

Student Hunting

STEP Workshop

ICM Constanta

Thursday, 24 October 2019

10:00 – 11:30



The European Law Students' Association

The ABC of SH

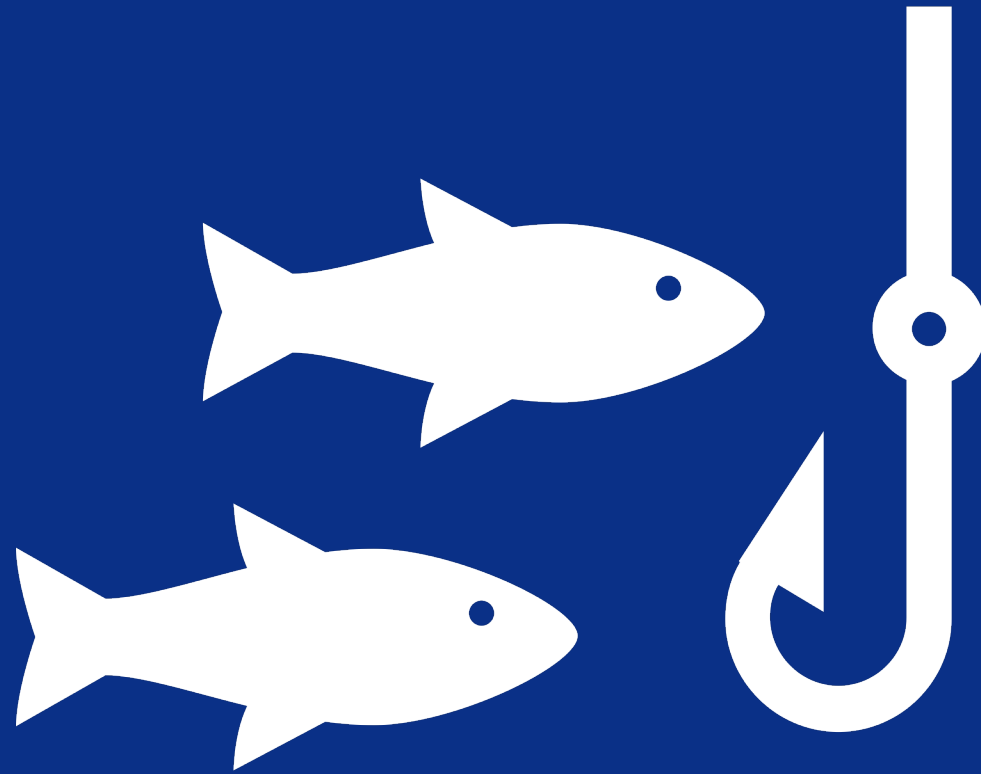
<i>What?</i>	<ul style="list-style-type: none">• Attracting prospective STEP Trainees to apply
<i>Who?</i>	<ul style="list-style-type: none">• Law students and young lawyers• Current and prospective ELSA members
<i>Why?</i>	<ul style="list-style-type: none">• Diverse participation across the Network• Applications for every TNP
<i>When?</i>	<ul style="list-style-type: none">• Around the year• Two intense SH periods:<ul style="list-style-type: none">• C1: 18 Nov – 9 Dec 2019• C2: 13 Apr – 4 May 2020

