

# IFP & ELSA Day

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**Joint Workshop: AA&MCC, S&C, and STEP**

**KAM Istanbul**

7 September

10:00 – 12:00

The logo for the European Law Students' Association (ELSA), featuring the word "elsa" in a white, lowercase, serif font.

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# BACK TO BASICS

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Specific theme for a fixed period of time

Engages the whole  
Network

Implemented by all  
Key Areas

“IFP Project Reports”

“IFP Final Results”

INTERNATIONAL  
FOCUS  
PROGRAMME

1995

Environmental law (2016-19)

IP law, health law, media law...

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# BACK TO BASICS

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Last Wednesday of November

2013

*"All different, all together"*

Right to education, Access to justice beyond borders,  
Migration law, Gender equality, Social responsibility,  
Human rights on the Internet, Children's rights

**FREEDOM OF EXPRESSION ONLINE**

**ELSA DAY**

"Human Rights forum"

Events/projects by the  
Network

Outline & competition

Council of Europe

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# Questions?

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# 8th ELSA Day

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ELSA Day as a campaign:

- Survey
- Video
- New formula of the webinar

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# 8th ELSA Day

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ELSA Day as a campaign:

- Post-report
- LRG
- Post - ELSA Day promo

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# Questions?

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# The problem with IFP?

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three years **is too long**

We don't have any ideas for the IFP event, the topic is **too broad**

The period of two years is **too short**

It's the **topic** – environmental law so **boring**

It's the **topic** – IP law is **boring**

We don't have any ideas for the IFP event, the topic is **too narrow**

Groups are **too busy** having their own events

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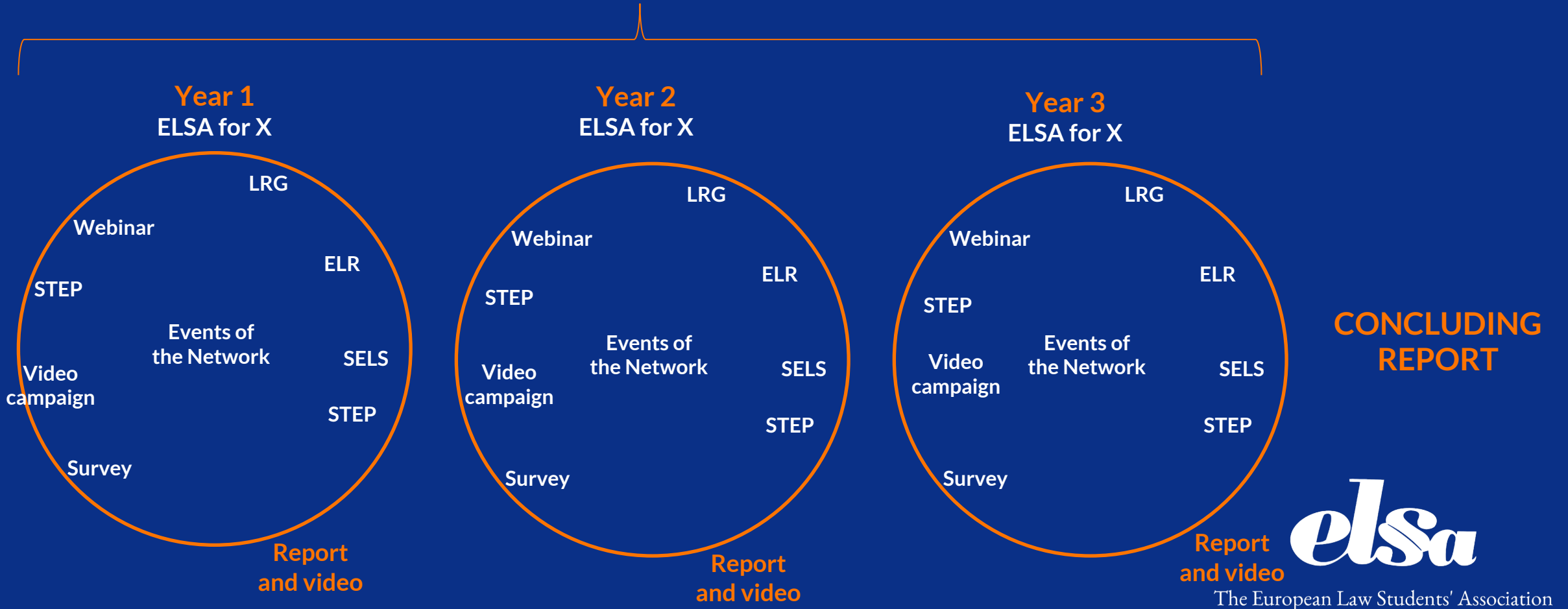
**THEREFORE!!!**

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# The new IFP cycle

## International Focus Programme on X

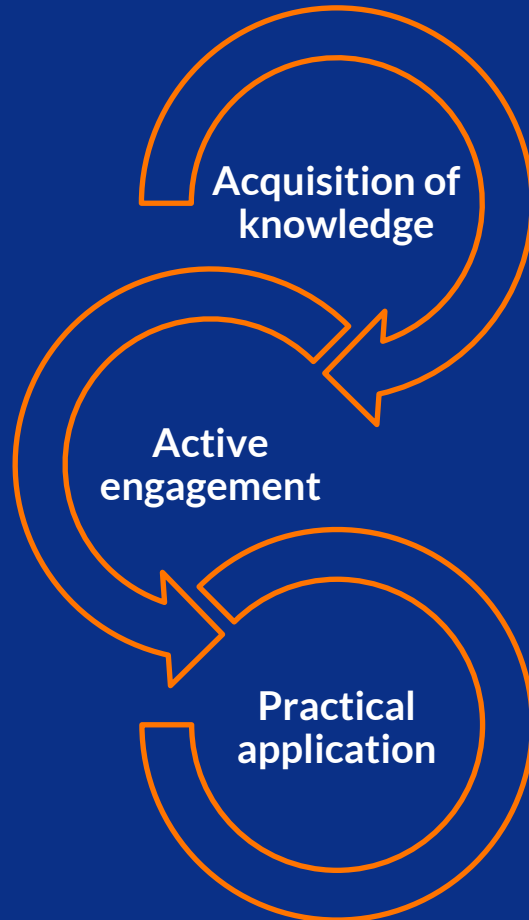


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# The Educational Cycle of ELSA

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## S&C:

- ELSA Day Webinar
- SELS
- Conferences

## AA & MCC:

- LRG and ELR
- Moot Courts
- Academic Competitions

## STEP:

- Real life application

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# What do we do locally and nationally?

MCCs, Seminars, STEP, Conferences, Essay Competitions etc:

- **Awareness** and visibility in each country
- Engagement with **local society**

**All under one united IFP brand**

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# But what about STEP?

Integral part of the **Educational Cycle of ELSA**, therefore:

- Special recognition of IFP traineeship providers
- Improved search engine to highlight IFP traineeship providers
- Use of IFP logo for additional information

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# How to incorporate MCCs?

- IFP **Case Database**
- Use of the **IFP Logo**

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# Discussion

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*Pros and cons*

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# Pros and Cons

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Opportunities  
for new  
partnerships

Actual impact on  
society

Cohesion between  
projects

Outstanding figure in  
the international  
environment

Actual contribution  
to Human Rights

Involvement of the  
whole network

Difficult concept

Whole branding restructuring

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