

STEP FINANCE

STEP Workshops

KAM Istanbul

6 September 2019

10:00-12:00



The European Law Students' Association

STRENGTHS

- STEP Online System
- STEP Website
- Relatively low maintenance

WEAKNESSES

- Camscape (STEP IT Partner)
- STEP is promoted as “free”

STEP
"BUDGET"

OPPORTUNITIES

- Globalisation = wider reach
- Evaluations by STEP Trainees
- New Partnership Packages

THREATS

- “Non-profit”
- Managing the expectations of externals (cf. Bierens)

FUNDRAISING

**Interns
Go Pro**

**Spring
2019**

**€2 per
evaluation**

**Around
€XXX / year**

**Application
fee for non-
members**

ICM Baku

**Fixed sum
(e.g. €20)**

**Fixed
quota?**

**STEP
Partners**

**Cf.
Bierens**

**Visibility
package**

**€1,000 /
year**

SPEAK UP!

STEP FEE FOR EXTERNALS

- What should be the **price** of the external fee (cf. €20)?
- Should there be a **quota** for external applications?

STEP BUDGET

How should the revenue be used?

- (a) IT improvements;
- (b) National and Local Groups;
- (c) Unpaid traineeships;
- (d) Something else, what?