3 weeks

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Student Hunting tools

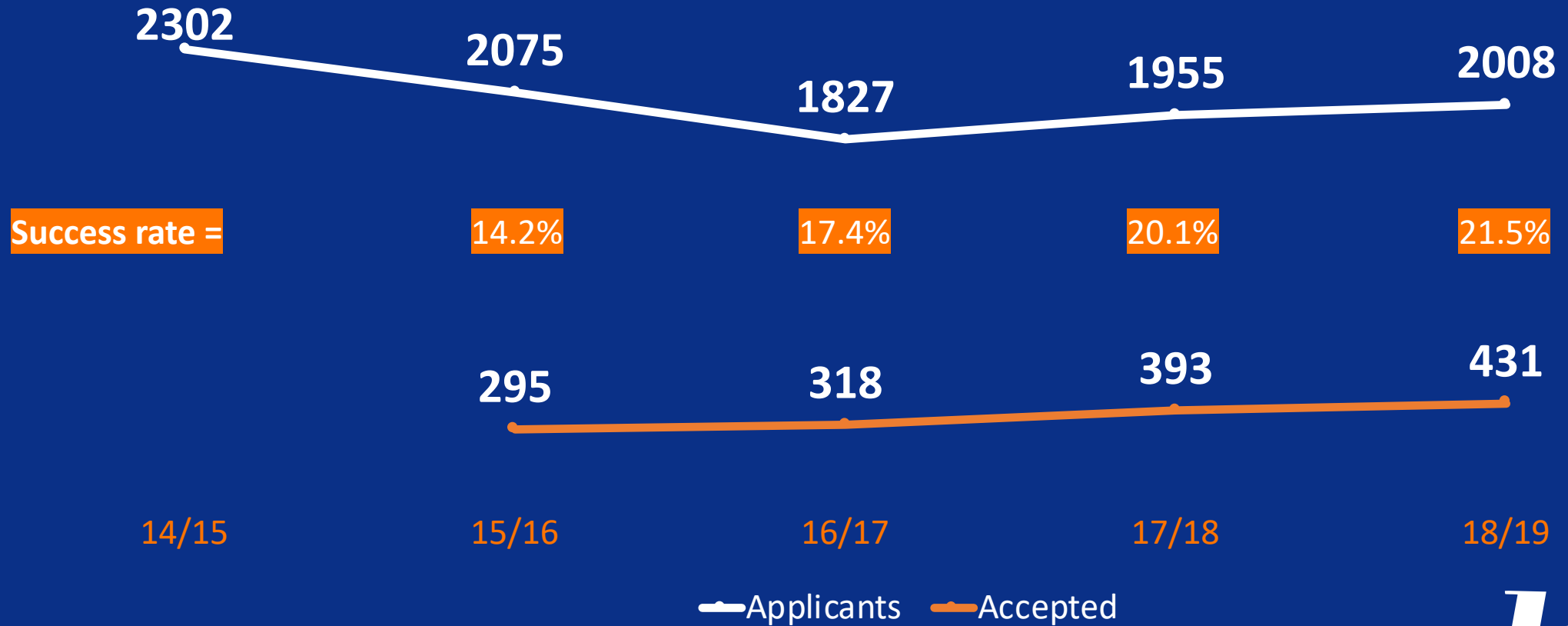
- Social media
- Workshops
- Webinars
- Handbooks
- Word of mouth



