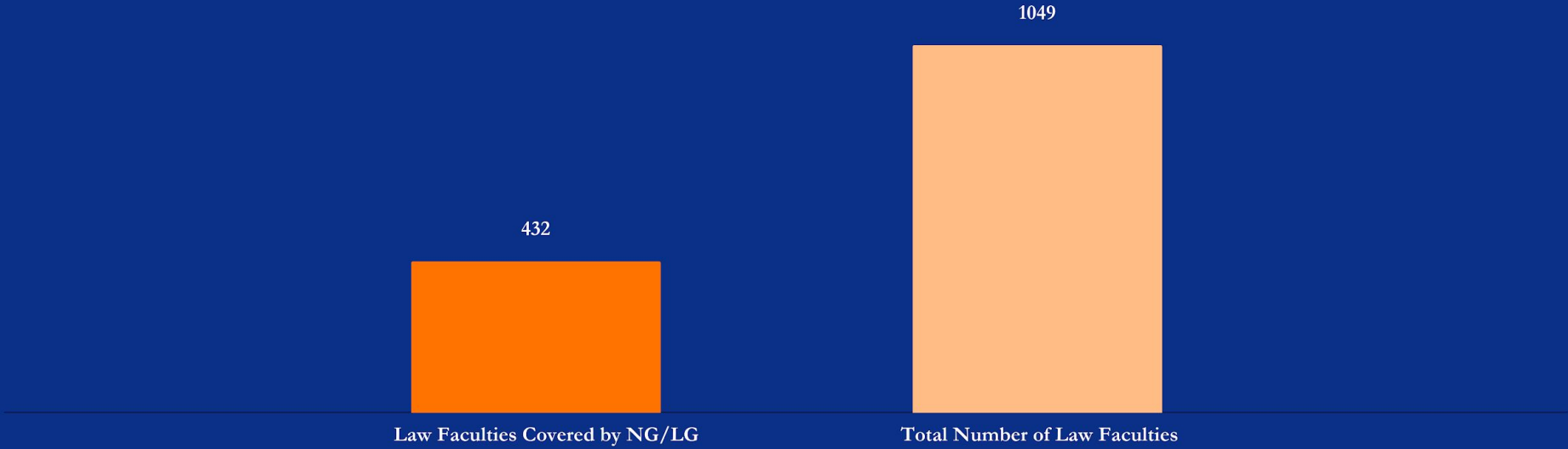
Individual Members: 51270
Active members: 5832

28th SotN:

Individual Members: 56571
Active members: 6211



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- 1) We only cover 4.3% of Law students.
- 2) There are over 1 million of potential members out there!
- 3) We are missing over 50 officers in groups that are active! $(432 \times 7) + (44 \times 39) = 3297$

We do not make use of our full potential!

Why Key Areas?

- Our most **concrete actions**
 - The first expression of our activity as an association
 - What we are known for
- An **opportunity**
 - A pool of participants, potential freshers and members
 - Our potential - active and engaged officers

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A need

The handbook: "You need to have an OC of 4 to 6 people"

- As v Me working on the project alone:



The perfect profile

- Already knowing the **association**
 - Already knowing our projects
- **Interested** in actions outside of the academic environment
- Already being **engaged** in our activities and topics

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What is then lacking?

- **Follow up** of the event
- Common approach between the Key Areas and the IMers
- General perception of the participants as a data

Our officers

- Knowledge
- Community
- Professional and personal development
- Training

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Active members

- Definition of Membership;
- Differences in the Network;

What do you define as **Members** in your respective countries?

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STEP

Unexplored Potential
Welcome to the future

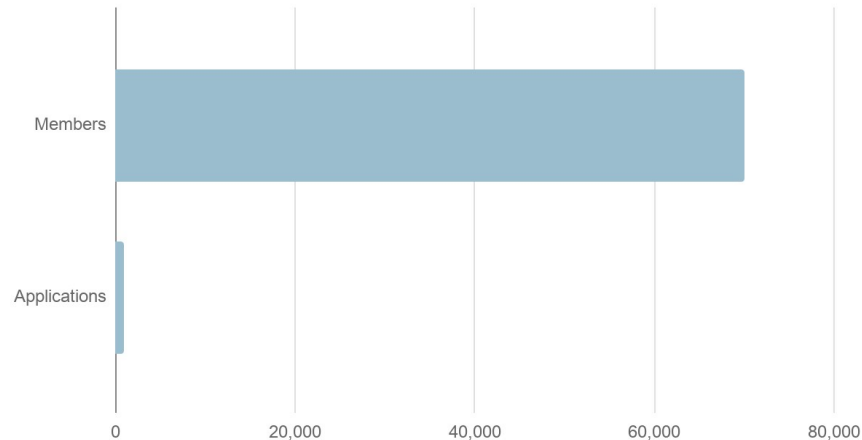
STEP Officers

- Lack of knowledge of the STEP Area → Lack of STEP Officers
 - Training & Human Resources Issue
- Need for Technical and specific Training on STEP Functionalities & Responsibilities

Student Hunting in STEP

- What is it → Gathering Applicants
- Member Engagement
- Collaboration with SecGens in regards to Members

STEP Applications VS Members



ILRG

Human Resources issues

ILRG

- One of the largest projects of ELSA – involves the entire network

...or it should be like this

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A bit of statistics

- Internet Censorship (2019) – 223 applications, 28 countries, 24 reports
- Renewable Energy (2018) – 265 applications, 34 countries, 26 reports
- Migration Law (2017) – 381 applications, 38 countries, 28 reports
- European Compliance Benchmark (2017) – 264 applications, 35 countries, 24 reports

Structure

International Coordination

Assistant for ILRG, Director for Publications, Technical Editor, Linguistic Editors

+

Academic Board (external)

National Coordination Team

- National Coordinator
- National Research Team (Researchers, Technical Editors, Linguistic Editors)
- Academic Supervisors

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Ideas

- Informal Working Group
 - How do we sell ILRGs?
 - 300+ LGs □ 230 applications ???
 - If WG – timeline, result (potentially input paper)

Member engagement in the times of Covid-19

Initial ideas?

-
- Clarity
 - Have clear delegation of tasks
 - Train all active members
 - Less ELSA lingo
 - Direct recruitment

Working Groups

- 1/ How to engage the participants and make them active board members?
- 2/ How to maintain motivated officers in the network?
- 3/ How to develop officers through events the best?

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