

# OYOP & Activity Reports

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78th International Council Meeting

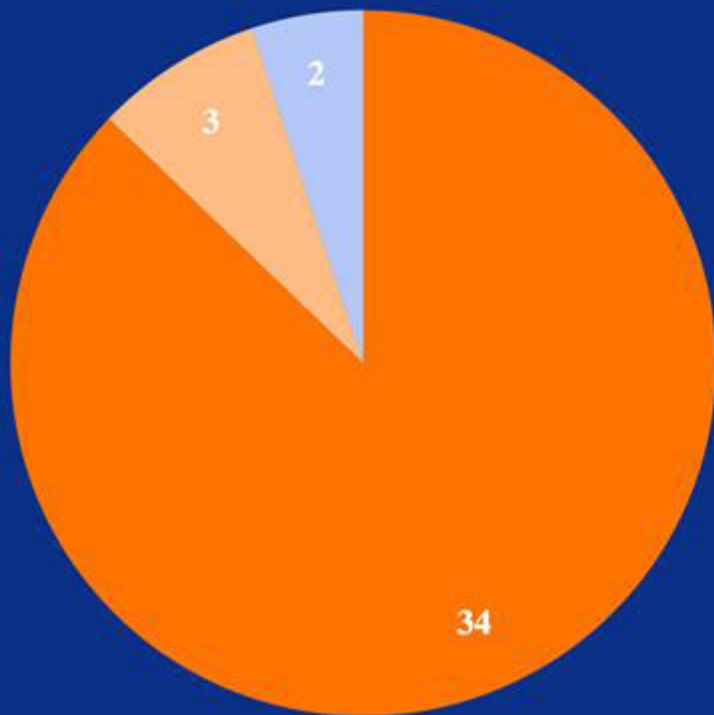
09.11.2020

11h00 - 12h00

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# Generally received enough STEP-related information and support from ELSA International?

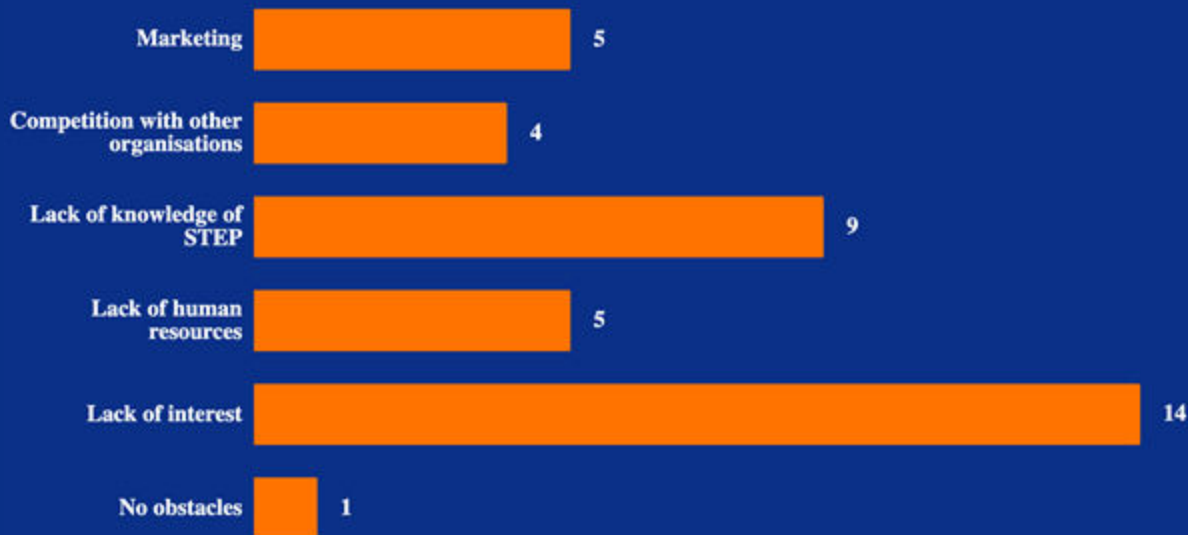


- Yes
- No
- No STEP officer

## Remarks:

- Needed Re-Training on IT System
- More information on digital traineeships
- STEP Team Contact Book creation
- More info seeing

# What are the biggest Student Hunting obstacles in your NG?



## Other obstacles:

- Lack of physical events
- Inability of applicants to view available traineeships before cycle opens
- The period over which the internships are offered
- Travel restrictions due to pandemic
- Language barrier
- Time-management problems
- Students not reaching out to international legal market

# How would you improve the Student Hunting materials provided by ELSA International?

- Marketing site can be improved
- Online searching engines
- Making the application portal and list of opportunities available to view all year round
- Personalising materials
- Using twitter
- Pushing forward that remuneration should be provided
- Easier access to all new materials
- Updating the “how to apply” handbook



# How would you improve the Student Hunting materials provided by ELSA International?

- United Student Hunting video
- Simpler application, more user friendly and appealing
- More colours, more videos and more testimonials
- Video-tutorial on how to apply
- Motivational video with memories of STEP trainees

# Main STEP Goals of ELSA International

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## Core

- Close cooperation with other areas;
- Identity of STEP & Focus and Areas of Strength;
- External Relations Focus;
- Current challenges;

# Main STEP Goals of ELSA International

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## Inner Layer

- Training & Support;
- Legal Issues;
- Communication;
- Modernisation & Development.

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# Main STEP Goals of ELSA International

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## Outer Layer

- Professionalism;
- STEP Brand;
- Engagement;
- Development.

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# STEP Activity Report

External Relations

Administration

STEP  
Team

Board

Coaching & Training

Development

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# External Relations

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- Partner evaluations and renewal;
- STEP Partner Renewal;
- Renewal of packages;
- Alumni;
- Collaboration with BEE & MKT.

# STEP Brand

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- Collaboration with VP MKT and Director for STEP Promotion;
- Modernisation of the Elements;
- Brainstorming of new Identity and Brand;
- Social Responsibility;
- Engagement.

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# Administration

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## 1. Legal issues

- a. Forms and contracts
- b. STEP Research Project (SRP)

## 2. Network

- a. Facebook group, “ELSA STEP Team 2020/2021”
- b. Monthly STEP Newsletters + Open STEP Calls

## 3. Infrastructure / SOS



# Development

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- Future of the Project & Area;
- Professional Development;
- Update of the Processes and Aspects;
- Development Goals
  - Collaboration with EIT Team

# Coaching & Training

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- Director for STEP Coaching & STEP EIT;
- Transition;
- Training Schedule;

# It's your turn

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1. What are your main goals for the term 2020/2021
2. What actions do you need to take and have taken so far?
3. What challenges have you faced?