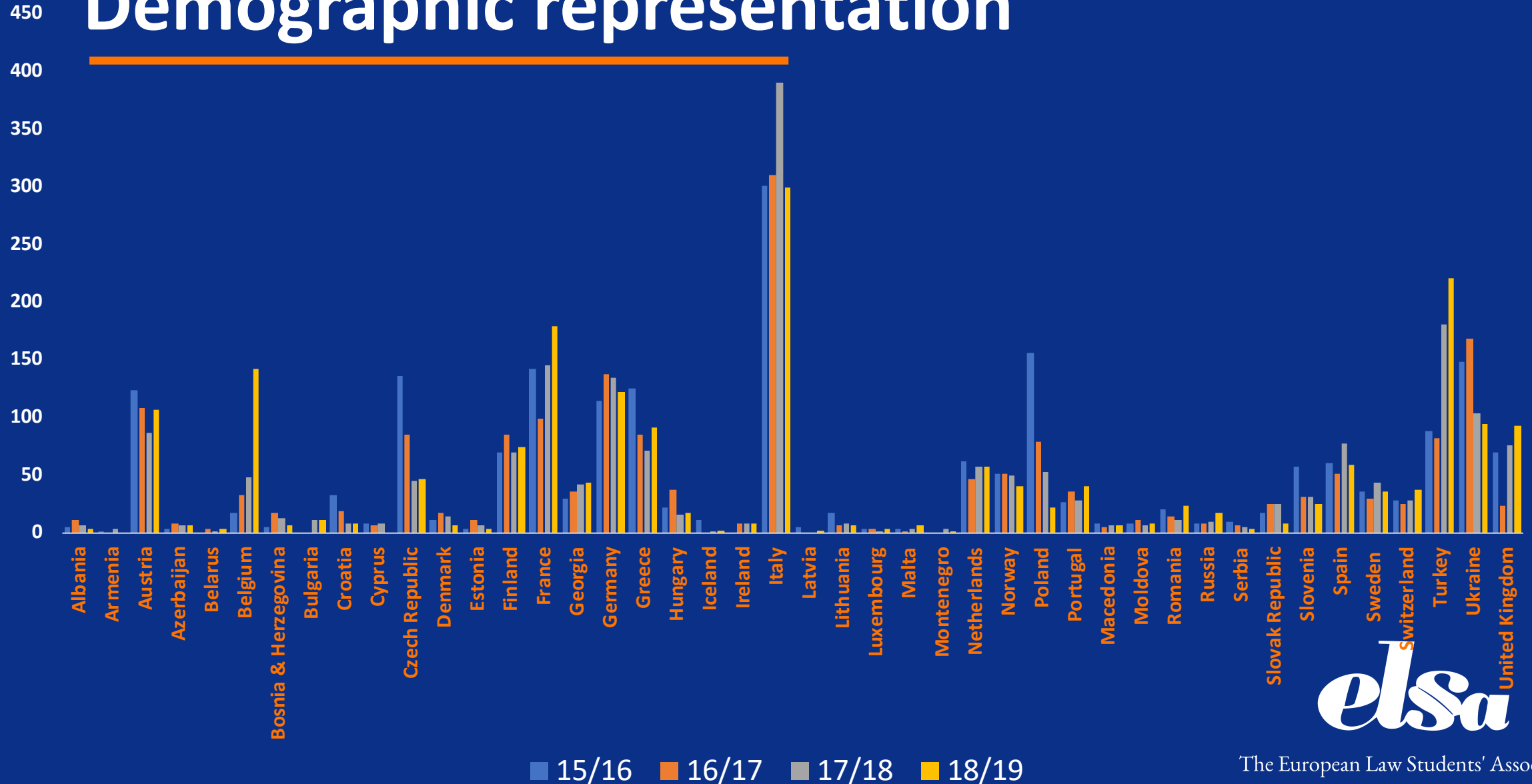
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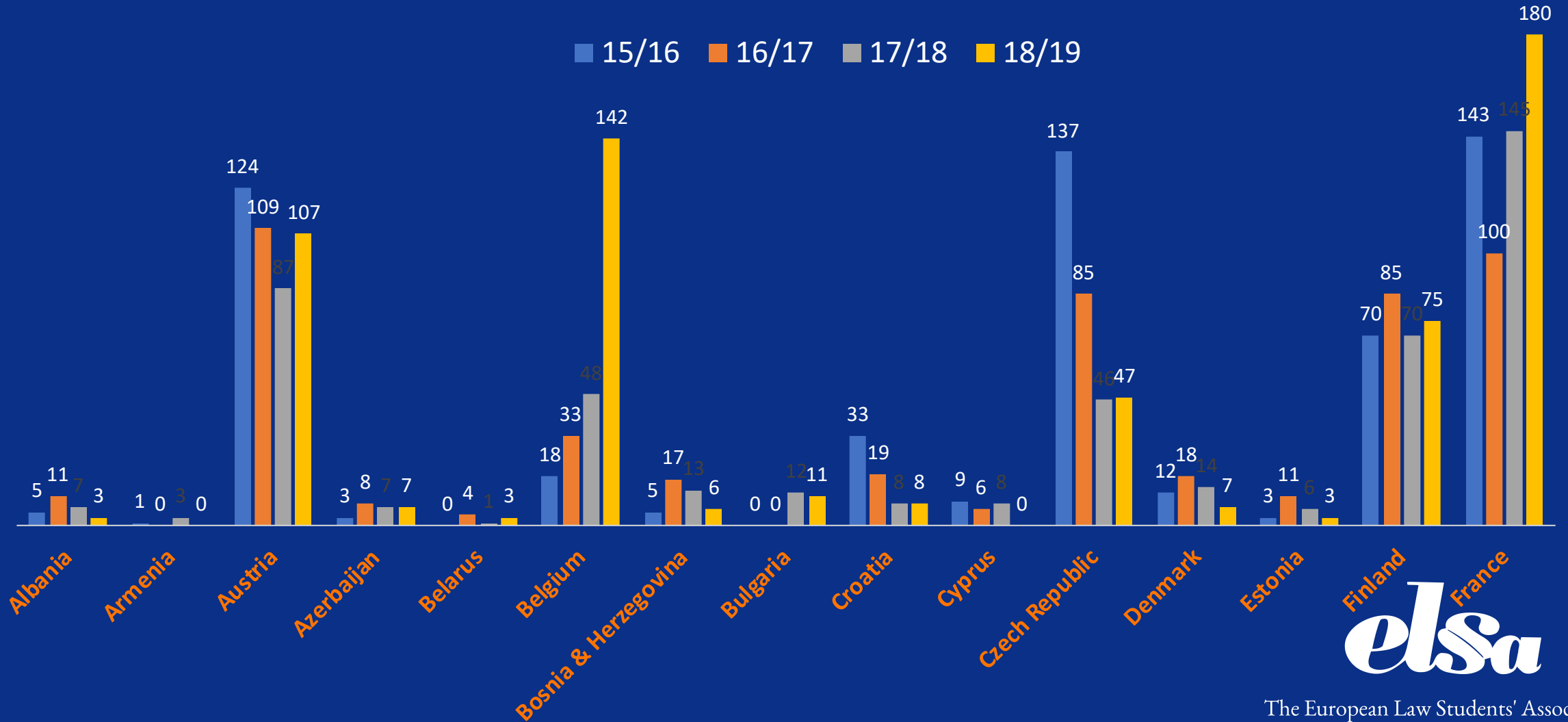
Number of applicants



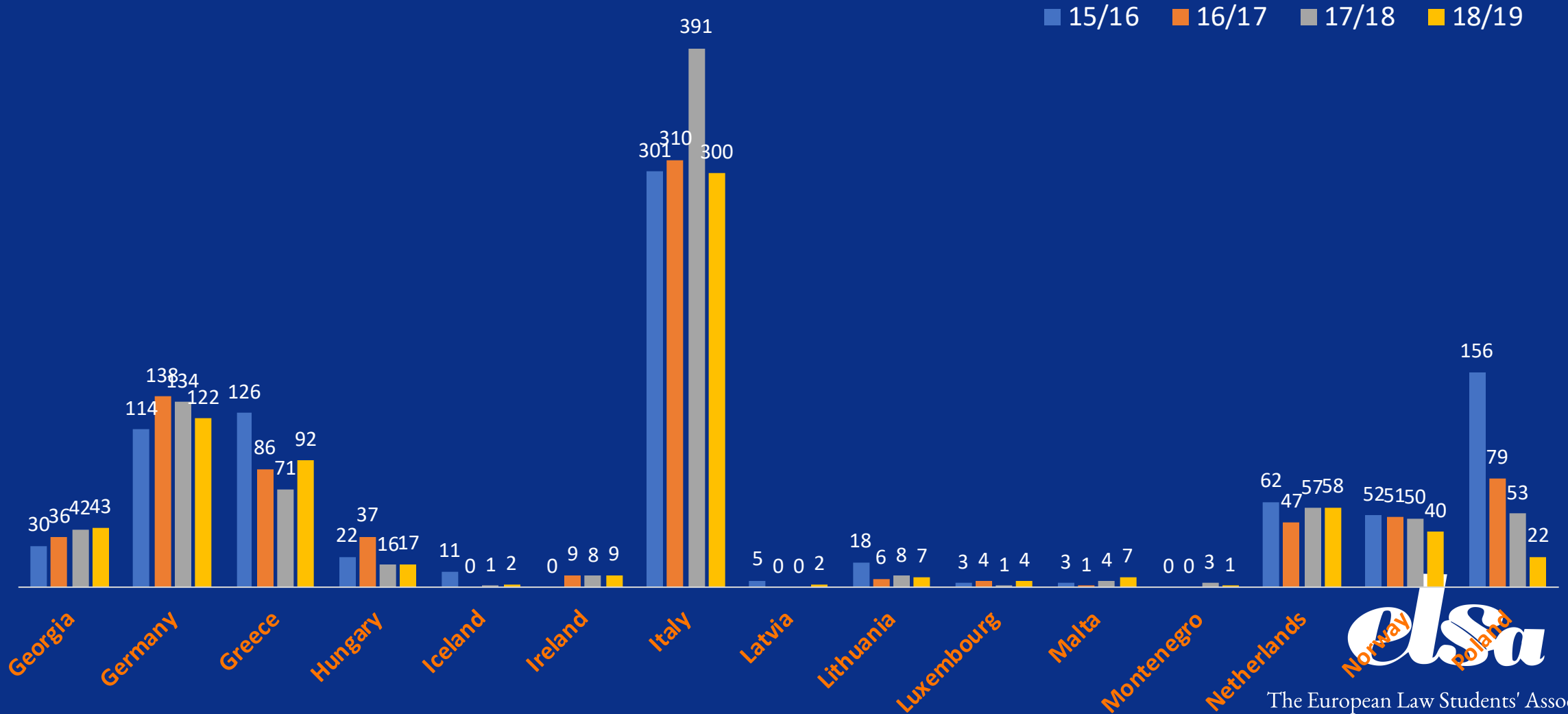
Demographic representation



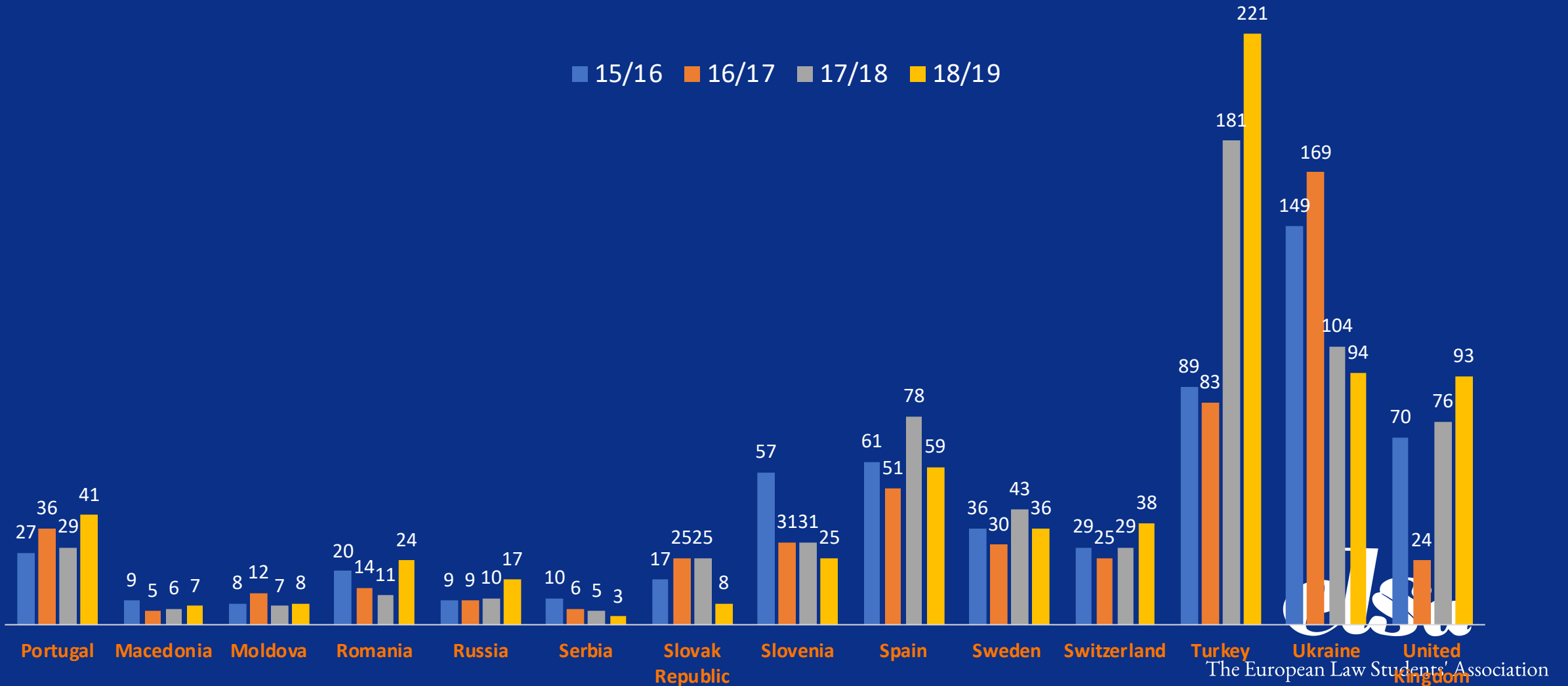
Demographic representation



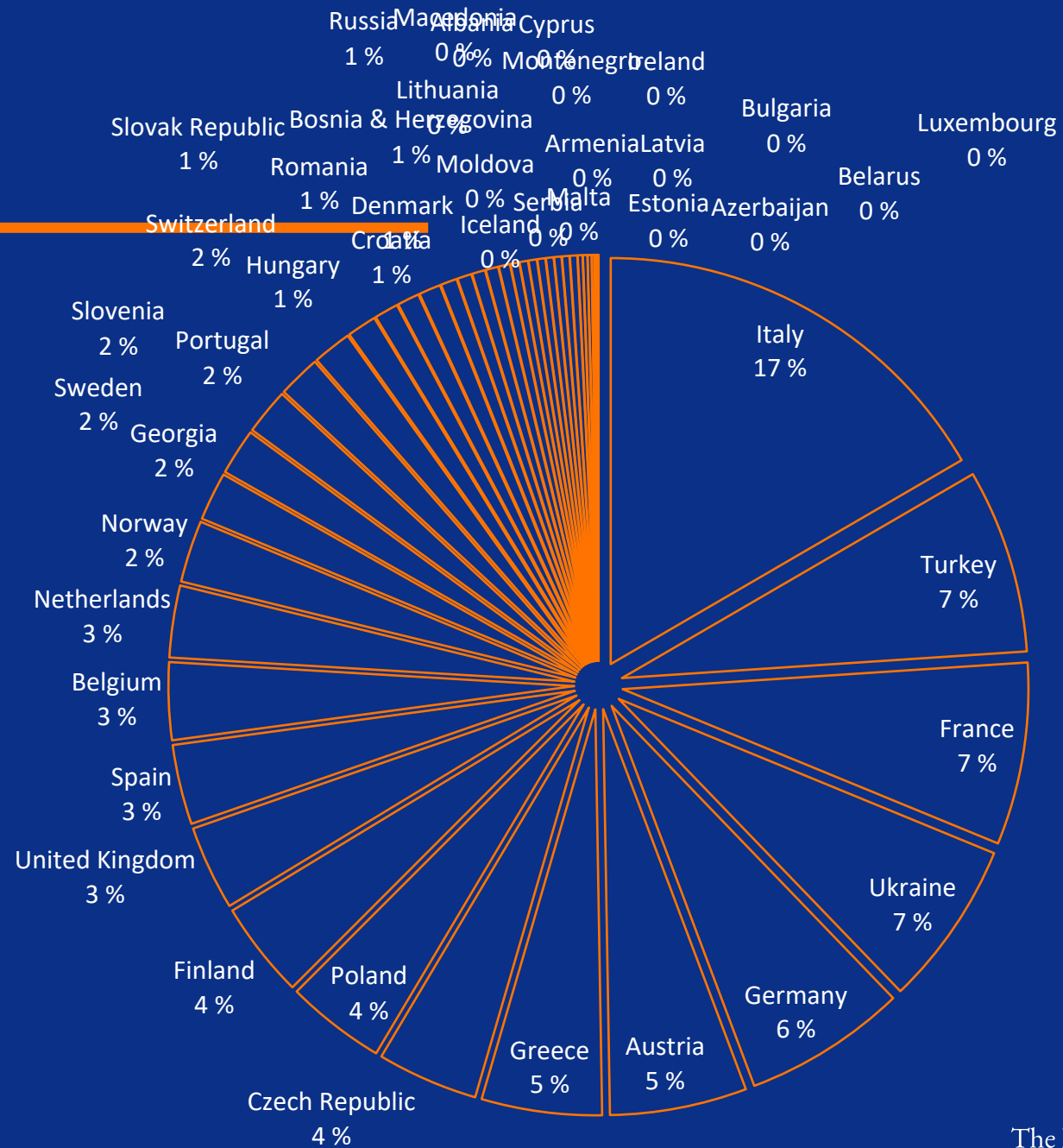
Demographic representation



Demographic representation



2015-2019



Speak up!

- What are your **SH goals** for this Cycle/term?
- What **SH challenges** do you face in your Group?
- What kind of **SH tools and strategies** do you use?

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Team up!

1. CV and ML workshop

2. STEP webinar

3. Job fair

4. ELSA event

- What is your **target group**?
- What is the **goal**?
- What is the **core message**?
- What are **the steps to organise STEP promotion** through this medium successfully?

Create an action outline!

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